



TOWN MANAGER'S MONTHLY REPORT

January 2021

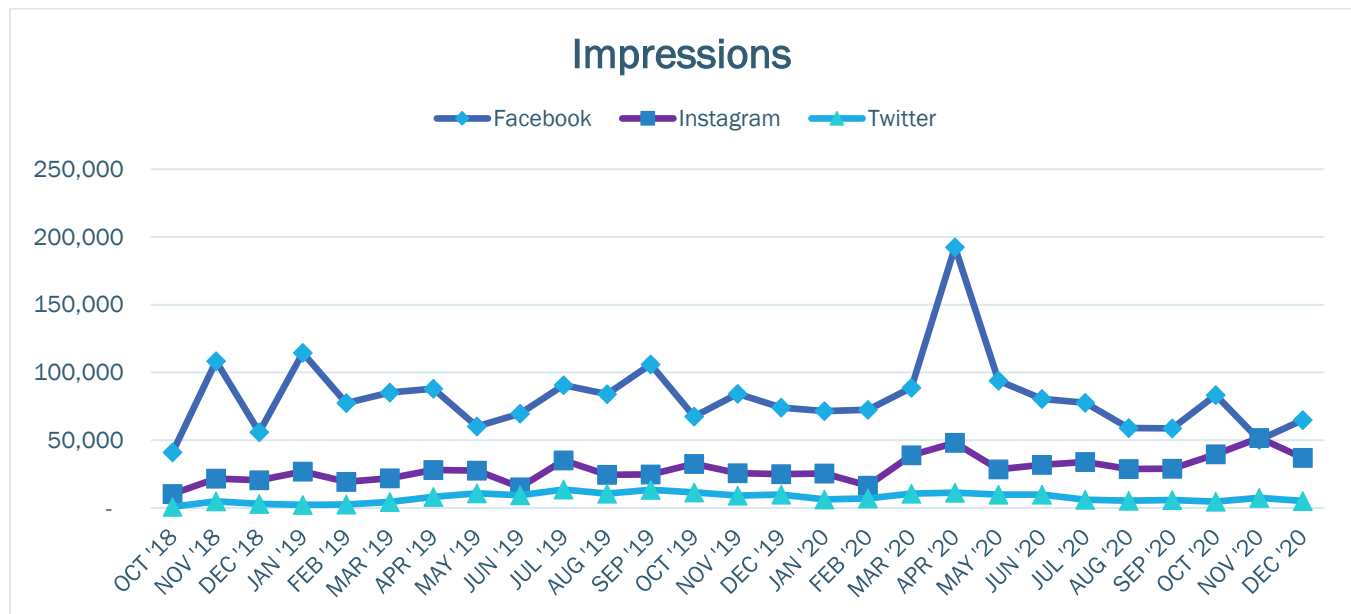
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rcasals@cutlerbay-fl.gov



The following report is intended to provide the Mayor and Town Council a general overview of Town Matters.

Social Media

The Town is committed to keeping our residents informed through various communication outlets, which include our social media platforms. The platform that currently has the most reach and impressions is Facebook—as indicated by the chart below.



*Impressions: the number of times any content from the Town's page or about the Town's page entered a person's screen.



FACEBOOK

- 4,283 Total Page Likes (+362 from October 2020)
- 3,943 Clicks in December 2020
- 64,787 Impressions in December 2020



TWITTER

- 348 Total Followers (+21 from Oct. 2020)
- 5,136 Impressions in December 2020



INSTAGRAM

- 5,203 Total Followers (+448 from October 2020)
- 1,208 Likes in December 2020
- 37,091 Impressions in December 2020



YOUTUBE

- 104 Subscribers (+21 from October 2020)
- 408 Views in December 2020
- 295 unique viewers in Dec. 2020



NEXTDOOR












- 11,271 Verified Members in Page Reach
- 66 Member "thank you" in December 2020
- 10,996 Impressions in December 2020



LINKEDIN

- 223 Followers (+13 from October 2020)
- 150 Impressions in December 2020

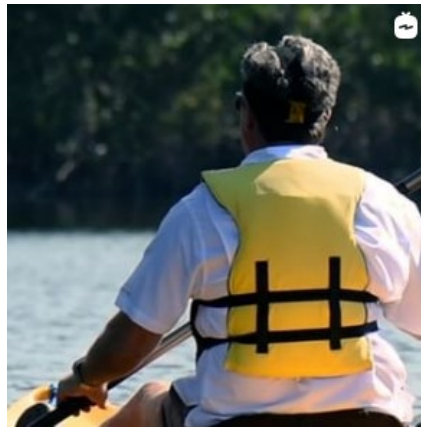
Top 5 Facebook Posts in December 2020 (Biggest Reach & Engagement):

Post Date	Post Description			Reach		Engagement
12/21/2020 11:48 AM	 Thank you, Cutler Bay residents, for participating in our Ugly Sweater			9.1K		250 174
12/12/2020 10:05 AM	 We're happy to announce that this Monday, December 14, we will be			5.2K		350 247
12/23/2020 9:59 AM	 Great news—the Canoe/Kayak Launch at Lakes by the Bay Park is			3.9K		600 248
12/17/2020 5:14 PM	 Miami-Dade County Public Schools' Swale Restoration Project at Dr. E. L.			2.4K		287 32
12/16/2020 5:21 PM	 Cutler Bay residents, we need your help—our Ugly Sweater Costume			1.8K		124 33

Top 5 Instagram Posts in December 2020 (Biggest Reach & Engagement):



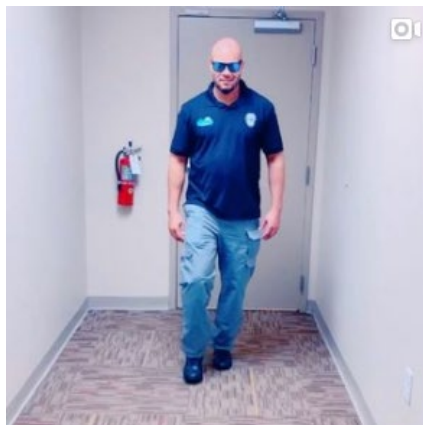
Likes: 136 | Comments: 15 | Reach: 3,504



Likes: 202 | Comments: 44 | Reach: 2,979



Likes: 158 | Comments: 3 | Reach: 2,867








Likes: 139 | Comments: 6 | Reach: 2,594



Likes: 80 | Comments: 3 | Reach: 2,130

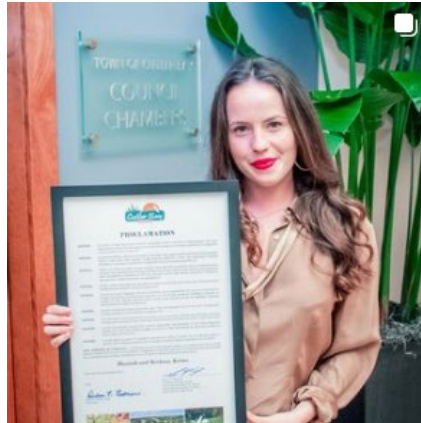
Top 5 Facebook Posts in November 2020 (Biggest Reach & Engagement):

Post Date	Post Description			Reach	Engagement
11/09/2020 9:00 AM	 Happy birthday, Cutler Bay! Today marks 15 years of the Town's			2.8K 	324 177  
11/11/2020 11:17 AM	 In appreciation of their service, we honored and treated over 20 Cutler			2.4K 	233 186  
11/24/2020 11:16 AM	 This past weekend, through the coordination and efforts of			1.8K 	196 159  
11/04/2020 4:37 PM	 Miami-Dade County Elections Department has released their			1.6K 	159 77  
11/18/2020 12:21 PM	 We're happy to announce that we are rolling out a couple of COVID-19			1.4K 	264 113  

Top 5 Instagram Posts in November 2020 (Biggest Reach & Engagement):



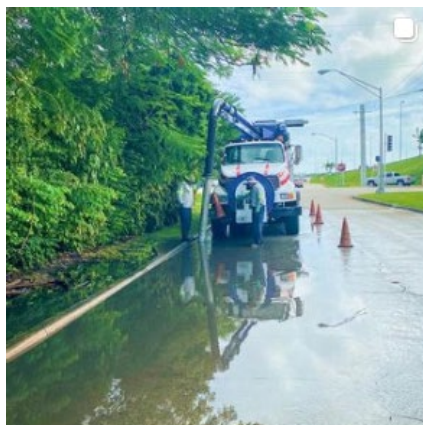
Likes: 62 | Comments: 3 | Reach: 4,053



Likes: 73 | Comments: 6 | Reach: 3,887



Likes: 116 | Comments: 0 | Reach: 3,739

































Likes: 142 | Comments: 4 | Reach: 3,019



Likes: 116 | Comments: 4 | Reach: 2,971

Top 5 Facebook Posts in October 2020 (Biggest Reach & Engagement):

Post Date	Post Description			Reach		Engagement
10/27/2020 11:39 AM	 Help us decide the top entries for each costume category by voting for			20.3K		1.1K 386  
10/20/2020 11:42 AM	 We're happy to report that the Canoe/Kayak Launch at the passive			8K		1.1K 482  
10/19/2020 1:09 PM	 Playgrounds, Fitness Equipment and additional Town Parks Reopeon			3.2K		246 173  
10/29/2020 4:39 PM	 HALLOWEEN VIRTUAL COSTUME CONTEST WINNERS			2.4K		621 174  
10/27/2020 11:39 AM	 Help us decide the top entries for each costume category by voting for			20.3K		1.1K 386  

Top 5 Instagram Posts in October 2020 (Biggest Reach & Engagement):



Likes: 187 | Comments: 3 | Reach: 4,150



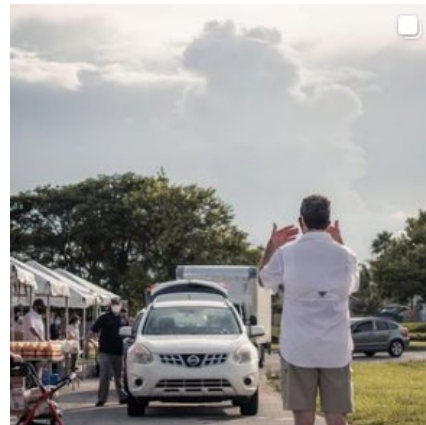
Likes: 237 | Comments: 33 | Reach: 3,381



Likes: 135 | Comments: 4 | Reach: 2,389



Likes: 129 | Comments: 19 | Reach: 2,167



Likes: 177 | Comments: 8 | Reach: 1,977

Meetings & Events

Upcoming meetings and events are displayed in **bold color**.

DATE	TRAINING/MEETING/SPECIAL EVENT	LOCATION
10/15/2020	ICMA Credentialed Manager/Student Internship Meeting with Florida International University	Town of Cutler Bay
10/15/2020	Special Call Cutler Bay Town Council Meeting	Town of Cutler Bay
10/15/2020	State of the Town Interview Filming - Council Member Callahan	Town of Cutler Bay
10/15/2020	State of the Town Interview Filming - Mayor Meerbott	Town of Cutler Bay
10/20/2020	State of the Town Interview Filming - Vice Mayor Loyzelle	Town of Cutler Bay
10/22/2020	GO Connect Logistics Call with Miami-Dade County (M-DC) Transportation and Public Works Department	Town of Cutler Bay
10/27/2020	Site Visit - Canoe/Kayak Launch (Lakes-by-the-Bay Park) with Vice Mayor Loyzelle	Town of Cutler Bay
10/27/2020	MDCCMA Conference Call with City Managers to Discuss COVID-19 + Other Updates	Town of Cutler Bay
10/28/2020	2021 Building Official Recertification Process Web-Based Program Overview	Town of Cutler Bay
10/30/2020	2020 CITT Annual Municipal Workshop - Municipal Compliance & Best Practices	Town of Cutler Bay
11/02/2020	Brownfield Designated Area Discussion with Town Consultant	Town of Cutler Bay
11/03/2020	Site - Visit of Polling Places with Town Clerk Eastman around the Town	Town of Cutler Bay
11/05/2020	2020 Fall Symposium Ethical Decision-Making in the Face of COVID-19 hosted by the MDCCMA	Town of Cutler Bay
11/05/2020	SFWMD 298 Special District Operational Coordination Call for Tropical Storm ETA	Town of Cutler Bay
11/10/2020	Municipality Partnership Housing Assistance Program Kickoff with M-DC Consultant	Town of Cutler Bay
11/12/2020	Kickoff: Cutler Bay GO Connect Launch Discussion with M-DC Transportation and Public Works Department	Town of Cutler Bay
11/13/2020	DTPW South Corridor RTP Briefing - Cutler Bay Council Member Robert Duncan	Town of Cutler Bay
11/14/2020	Protecting Biscayne Bay: Buffer Zone Plantings and Plants Webinar	Town of Cutler Bay
11/15/2020	Swearing-In Ceremony - Vice Mayor Callahan with Town Clerk Eastman	Town of Cutler Bay
11/16/2020	DTPW South Corridor RTP Briefing - Cutler Bay Mayor Tim Meerbot	Town of Cutler Bay
11/16/2020	Lunch Meet & Greet with Tri-city Managers held virtually	Town of Cutler Bay
11/17/2020	MDCCMA Conference Call with City Managers to Discuss COVID-19 + Other Updates	Town of Cutler Bay
11/18/2020	Town of Cutler Bay Vision - Potential Opportunity Discussion with Potential Investor	Town of Cutler Bay
11/24/2020	Town of Cutler Bay Vision - Potential Opportunity Discussion with Potential Investor	Town of Cutler Bay
11/25/2020	Tri-City Mayor and Manager Meeting (County Commissioner elect Kionne McGhee	Town of Cutler Bay
12/01/2020	Municipal Partner Housing Assistance Program Coordination Weekly Conference Call	Town of Cutler Bay
12/01/2020	MDCCMA Conference Call with City Managers to Discuss COVID-19 + Other Updates	Town of Cutler Bay
12/03/2020	FCCMA: Working with Your Lobbyist Webinar	Town of Cutler Bay
12/04/2020	Virtual Public Meeting- Bus Express Rapid Transit (BERT) Network Confirmation	Town of Cutler Bay
12/07/2020	Special Meeting of the Miami-Dade County Board of County Commissioners held virtually	Town of Cutler Bay
12/10/2020	Cutler Bay Business Association Monthly Networking Meeting Guest Speaker	Town of Cutler Bay

DATE	TRAINING/MEETING/SPECIAL EVENT	LOCATION
12/10/2020	Municipal CARES Act Coronavirus Relief Fund (CRF) Grant Program	Town of Cutler Bay
12/11/2020	Council Member Lord Orientation for Newly Elected Officials	Town of Cutler Bay
12/14/2020	South Dade Transitway TOD -Coordination Meeting with DTPW Division 30 - Planning & System Development	Town of Cutler Bay
12/14/2020	Town of Cutler Bay Vision - Potential Opportunity Discussion with Potential Investor	Town of Cutler Bay
12/15/2020	Lakes by the Bay South Community Development District Monthly Meeting	Town of Cutler Bay
12/16/2020	FIU MPA Leadership Internship Program with Florida International University	Town of Cutler Bay
12/17/2020	Mayor Levine Cava Best Practices Compliance Training	Town of Cutler Bay
12/21/2020	Upcoming Legislative Session Discussion with Town State Lobbyists	Town of Cutler Bay
01/05/2021	Kickoff Meeting: SMART Moves Program with Town Consultant	Town of Cutler Bay
01/06/2021	Town Council Workshop – Committees held virtually	Town of Cutler Bay
01/07/2021	Meeting w/Palmetto Bay/Marlin Engineering/Pinecrest/DTPW regarding New Roundabouts along Old Cutler Rd	Town of Cutler Bay
01/08/2021	Meeting with Council Member Lord to review the Communities for a Lifetime Committee History and Current Projects	Town of Cutler Bay
01/12/2021	Meet and Greet with newly elected Commissioner Danielle Cohen Higgins and Mayor Meerbott	Town of Cutler Bay
01/12/2021	MDCCMA Conference Call with City Managers to Discuss COVID-19 + Other Updates	Town of Cutler Bay

Note: For additional information regarding upcoming meetings, workshops, and/or special events, please visit our website at www.cutlerbay-fl.gov

Building & Code Compliance Department

BUILDING & CODE COMPLIANCE STATISTICS CHART FOR OCTOBER 2020 – DECEMBER 2020

Building Division	OCTOBER	NOVEMBER	DECEMBER
Building Permits (all trades)	215	172	226
Certificates of Use	1	3	5
Certificates of Occupancy	5	3	4
Permit Renewals	21	8	6
Code & Compliance Division	OCTOBER	NOVEMBER	DECEMBER
Cases Opened this Month	111	104	81
Cases Opened Since January 2020	779	883	964
Cases Brought Before Special Magistrate	Hearings Rescheduled	Hearings Rescheduled	Hearings Rescheduled
Next Special Magistrate Hearing Date	12/10/2020	12/10/2020	02/09/2021
Weekend Enforcement Efforts	OCTOBER	NOVEMBER	DECEMBER
Garage Sales	0	0	0
Work Without a Permit	2	1	4
Commercial Vehicles	11	5	3
Right-of-Way Sales	0	0	0
Boats	3	1	1
Prohibited Signs	0	0	0
Signs – Picked Up Along the Right-of-Way	11	8	16
Miscellaneous*	5	0	0

*Auto repairs, junk vehicles, follow-up compliance inspections, etc.

Police Department

CRIME STATISTICS CHART FOR DECEMBER 2020

	DECEMBER	2020 YTD	2019 YTD	YTD % CHANGE
Homicide	0	0	3	-100.00%
Forcible Sex Offenses	0	19	14	35.71%
Robbery	2	26	29	-10.34%
Aggravated Assault/Battery	13	76	56	35.71%
Burglary	4	50	63	-20.63%
Larceny	83	700	1,165	-39.91%
Auto Theft	8	68	93	-26.88%
TOTAL:	110	939	1,423	-34.01%

For additional information on crime statistics specific to your neighborhood, click on the following link:

<http://www.crimemapping.com/map/fl/miami-dadecounty>

The Miami-Dade Police Department Town of Cutler Bay Policing Unit is fully outfitted with Body Worn Cameras for all uniformed officers who respond to dispatched calls for service.

EMERGENCY CALLS* AVERAGE RESPONSE TIMES

Goal Response Time: Eight (8) minutes or less

*Definition of an Emergency Call: Generally, a call that is considered life threatening, requiring an emergency response with lights and siren.

YEAR-TO-DATE (JANUARY 1 – DECEMBER 31)	EMERGENCY/PRIORITY RESPONSE TIMES (MINUTES/SECONDS)	TOTAL CALLS FOR SERVICE (EMERGENCY/PRIORITY)
2020	06:46	1,532
2019	07:04	1,894

NON-EMERGENCY CALLS* AVERAGE RESPONSE TIMES

Goal Response Time: Thirty (30) minutes or less

*Definition of a Non-Emergency Call: Generally, a call that is not life threatening, or the report of a crime where a subject is no longer on scene.

YEAR-TO-DATE (JANUARY 1 – DECEMBER 31)	ROUTINE RESPONSE TIMES (MINUTES/SECONDS)	TOTAL CALLS FOR SERVICE (ROUTINE)
2020	12:51	10,903
2019	14:00	12,583

REPORT COVID-19 BUSINESS VIOLATIONS

The Town of Cutler Bay Policing Unit encourages you to report any business establishment that is not following COVID-19 safety guidelines as outlined by the County's New Normal Guide. You may anonymously report the violation through the online form at <https://www.cutlerbay-fl.gov/police/webform/report-covid-19-business-violation> or call the non-emergency police number as (305) 4-POLICE (305-476-5423) when the violation is occurring.

Our Commitment to Keeping You Informed



Coronavirus Disease 2019 (COVID-19) Updates, Information and Resources

In an effort to keep you informed, the Town continues to provide updates regarding our operations during the Coronavirus Disease 19 (COVID-19) pandemic through this designated webpage, <http://cutlerbay-fl.gov/your-community/coronavirus>. For the most up-to-date information regarding the disease, please visit the Centers for Disease Control, (<https://www.cdc.gov/>) and Prevention and the Florida Department of Health's (<http://www.floridahealth.gov/>) websites.



We Can Adapt. We Can Thrive.

Mayor Daniella Levine Cava launched the We Can, We Will campaign to promote positive behaviors to fight the spread of COVID-19 over the holidays. The campaign is a collaborative effort by Miami-Dade County, City Mayors, Miami-Dade County Public Schools, businesses and business groups, health leaders, community leaders, and more to share positive messaging about key behaviors to prevent the spread of COVID-19, and celebrate residents and businesses working to keep others safe. For more information, visit <https://www.miamidade.gov/global/initiatives/coronavirus/resources.page>



Free On-Demand Transit Service Launches in Cutler Bay.

On Monday, December 14, the Town of Cutler Bay launched GO Connect, a near door-to-door on-demand public transit service. GO Connect provides residents and visitors with FREE rides, booked through a mobile app to the South Dade Transitway and within the Town. To book a ride, users must download the GO Connect application in the App Store or Google Play and create an account. To learn more about the program visit www.goconnect.miamidade.gov or call (786) 321- 5842, Monday to Friday from 5:30 a.m. to 8 p.m.

Additional Resources



The Town launched Facebook, Instagram, Nextdoor and Twitter pages to continue keeping our residents informed. Find and follow the Town on Facebook, Nextdoor ("Town of Cutler Bay"), Instagram and Twitter (@townofcutlerbay)



The Town and Miami-Dade Police Department offer the Community on Patrol (COP) App to allow the residents of Miami-Dade to be on patrol in their neighborhoods and report any suspicious activity to the Town's Policing Unit. The COP App can be downloaded for free in the iTunes Store or Google Play by searching "Community on Patrol"



Keep up with the latest Town events, newsletters, alerts and other useful information by signing up for our e-notifications. To subscribe to our e-Notification emails visit the Town's website at www.cutlerbay-fl.gov



Code Compliance has a 24-hour hotline! Residents can simply call (786) 573-5551 to report any code compliance concerns.



The Town is proud to offer the Cutler Bay FL Mobile App. This user-friendly mobile app gives residents access to the latest news and events happening in the Town. Residents can also use the app to report any issues or concern via their phone. Residents can download the app for free in the iTunes Store or Google Play by searching "Cutler Bay FL"



Track your ride and plan your trip using the Miami-Dade County Transit app! In it you will find information on the Town's Circulator Bus Service; view real-time tracking of buses, Metrobus and Metrorail; fare information and more! Please visit the Miami-Dade County Transit website for more information at www.miamidade.gov/transit