



## TOWN MANAGER'S MONTHLY REPORT

September 2020

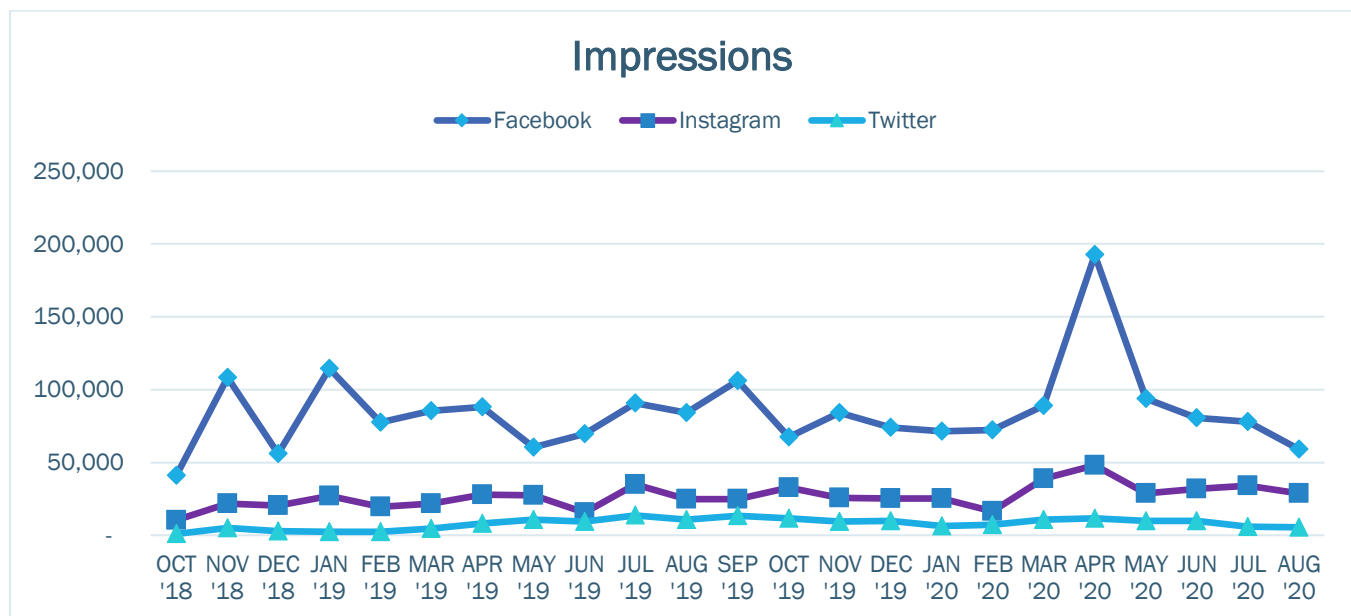
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The following report is intended to provide the Mayor and Town Council a general overview of Town Matters.

### Social Media

The Town is committed to keeping our residents informed through various communication outlets, which include our social media platforms. The platform that currently has the most reach and impressions is Facebook—as indicated by the chart below.



\*Impressions: the number of times any content from the Town's page or about the Town's page entered a person's screen.



#### FACEBOOK

- 3,840 Total Page Likes (+31 from last month)
- 4,377 Clicks in August 2020
- 58,951 Impressions in August 2020



#### TWITTER

- 321 Total Followers (+8 from last month)
- 5,275 Impressions in August 2020



#### INSTAGRAM

- 4,647 Total Followers (+72 from last month)
- 1,044 Likes in August 2020
- 28,784 Impressions in August 2020



#### YOUTUBE

- 69 Subscribers (+0 from last month)
- 518 Views in August 2020
- 384 unique viewers in August 2020



#### NEXTDOOR

- 10,869 Verified Members in Page Reach
- 46 Member "thank you" in August 2020
- 6,128 Impressions in August 2020



#### LINKEDIN

- 245 Impressions in August 2020
- 205 Followers (+7 from last month)

## Top 5 Facebook Posts in August 2020 (Biggest Reach & Engagement):

Post Date	Post Description	Reach	Engagement
08/05/2020 9:00 AM	 We're making progress on the Franjo Park Restoration and	7K	1.1K 321
08/27/2020 4:17 PM	 "ALL WAY" STOP SIGNS TO BE ADDED AT THE INTERSECTION OF	3.4K	496 179
08/13/2020 9:53 AM	 UPDATED: Fence Added Around Vacant Parcel by Isles at Bayshore	3.3K	744 155
08/28/2020 2:05 PM	 We're hiring: Part-Time Youth Program Aide! We're in the search of	3.2K	135 53
08/06/2020 2:32 PM	 Miami-Dade County residents facing financial hardship can apply for	2.7K	230 55

## Top 5 Instagram Posts in August 2020 (Biggest Reach & Engagement):



Likes: 157 | Comments: 6 | Reach: 2,222



Likes: 86 | Comments: 9 | Reach: 2,071



Likes: 90 | Comments: 12 | Reach: 1,935



Likes: 49 | Comments: 1 | Reach: 1,978



Likes: 133 | Comments: 11 | Reach: 1,652

## Meetings & Events

Upcoming meetings and events are displayed in **bold color**.

DATE	TRAINING/MEETING/SPECIAL EVENT	LOCATION
08/20/20 – 09/09/20	Daily Conference Calls with Elected Officials providing updates on COVID-19	Town of Cutler Bay
08/20/20	Reimbursements of Coronavirus Relief Fund Process Webinar	Town of Cutler Bay
08/21/20	Miami-Dade Coronavirus Relief Fund Workshop	Town of Cutler Bay
08/24/20	CARES Act and FEMA Planning Discussion	Town of Cutler Bay
08/25/20	Miami-Dade Coronavirus Relief Fun Application Workshop	Town of Cutler Bay
08/26/20	Town Council Budget Workshop	Town of Cutler Bay
08/26/20	Regularly Scheduled Town Council Meeting	Town of Cutler Bay
08/27/20	On-Demand Transit Kickoff Call	Town of Cutler Bay
08/27/20	Cutler Bay's Departmental Directors Meeting: COVID-19 Updates	Town of Cutler Bay
08/28/20	Encompass Health Governing Body Meeting	Town of Cutler Bay
08/31/20	Proclamation Presentation: Officer John McLaughlin	Town of Cutler Bay
09/01/20	Miami-Dade County Management Association Installation Ceremony	Town of Cutler Bay
09/03/20	FCCMA Webinar: Pandemic Policies for Employees	Town of Cutler Bay
09/03/20	Cutler Bay's Departmental Directors Meeting: COVID-19 Updates	Town of Cutler Bay
09/04/20	CARES Act Coronavirus Refund Fund Updates	Town of Cutler Bay
09/04/20	Miami-Dade College Training Effective Time Management	Town of Cutler Bay
09/08/20	Climate Mayors Monthly Coordination Call	Town of Cutler Bay
09/08/20	Town Council Budget Hearing #1	Town of Cutler Bay

DATE	TRAINING/MEETING/SPECIAL EVENT	LOCATION
09/09/20	American Planning Association Florida Project Awards Ceremony	Town of Cutler Bay
09/09/20	ICMA Credentialed Managers-Professional Development Discussion	Town of Cutler Bay

Note: For additional information regarding upcoming meetings, workshops, and/or special events, please visit our website at [www.cutlerbay-fl.gov](http://www.cutlerbay-fl.gov)

## Police Department

### CRIME STATISTICS CHART FOR AUGUST 2020

	AUGUST	2020 YTD	2019 YTD	YTD % CHANGE
Homicide	0	0	2	-100.00%
Forcible Sex Offenses	4	13	9	44.44%
Robbery	3	20	22	-9.09%
Aggravated Assault/Battery	18	70	30	133.33%
Burglary	1	37	40	-7.50%
Larceny	52	440	815	-46.01%
Auto Theft	3	45	56	-19.64%
<b>TOTAL:</b>	<b>81</b>	<b>625</b>	<b>974</b>	<b>-35.83%</b>

For additional information on crime statistics specific to your neighborhood, click on the following link:

<http://www.crimemapping.com/map/fl/miami-dadecounty>

The Miami-Dade Police Department Town of Cutler Bay Policing Unit is fully outfitted with Body Worn Cameras for all uniformed officers who respond to dispatched calls for service.

### EMERGENCY CALLS\* AVERAGE RESPONSE TIMES

*Goal Response Time: Eight (8) minutes or less*

\*Definition of an Emergency Call: Generally, a call that is considered life threatening, requiring an emergency response with lights and siren.

YEAR-TO-DATE (JANUARY 1 – AUGUST 31)	EMERGENCY/PRIORITY RESPONSE TIMES (MINUTES/SECONDS)	TOTAL CALLS FOR SERVICE (EMERGENCY/PRIORITY)
<b>2020</b>	06:49	1,074
<b>2019</b>	07:02	1,264

### NON-EMERGENCY CALLS\* AVERAGE RESPONSE TIMES

*Goal Response Time: Thirty (30) minutes or less*

\*Definition of a Non-Emergency Call: Generally, a call that is not life threatening, or the report of a crime where a subject is no longer on scene.

YEAR-TO-DATE (JANUARY 1 – AUGUST 31)	ROUTINE RESPONSE TIMES (MINUTES/SECONDS)	TOTAL CALLS FOR SERVICE (ROUTINE)
<b>2020</b>	12:53	7,263
<b>2019</b>	13:48	8,232

## REPORT COVID-19 BUSINESS VIOLATIONS

The Town of Cutler Bay Policing Unit encourages you to report any business establishment that is not following COVID-19 safety guidelines as outlined by the County's New Normal Guide. You may anonymously report the violation through the online form at <https://www.cutlerbay-fl.gov/police/webform/report-covid-19-business-violation> or call the non-emergency police number as (305) 4-POLICE (305-476-5423) when the violation is occurring.

## Building & Code Compliance Department

### BUILDING & CODE COMPLIANCE STATISTICS CHART FOR AUGUST 2020

Building Division	AUGUST
Building Permits (all trades)	260
Certificates of Use	3
Certificates of Occupancy	4
Permit Renewals	3
Code & Compliance Division	AUGUST
Cases Opened this Month	107
Cases Opened Since January 2020	571
Cases Brought Before Special Magistrate	Hearings Rescheduled
Next Special Magistrate Hearing Date	10/15/2020 <i>Tentative</i>
Weekend Enforcement Efforts	AUGUST
Garage Sales	0
Work Without a Permit	0
Commercial Vehicles	0
Right-of-Way Sales	0
Boats	0
Prohibited Signs	0
Signs – Picked Up Along the Right-of-Way	29
Miscellaneous*	0

*\*Auto repairs, junk vehicles, follow-up compliance inspections, etc.*

## Feature Story: Cutler Bay is adding more trees to our Town!

### Neat Street's Miami awarded Street Tree Matching Grant

This year, the Town received a grant from Neat Street to further expand our Tree City goals. Through the grant, our contractor Visualscapes – Commercial Landscape planted 75 new Florida native trees (Gumbo Limbo and Green Buttonwood Trees) throughout the Town including public swales by residential homes and Cutler Bay Middle School.



These plantings help support Million Trees Miami's initiative to achieve a 30 percent tree canopy cover for Miami-Dade County. The benefits of a substantial tree canopy are priceless; they clean the air, cool the area, help conserve energy, increase property value, and so much more.

Since incorporation, we've planted 3,800 trees! If you are interested in having a tree planted by your property on future tree-planting projects, contact our Public Works Department at (305) 234-4262.

For more information, or to learn more about events in the Town, please visit <https://www.cutlerbay-fl.gov/>.

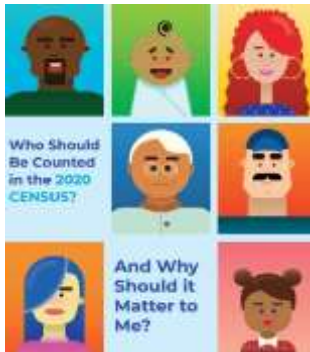


## Our Commitment to Keeping You Informed



### Coronavirus Disease 2019 (COVID-19) Updates, Information and Resources

In an effort to keep you informed, the Town continues to provide updates regarding our operations during the Coronavirus Disease 19 (COVID-19) pandemic through this designated webpage, <http://cutlerbay-fl.gov/your-community/coronavirus>. For the most up-to-date information regarding the disease, please visit the Centers for Disease Control, (<https://www.cdc.gov/>) and Prevention and the Florida Department of Health's (<http://www.floridahealth.gov/>) websites.



### #2020 Census

The results of the #2020Census will inform decisions and proportionately allocate hundreds of billions of dollars in federal funding to communities across the country based on the amount of people that get counted—that includes hospitals, fire departments, school lunch programs, and other critical programs and service. It will also determine how many seats in Congress each state gets. Responding can be done online, by phone, or by mail and should take just a few minutes to do. You should have received your invitation in the mail already with instructions on how to participate. If you have not, the Census will be sending additional mailings soon. If you have any questions about the 2020 Census, contact Florida's Census Regional office at (470) 889-6800.



### Miami-Dade County Moving to a New Normal

Mayor Carlos A. Gimenez's Initial Reopening Plan identifies non-essential businesses allowed to open effective Monday, May 18 with stringent capacity and safety rules in place. For the most up-to-date information regarding the Initial Reopening Plan visit: <https://www.miamidade.gov/global/initiatives/coronavirus/business/reopening-plan.page>

## Additional Resources



The Town launched Facebook, Instagram, Nextdoor and Twitter pages to continue keeping our residents informed. Find and follow the Town on Facebook, Nextdoor ("Town of Cutler Bay"), Instagram and Twitter (@townofcutlerbay)



Code Compliance has a 24-hour hotline! Residents can simply call (786) 573-5551 to report any code compliance concerns.



The Town and Miami-Dade Police Department offer the Community on Patrol (COP) App to allow the residents of Miami-Dade to be on patrol in their neighborhoods and report any suspicious activity to the Town's Policing Unit. The COP App can be downloaded for free in the iTunes Store or Google Play by searching "Community on Patrol"



The Town is proud to offer the Cutler Bay FL Mobile App. This user-friendly mobile app gives residents access to the latest news and events happening in the Town. Residents can also use the app to report any issues or concern via their phone. Residents can download the app for free in the iTunes Store or Google Play by searching "Cutler Bay FL"



Keep up with the latest Town events, newsletters, alerts and other useful information by signing up for our e-notifications. To subscribe to our e-Notification emails visit the Town's website at [www.cutlerbay-fl.gov](http://www.cutlerbay-fl.gov)



Track your ride and plan your trip using the Miami-Dade County Transit app! In it you will find information on the Town's Circulator Bus Service; view real-time tracking of buses, Metrobus and Metrorail; fare information and more! Please visit the Miami-Dade County Transit website for more information at [www.miamidade.gov/transit](http://www.miamidade.gov/transit)