



TOWN MANAGER'S MONTHLY REPORT

May 2020

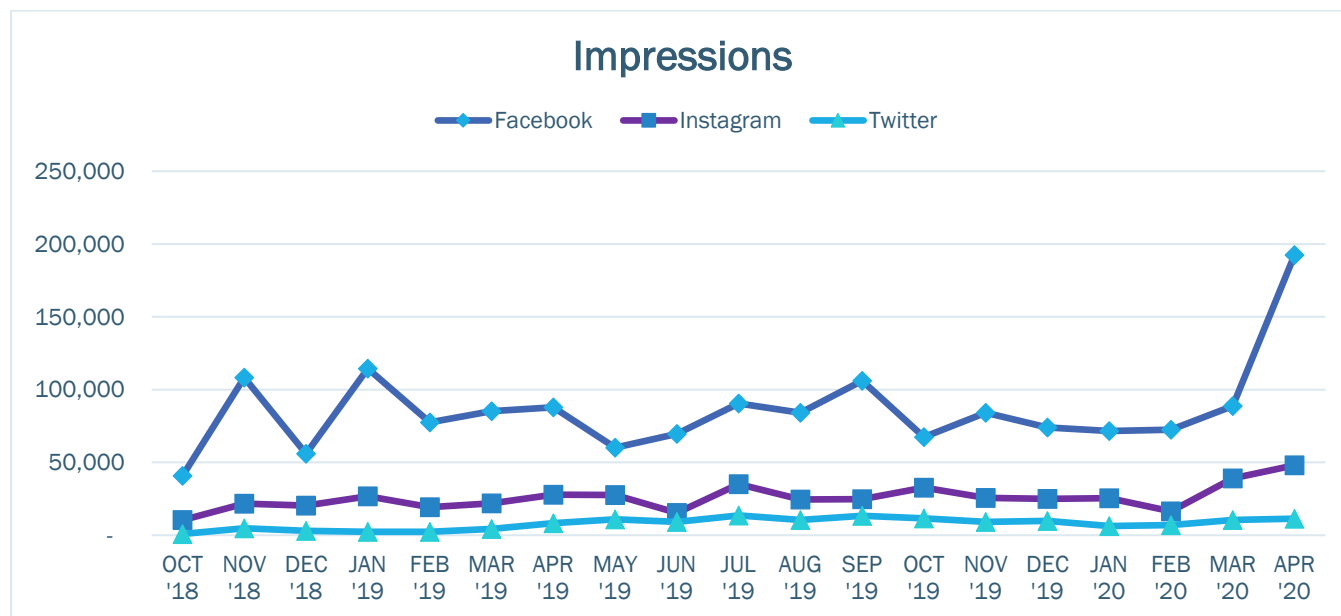
Rafael G. Casals, ICMA-CM, CFM
rcasals@cutlerbay-fl.gov



The following report is intended to provide the Mayor and Town Council a general overview of Town Matters.

Social Media

The Town is committed to keeping our residents informed through various communication outlets, which include our social media platforms. The platform that currently has the most reach and impressions is Facebook—as indicated by the chart below.



*Impressions: the number of times any content from the Town's page or about the Town's page entered a person's screen.



FACEBOOK

- 3,501 Total Page Likes (+158 from last month)
- 17,735 Clicks in April 2020
- 192,480 Impressions in April 2020



TWITTER

- 260 Total Followers (+18 from last month)
- 11,400 Impressions in April 2020



INSTAGRAM

- 3,955 Total Followers (+344 from last month)
- 2,704 Likes in April 2020
- 48,044 Impressions in April 2020



YOUTUBE

- 22 total videos uploaded
- 2,752 combined views as of 5/13/20



NEXTDOOR





















- 9,901 Verified Members within Page Reach
- 81 Member "thank you" in April 2020
- 16,984 Impressions in April 2020



LINKEDIN

- 54 impressions in April 2020
- 177 Followers (+6 from last month)

Top 5 Facebook Posts in April 2020 (Biggest Reach & Engagement):

Post Date	Post Description			Reach		Engagement
04/07/2020 7:34 PM	 FACE COVERINGS MANDATED in Cutler Bay Grocery Stores,			39.4K		3.8K 2.2K
04/28/2020 7:08 PM	 TOWN PARKS TO REMAIN CLOSED UNTIL FURTHER NOTICE... As			11.1K		1.5K 657
04/09/2020 4:45 PM	 Watch this message from Mayor Tim Meerbott regarding the emergency			7K		1.4K 395
04/17/2020 5:38 PM	 Today, we celebrated and honored Officer Mary Ann Stahl, who is			6.5K		2K 973
04/10/2020 5:38 PM	 Free Food Distribution on Tuesday, April 14: In response to the			5.4K		314 184

Top 5 Instagram Posts in April 2020 (Biggest Reach & Engagement):



Likes: 250 | Comments: 30 | Reach: 2,577



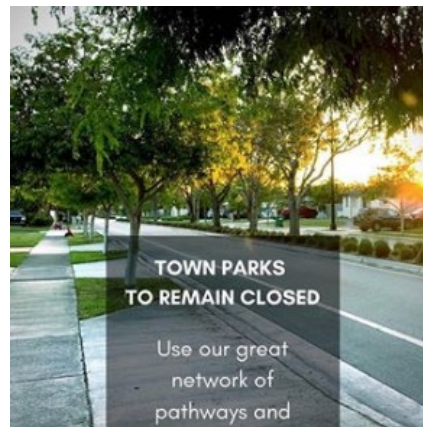
Likes: 298 | Comments: 11 | Reach: 2,258



Likes: 164 | Comments: 11 | Reach: 2,357



Likes: 264 | Comments: 18 | Reach: 2,213



Likes: 179 | Comments: 31 | Reach: 2,107

Meetings & Events

Upcoming meetings and events are displayed in **bold color**.

DATE	TRAINING/MEETING/SPECIAL EVENT	LOCATION
04/16/20 – 05/13/20	Daily Conference Calls with Elected Officials Providing Updates on COVID-19	Town of Cutler Bay
04/17/20	Officer Mary Ann Stahl Retirement Proclamation Presentation	Town of Cutler Bay
04/17/20	Dry Run for Adobe Connect platform (virtual meeting) with Staff and Event Facilitator	Town of Cutler Bay
04/20/20	Dry Run for Adobe Connect platform with Town Attorneys	Town of Cutler Bay
04/20/20	Virtual South Dade Chamber of Commerce (SDCC) South Dade Recovery Strategy Meeting	Town of Cutler Bay
04/20/20	Dry Run for Adobe Connect platform (virtual meeting) with Staff and Event Facilitator	Town of Cutler Bay
04/20/20	Dry Run for Adobe Connect platform with Council Member Coriat and Council Member Duncan	Town of Cutler Bay
04/21/20	Miami Dade City and County Managers Association (MDCCMA): City Managers COVID-19 Emergency Conference Call	Town of Cutler Bay
04/21/20	Dry Run for Adobe Connect platform with Mayor Meerbott and Vice Mayor Loyzelle	Town of Cutler Bay
04/22/20	Dry Run for Adobe Connect platform with County Commissioner Daniella Levine Cava	Town of Cutler Bay
04/22/20	Virtual Regular Town Council Meeting	Town of Cutler Bay
04/23/20	Cutler Bay's Departmental Directors Meeting: COVID-19 Updates	Town of Cutler Bay
04/23/20	Parks & Recreation Departmental Updates with Town Staff	Town of Cutler Bay
04/27/20	Converge Grants Portal Meeting with Grant Consultant and Lobbyist	Town of Cutler Bay
04/28/20	MDCCMA: City Managers COVID-19 Emergency Conference Call	Town of Cutler Bay
04/28/20	FL Department of Emergency Management: Call for City Officials with the FL League of Cities	Town of Cutler Bay
04/29/20	Cutler Bay's Departmental Directors Meeting: COVID-19 Updates	Town of Cutler Bay
04/29/20	Tele-Town Hall with Representative Donna Shalala and Mayor Meerbott	Town of Cutler Bay
04/30/20	Thursday Roundtables: Reopening South Florida – Mayors Discuss Path Forward	Town of Cutler Bay
05/05/20 – 05/06/20	Virtual Training: Fundamentals of Floodplain Management	Town of Cutler Bay
05/06/20	Encompass Health Safety Committee Meeting Conference Call	Town of Cutler Bay
05/06/20	Chamber SOUTH: South Dade Municipal Coalition Update to the Community	Town of Cutler Bay
05/07/20	Cutler Bay's Departmental Directors Meeting: COVID-19 Updates	Town of Cutler Bay
05/08/20	Accelerate South Dade Morning Huddle with Mayor Meerbott	Town of Cutler Bay
05/11/20	South Dade Mayors and Managers Meeting	Town of Cutler Bay
05/12/20	MDCCMA: City Managers COVID-19 Emergency Conference Call	Town of Cutler Bay
05/15/20	South Dade Municipal Coalition Meeting	Town of Cutler Bay
05/19/20	MDCCMA: City Managers COVID-19 Emergency Conference Call	Town of Cutler Bay
05/20/20	Virtual Regular Town Council Meeting	Town of Cutler Bay

Note: For additional information regarding upcoming meetings, workshops, and/or special events, please visit our website at www.cutlerbay-fl.gov

Police Department

CRIME STATISTICS CHART FOR APRIL 2020

	APRIL	2020 YTD	2019 YTD	YTD % CHANGE
Homicide	0	0	1	-100.00%
Forcible Sex Offenses	0	2	3	-33.33%
Robbery	2	11	9	22.22%
Aggravated Assault/Battery	13	28	13	115.38%
Burglary	5	23	20	15.00%
Larceny	37	265	395	-32.91%
Auto Theft	2	26	26	0
TOTAL:	59	355	467	-23.98%

For additional information on crime statistics specific to your neighborhood, click on the following link:

<http://www.crimemapping.com/map/fl/miami-dadecounty>

The Miami-Dade Police Department Town of Cutler Bay Policing Unit is fully outfitted with Body Worn Cameras for all uniformed officers who respond to dispatched calls for service.

EMERGENCY CALLS* AVERAGE RESPONSE TIMES

Goal Response Time: Eight (8) minutes or less

*Definition of an Emergency Call: Generally, a call that is considered life threatening, requiring an emergency response with lights and siren.

YEAR-TO-DATE (JANUARY 1 – APRIL 30)	EMERGENCY/PRIORITY RESPONSE TIMES (MINUTES/SECONDS)	TOTAL CALLS FOR SERVICE (EMERGENCY/PRIORITY)
2020	06:50	618
2019	07:03	649

NON-EMERGENCY CALLS* AVERAGE RESPONSE TIMES

Goal Response Time: Thirty (30) minutes or less

*Definition of a Non-Emergency Call: Generally, a call that is not life threatening, or the report of a crime where a subject is no longer on scene.

YEAR-TO-DATE (JANUARY 1 – APRIL 30)	ROUTINE RESPONSE TIMES (MINUTES/SECONDS)	TOTAL CALLS FOR SERVICE (ROUTINE)
2020	12:51	3,770
2019	14:24	3,919

HELP IDENTIFY ILLEGAL DUMPING AND ATV RIDERS

The Town of Cutler Bay Policing Unit encourages you to report ATV riding and illegal dumping in the Town's protected mitigation sites (the portion of land north and south of SW 224 Street and 97 Avenue).

- Contact the Town's Code Compliance Hotline at (786) 573-5551 to report [illegal dumping](#).
- Contact the Town's Police Department at (305) 234-4257 / (305) 467-5423 to report [illegal ATV riding](#).

Building & Code Compliance Department

BUILDING & CODE COMPLIANCE STATISTICS CHART FOR APRIL 2020

Building Division	APRIL
Building Permits (all trades)	145
Certificates of Use	2
Certificates of Occupancy	2
Permit Renewals	4
Code & Compliance Division	APRIL
Cases Opened this Month	57
Cases Opened Since January 2020	225
Cases Brought Before Special Magistrate	Hearings Rescheduled
Next Special Magistrate Hearing Date	06/09/2020 <i>Tentative</i>
Weekend Enforcement Efforts	APRIL
Garage Sales	0
Work Without a Permit	4
Commercial Vehicles	1
Right-of-Way Sales	0
Boats	1
Prohibited Signs	0
Signs – Picked Up Along The Right-of-Way	5
Miscellaneous*	1

*Auto repairs, junk vehicles, follow-up compliance inspections, etc.

Feature Capital Improvements Project

BIKE AND PEDESTRIAN FACILITIES PROJECT IN TOWN HAS COMMENCED

The Town has commenced work on the Bike/Pedestrian Facilities Improvement Project earlier this month. The project will fill in sidewalk sections that are incomplete; install high visibility cross walks; see the upgrading of pedestrian facilities such as crosswalks, bus stops, sidewalks; remove obstacles in the right-of-way; ensure compliance with ADA guidelines; and improve general public safety and mobility along the following areas:

- Southside of SW 184 Street from Franjo Road to Old Cutler Road
- Eastside of SW 97 Avenue from 184 Street to Sterling Drive
- Northside of SW 185 Terrace from SW 97 Place to SW 97 Avenue
- Northside of Sterling Drive from SW 97 Avenue to SW 95 Avenue
- Westside of 87th Avenue from Caribbean Boulevard to SW 185 Terrace



Construction will be substantially completed by the end of September 2020. Access to local roads will be maintained during construction, however, traffic patterns in the area may be altered as the project progresses. This project is made possible through \$360,640 Florida Department of Transportation Local Agency Program Grant which was secured through the efforts of Town staff.

For additional information visit <http://cutlerbay-fl.gov/home/showdocument?id=15201>, or contact the Town's Public Works Department at (305) 234 - 4262 or email your comments to aquintero@cutlerbay-fl.gov.

Our Commitment to Keeping You Informed



Coronavirus Disease 2019 (COVID-19) Updates, Information and Resources

In an effort to keep you informed, the Town continues to provide updates regarding our operations during the Coronavirus Disease 19 (COVID-19) pandemic through this designated webpage, <http://cutlerbay-fl.gov/your-community/coronavirus>. For the most up-to-date information regarding the disease, please visit the Centers for Disease Control, (<https://www.cdc.gov/>) and Prevention and the Florida Department of Health's (<http://www.floridahealth.gov/>) websites.



#2020 Census

The results of the #2020Census will inform decisions and proportionately allocate hundreds of billions of dollars in federal funding to communities across the country based on the amount of people that get counted—that includes hospitals, fire departments, school lunch programs, and other critical programs and service. It will also determine how many seats in Congress each state gets. Responding can be done online, by phone, or by mail and should take just a few minutes to do. You should have received your invitation in the mail already with instructions on how to participate. If you have not, the Census will be sending additional mailings soon. If you have any questions about the 2020 Census, contact Florida's Census Regional office at (470) 889-6800.



Class of 2020 Virtual Graduation Ceremonies

Miami-Dade County Public Schools will hold virtual 2020 graduation ceremonies for each high school. The live streaming of each virtual graduation, as well as a schedule of ceremonies and a video archive can be accessed by visiting Classof2020.dadeschools.net. Schedules for our local schools are as follows: Miami Southridge Senior High: Tuesday, June 9 at 12:15 p.m. and Cutler Bay Senior High: Monday, June 15 at 10:45 a.m.

Additional Resources



The Town launched Facebook, Instagram, Nextdoor and Twitter pages to continue keeping our residents informed. Find and follow the Town on Facebook, Nextdoor ("Town of Cutler Bay"), Instagram and Twitter (@townofcutlerbay)



Code Compliance has a 24-hour hotline! Residents can simply call (786) 573-5551 to report any code compliance concerns.



The Town and Miami-Dade Police Department offer the Community on Patrol (COP) App to allow the residents of Miami-Dade to be on patrol in their neighborhoods and report any suspicious activity to the Town's Policing Unit. The COP App can be downloaded for free in the iTunes Store or Google Play by searching "Community on Patrol"



The Town is proud to offer the Cutler Bay FL Mobile App. This user-friendly mobile app gives residents access to the latest news and events happening in the Town. Residents can also use the app to report any issues or concern via their phone. Residents can download the app for free in the iTunes Store or Google Play by searching "Cutler Bay FL"



Keep up with the latest Town events, newsletters, alerts and other useful information by signing up for our e-notifications. To subscribe to our e-Notification emails visit the Town's website at www.cutlerbay-fl.gov



Track your ride and plan your trip using the Miami-Dade County Transit app! In it you will find information on the Town's Circulator Bus Service; view real-time tracking of buses, Metrobus and Metrorail; fare information and more! Please visit the Miami-Dade County Transit website for more information at www.miamidade.gov/transit