



## TOWN MANAGER'S MONTHLY REPORT

March 2020

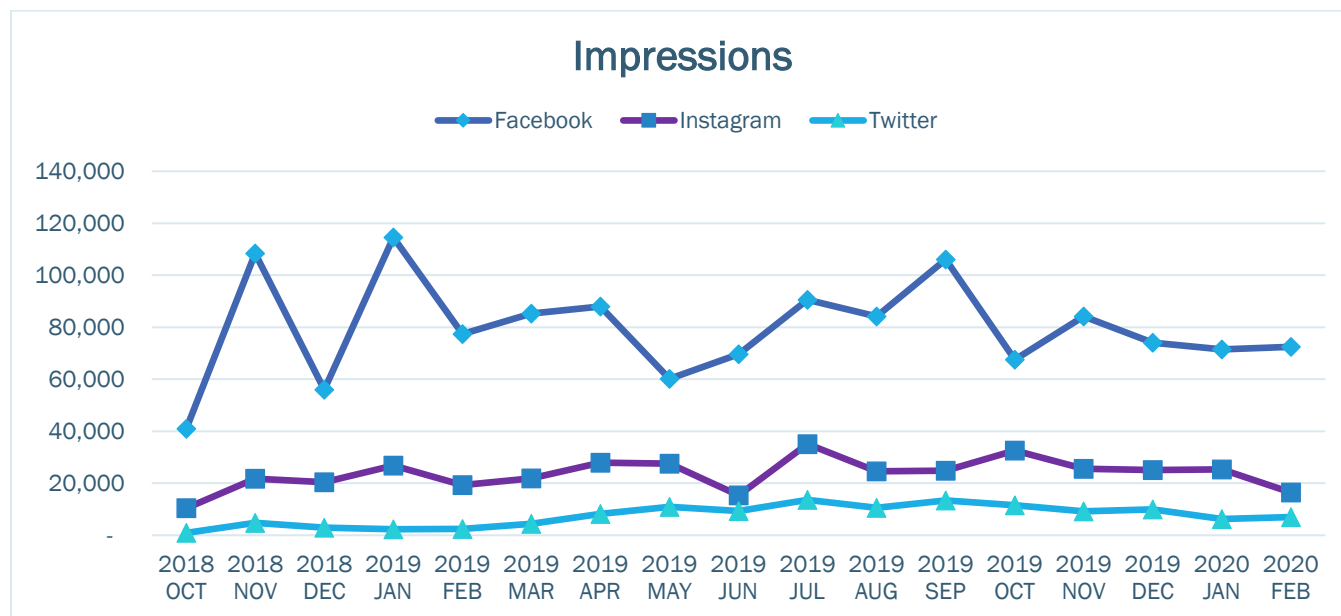
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The following report is intended to provide the Mayor and Town Council a general overview of Town Matters.

### Social Media

The Town is committed to keeping our residents informed through various communication outlets, which include our social media platforms. The platform that currently has the most reach and impressions is Facebook—as indicated by the chart below.



\*Impressions: the number of times any content from the Town's page or about the Town's page entered a person's screen.



#### FACEBOOK

- 2,983 Total Page Likes (+113 from last month)
- 3,696 Clicks in February 2020
- 72,474 Impressions in February 2020



#### TWITTER

- 186 Total Followers (+14 from last month)
- 6,986 Impressions in February 2020



#### INSTAGRAM

- 3,082 Total Followers (+135 from last month)
- 643 Likes in February 2020
- 16,408 Impressions in February 2020



#### YOUTUBE

- 12 total videos uploaded
- 1,197 combined views as of 3/12/20



#### NEXTDOOR

- 9,606 Verified Members within Page Reach
- 15 Member "thank you" in February 2020
- 3,493 Impressions in February 2020



#### LINKEDIN

- No posts in February 2020
- 167 Followers (+5 from last month)

### Top 5 Facebook Posts in February 2020 (Biggest Reach & Engagement):

Post Date	Post Description			Reach		Engagement
02/17/2020 10:30 AM	 Have you noticed our new police speed trailers around Town? These			2.9K		544 0
02/20/2020 9:05 AM	 Last night our Town Council recognized our local Palmetto			1.4K		185 0
02/16/2020 9:00 AM	 This past Friday, our SW 100 Avenue Stormwater Retrofit project received			1.3K		195 0
02/26/2020 12:44 PM	 Mayor Tim Meerbott recently sat with Miami Today and opened up about			1.3K		123 5
02/20/2020 5:59 PM	 24 hours left until Movie Night at Cutler Ridge Park! We'll be showing			1.1K		98 0

### Top 5 Instagram Posts in February 2020 (Biggest Reach & Engagement):



Likes: 110 | Comments: 0 | Reach: 1,162



Likes: 87 | Comments: 2 | Reach: 1,081



Likes: 73 | Comments: 5 | Reach: 1,220



Likes: 69 | Comments: 8 | Reach: 1,216



Likes: 50 | Comments: 1 | Reach: 1,046

## Meetings & Events

Upcoming meetings and events are displayed in **bold color**.

DATE	TRAINING/MEETING/SPECIAL EVENT	LOCATION
02/13/2020	Cutler Bay Business Association Networking Luncheon	Town of Cutler Bay
02/14/2020	American Public Works Association South Florida Branch Awards Luncheon	Tamarac Community Center
02/18/2020	Meet & Greet: FIU Pi Alpha Alpha Board	Town of Cutler Bay
02/19/2020	Regularly Scheduled Town Council Meeting	Cutler Bay Town Center
02/20/2020	Encompass Health Governing Board Meeting	Encompass Health
02/21/2020	South Dade Municipal Coalition Meeting	Chamber SOUTH Palmetto Bay Office
02/21/2020	Miami-Dade City & County Management Association Luncheon	Miami Beach Convention Center
02/21/2020	Meet & Greet: Miami-Dade Fire Rescue Station 6	Station 6, Homestead
02/25/2020	Cutler Bay Senior High Internship Opportunity Discussion	Cutler Bay Senior High School
02/25/2020	Economic Development Meeting	Chamber SOUTH Palmetto Bay Office
02/25/2020	Floodplain Mitigation Advisory Committee Meeting and Public Input Meeting	Cutler Bay Town Center
02/26/2020	Town Council Workshop to Discuss Town Finances	Cutler Bay Town Center
02/27/2020	Meeting with Contractor to Discuss Project Status	Canoe/Kayak Launch
02/28/2020	Greater Miami Chamber of Commerce Resilient Solutions Summit	Rusty Pelican
03/02/2020	Discussion with Florida International University Sea Level Solutions Center	Town of Cutler Bay
03/04/2020 – 03/06/2020	ICMA Southeast Regional Conference	Durham, North Carolina
03/12/2020	Cutler Bay Business Association Luncheon: Census 2020 Panelist	East Ridge
03/13/2020	<b>CITT's Transportation Partners Coordinating Committee</b>	<b>Town of Cutler Bay</b>
03/14/2020	<b>ShamROCK in the Park 2020 – Relay for Life of South Dade</b>	<b>Coral Reef Park</b>
03/15/2020	<b>South Dade Alive at 105 Party Honoring the South Dade Chamber of Commerce (SDCC)</b>	<b>R.F. Orchids</b>
03/18/2020	<b>Regularly Scheduled Town Council Meeting</b>	<b>Cutler Bay Town Center</b>
03/19/2020	<b>SDCC March Board of Directors Meeting</b>	<b>CenterState Bank</b>
03/20/2020	<b>South Dade Municipal Coalition Meeting</b>	<b>Chamber SOUTH Palmetto Bay Office</b>
03/25/2020	<b>Meet and Greet: Taipei Economic and Cultural Office in Miami</b>	<b>Town of Cutler Bay</b>

Note: For additional information regarding upcoming meetings, workshops, and/or special events, please visit our website at [www.cutlerbay-fl.gov](http://www.cutlerbay-fl.gov)

## Police Department

### CRIME STATISTICS CHART FOR FEBRUARY 2020

	FEBRUARY	2020 YTD	2019 YTD	YTD % CHANGE
Homicide	0	0	0	N/C
Forcible Sex Offenses	1	2	1	100%
Robbery	5	7	6	16.67%
Aggravated Assault/Battery	6	10	6	66.67%
Burglary	7	14	14	0
Larceny	65	169	223	-24.22%
Auto Theft	13	19	15	26.67%
<b>TOTAL:</b>	<b>97</b>	<b>221</b>	<b>265</b>	<b>-16.60%</b>

For additional information on crime statistics specific to your neighborhood, click on the following link:

<http://www.crimemapping.com/map/fl/miami-dadecounty>

The Miami-Dade Police Department Town of Cutler Bay Policing Unit is fully outfitted with Body Worn Cameras for all uniformed officers who respond to dispatched calls for service.

#### EMERGENCY CALLS\* AVERAGE RESPONSE TIMES

Goal Response Time: Eight (8) minutes or less

\*Definition of an Emergency Call: Generally, a call that is considered life threatening, requiring an emergency response with lights and siren.

YEAR-TO-DATE (JANUARY 1 – FEBRUARY 29)	EMERGENCY/PRIORITY RESPONSE TIMES (MINUTES/SECONDS)	TOTAL CALLS FOR SERVICE (EMERGENCY/PRIORITY)
2020	06:55	331
2019	07:17	313

#### NON-EMERGENCY CALLS\* AVERAGE RESPONSE TIMES

Goal Response Time: Thirty (30) minutes or less

\*Definition of a Non-Emergency Call: Generally, a call that is not life threatening, or the report of a crime where a subject is no longer on scene.

YEAR-TO-DATE (JANUARY 1 – FEBRUARY 29)	ROUTINE RESPONSE TIMES (MINUTES/SECONDS)	TOTAL CALLS FOR SERVICE (ROUTINE)
2020	13:02	2,033
2019	15:39	1,921

#### HELP IDENTIFY ILLEGAL DUMPING AND ATV RIDERS

The Town of Cutler Bay Policing Unit encourages you to report ATV riding and illegal dumping in the Town's protected mitigation sites (the portion of land north and south of SW 224 Street and 97 Avenue).

- Contact the Town's Code Compliance Hotline at (786) 573-5551 to report **illegal dumping**.
- Contact the Town's Police Department at (305) 234-4257 / (305) 467-5423 to report **illegal ATV riding**.

## PACE/Green Corridor Update

ACTIVITY REPORTED JANUARY 2020

FINANCED PROJECTS		
MUNICIPALITY	AMT. FINANCED	PROJECTS
Coral Gables	\$12,694,068	332
Cutler Bay	\$23,742,978	1,107
Miami	\$36,711,019	1,423
Miami Shores	\$7,357,018	249
Palmetto Bay	\$23,615,546	658
Pinecrest	\$9,950,705	206
South Miami	\$4,301,059	138
<b>Grand Total</b>	<b>\$118,372,393</b>	<b>4,113</b>

PROJECTS IN CONSTRUCTION		
MUNICIPALITY	EST. VALUE	PROJECTS
Coral Gables	\$104,726,560	771
Cutler Bay	\$73,230,872	1985
Miami	\$207,833,457	3292
Miami Shores	\$40,131,089	566
Palmetto Bay	\$103,271,623	1166
Pinecrest	\$64,921,109	444
South Miami	\$22,436,532	303
<b>Grand Total</b>	<b>\$616,551,242</b>	<b>8,527</b>

**Note:** These projects include solar panels, hurricane windows/doors, roofs, energy-efficient HVAC systems, insulation, and LED lighting systems. For program information, please contact Ygrene Energy Fund Florida, LLC at (305) 569-0015 or visit the following website: [www.ygreneworks.com](http://www.ygreneworks.com)

## Building & Code Compliance Department

BUILDING & CODE COMPLIANCE STATISTICS CHART FOR FEBRUARY 2020

Building Division		February
Building Permits (all trades)		196
Certificates of Use		3
Certificates of Occupancy		1
Permit Renewals		18
Code & Compliance Division		February
Cases Opened this Month		57
Cases Opened Since January 2020		115
Cases Brought Before Special Magistrate		6
Next Special Magistrate Hearing Date		03/11/2020
Weekend Enforcement Efforts		February
Garage Sales		0
Work Without a Permit		1
Commercial Vehicles		2
Right-of-Way Sales		0
Boats		1
Prohibited Signs		0
Signs – Picked Up Along The Right-of-Way		9
Miscellaneous*		1

\*Auto repairs, junk vehicles, follow-up compliance inspections, etc.



## Other News



### US Army Corp of Engineers Public Meeting

On February 20, 2020, Town Manager Casals attended a meeting that was hosted here at the Town Hall for the USACE from Jacksonville District for the Draft Environmental Impact Statement (EIS) for the Combined Operational Plan (COP). The purpose of the COP is to define operations for the constructed features of the Modified Water Deliveries to Everglades National Park and Canal 111 South Dade Projects, to include flood control, water supply for agricultural irrigation, and more. To review the Draft Environmental Impact Statement for the COP visit [www.saj.usace.army.mil/COP](http://www.saj.usace.army.mil/COP).



### South Dade Municipal Coalition Meeting

On February 21, 2020, Town Manager Casals with Mayor Meerbott; Commissioner Daniella Levine Cava; and the Mayors of Homestead, Palmetto Bay, and Pinecrest; attended this meeting where the County's Department of Transportation and Public Works Director, Alice Bravo, presented an update on the implementation of the Bus Rapid Transit System that will run along the transitway, specifically regarding the South Dade Transitway Corridor.



### ICMA Southeast Regional Conference

From March 4 through March 6, 2020, Town Manager Casals attended the Southeast – Local Government Roadshow 2020 hosted by ICMA in Durham, North Carolina. Their mission is to create unique opportunities to meet other local government peers and learn new skills from each other. The keynote general session focused on ransomware in Local Governments, understanding the compounding factors magnifying the risk and how cities can shield their systems from the growing risk.

## Additional Resources



The Town launched Facebook, Instagram, Nextdoor and Twitter pages to continue keeping our residents informed. Find and follow the Town on Facebook, Nextdoor ("Town of Cutler Bay"), Instagram and Twitter (@townofcutlerbay)



The Town and Miami-Dade Police Department offer the Community on Patrol (COP) App to allow the residents of Miami-Dade to be on patrol in their neighborhoods and report any suspicious activity to the Town's Policing Unit. The COP App can be downloaded for free in the iTunes Store or Google Play by searching "Community on Patrol"



Keep up with the latest Town events, newsletters, alerts and other useful information by signing up for our e-notifications. To subscribe to our e-Notification emails visit the Town's website at [www.cutlerbay-fl.gov](http://www.cutlerbay-fl.gov)



Code Compliance has a 24-hour hotline! Residents can simply call **(786) 573-5551** to report any code compliance concerns.



The Town is proud to offer the Cutler Bay FL Mobile App. This user-friendly mobile app gives residents access to the latest news and events happening in the Town. Residents can also use the app to report any issues or concern via their phone. Residents can download the app for free in the iTunes Store or Google Play by searching "Cutler Bay FL"



Track your ride and plan your trip using the Miami-Dade County Transit app! In it you will find information on the Town's Circulator Bus Service; view real-time tracking of buses, Metrobus and Metrorail; fare information and more! Please visit the Miami-Dade County Transit website for more information at [www.miamidade.gov/transit](http://www.miamidade.gov/transit)