

Appendix I

Public Information Plan

CUTLER BAY MOBILITY HUBS PLAN



PREFACE

Cutler Bay Mobility Hubs Plan

The purpose of this Public Involvement Plan (PIP) is to assist in providing information to and obtaining input from concerned citizens, agencies, private groups (residential/business), and governmental entities.

The overall goal of this plan is to help ensure that the study reflects the values and needs of the communities it is designed to benefit.

A schedule of events and a list of documentation exhibiting compliance with these procedures are included.

The Cutler Bay Mobility Hubs Public Information Plan outlines the specific activities that the Town of Cutler Bay will undertake to provide timely and accurate information to stakeholders throughout the project.

POINTS OF CONTACT

Cutler Bay Mobility Hubs Plan

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PROJECT OVERVIEW

Cutler Bay Mobility Hubs Plan

The Town of Cutler Bay was recently awarded a Miami-Dade Transportation Planning Organization (TPO) SMART Mobility grant. The Town's consultant, MARLIN Engineering, Inc. will provide the community with a comprehensive system of transit mobility hubs connecting to the South Dade Transitway and Cutler Bay Town Center.

The Plan will focus on populations and jobs within the entire Town with an overall goal of improving connectivity, mobility and safety for pedestrians, bicyclists, and transit users by identifying locations for neighborhood, community and commercial level mobility hubs along the Town's roadway network. Once locations have been identified, the appropriate scope of transportation infrastructure and amenities to facilitate usage of the hubs will be recommended through conceptual design and visualizations. The Plan will include a sketch planning assessment of the Town's existing circulator and bus system and proposed recommendations to improve the Town's overall transit performance and connectivity.

The Plan also seeks innovative ways to enhance the Town's recently constructed complete streets projects along Caribbean Boulevard and Old Cutler Road. The Plan will also build upon recommendations provided in the Town's Transportation, Bicycle/Pedestrian and Complete Streets Master Plans, Townwide Traffic Calming Plan and Adopted Land Use Regulations.

Finally, the Plan will also take into account best practices provided in the TPO's recently completed First Mile/Last Mile Options for High-Trip Generator Employers Study and the Protected Bike Lanes Demonstration Plan.

PUBLIC INFORMATION PRINCIPLES

Cutler Bay Mobility Hubs Plan

Statement and Core Values

Public Information plays a critical role in supporting the decision-making core value. Informing the public about upcoming decisions allows stakeholders to be involved in decision making in a meaningful way. Additionally, effective public information initiatives are critical for informing impacted stakeholders in advance regarding construction and maintenance activities.

Integration in the 6-Step Process

The Cutler Bay Mobility Hubs Plan will integrate a 6-Step Process, which includes the following steps:

- Define Desired Outcomes and Actions
- Endorse the Process
- Establish Criteria
- Develop Alternatives or Options
- Evaluate, Select, and Refine Alternatives or Options
- Finalize Documentation and Evaluation Process

This Public Information Plan supports the 6-Step Process by ensuring that project stakeholders and the public are adequately informed in advance to be engaged at each step in an open and meaningful way.

Implementation

Effective public information supports effective implementation of decisions based off integration of the 6-step process because it provides easy-to-understand information to stakeholders in advance so they can make informed decisions. The Town of Cutler Bay firmly believes that it is imperative to understand what the community wants and what is needed.

PUBLIC INFORMATION APPROACH

Cutler Bay Mobility Hubs Plan

MARLIN will work with the community to determine the vision, goals, objectives and needs for the Cutler Bay Mobility Hubs Plan.

Clarifying Project Goals

The goal of this project is to improve connectivity, mobility and safety for pedestrians, bicyclists and transit users through the identification of mobility hubs along the Town's roadway network. The Study team will achieve this goal via 5 key tasks which include:

1. Background Information of Existing Conditions
2. Public Involvement Plan/Meetings
3. Data Collection
4. Conceptual Design
5. Recommendations/Final Report

Key Milestones and Activities

A kickoff meeting which included a general overview of the project, scope and tasks took place on November 26, 2018.

Project Management Teleconferences will include a total of six (6), 30-minutes teleconferences which will be used to update and collaborate with the project manager and consultant.

Two (2) Town Commission meetings will take place to provide findings and recommendations to the Town Council.

Two (2) public involvement meetings will take place to include outreach and communication efforts to seek input from the community.

Three (3) Study Advisory Committee (SAC) meetings will take place. The Town of Cutler Bay shall identify stakeholders and participants which will include representatives from the Florida Department of Transportation (FDOT) District Six (6), the Miami Dade Department of Transportation Public Works (DTPW), the Miami Dade Transportation Planning Organization (TPO), Southland Mall and the Bicycle Pedestrian Advisory Committee (BPAC).

The SAC will provide valuable feedback through review of materials on all project deliverables and approval/endorsement of the final results and recommendations for this study.

The Cutler Bay Mobility Hubs Plan is scheduled for completion by October 16, 2019.

Public Information Tools

Tools may include:

- News releases
- Calendar items
- Web site
- Newsletters
- Online media – Facebook, Twitter, Instagram, YouTube

PUBLIC INFORMATION SCHEDULE

Cutler Bay Mobility Hubs Plan

The schedule is as follows:

- Project Management Teleconferences
 - December 20, 2018
 - February 28, 2019
 - April 25, 2019
 - June 27, 2019
 - August 20, 2019
 - October 7, 2019
- Kickoff Meeting and Ongoing Coordination with the Miami-Dade TPO, DTPW and FDOT
 - Kickoff Meeting November 26, 2018
- Town Commission Meetings
 - February, 2020
- Public Involvement Meetings
 - April 30, 2019
 - September 3, 2019 (Rescheduled due to Hurricane Dorian)
 - September 23, 2019
- Study Advisory Committee (SAC)
 - February 6, 2019
 - May 22, 2019
 - August 28, 2019

