



## TOWN MANAGER'S MONTHLY REPORT

October 2019

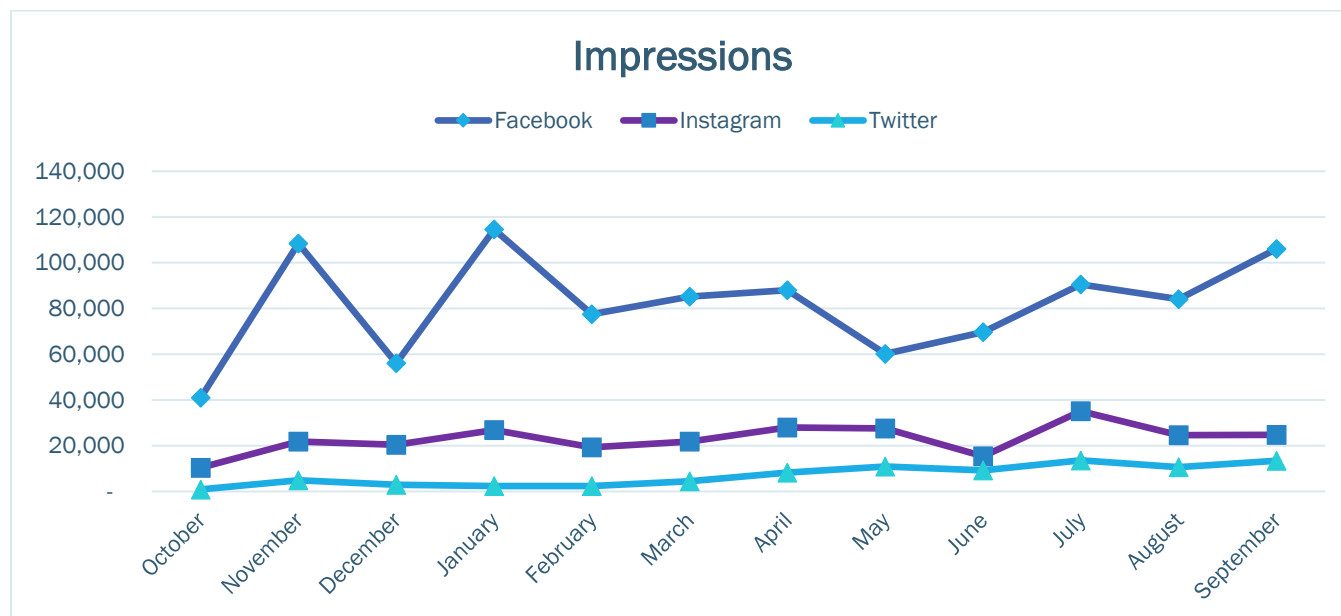
Rafael G. Casals, ICMA-CM, CFM  
rcasals@cutlerbay-fl.gov



The following report is intended to provide the Mayor and Town Council a general overview of Town Matters.

### Social Media

The Town is committed to keeping our residents informed through various communication outlets, which include our social media platforms. The platform that currently has the most reach and impressions is Facebook—as indicated by the chart below.



\*Impressions: the number of times any content from the Town's page or about the Town's page entered a person's screen.



#### FACEBOOK

- 2,202 Total Page Likes (+95 from last month)
- 6,616 Clicks in September 2019
- 106,020 Impressions in September 2019



#### TWITTER

- 140 Total Followers (+9 from last month)
- 13,400 Impressions in September 2019



#### INSTAGRAM

- 2,109 Total Followers (+167 from last month)
- 1,072 in September 2019
- 24,782 Impressions in September 2019



#### YOUTUBE

- 9 total videos uploaded
- 823 combined views as of 10/09/19



#### NEXTDOOR










- 9,259 Members within Page's Reach
- 59 Member "thank you" in September 2019
- 6,514 Impressions in September 2019



#### LINKEDIN

- 290 Impressions in September 2019
- 134 Followers (+3 from last month)

### Top 5 Facebook Posts in September 2019 (Biggest Reach & Engagement):

Post Date	Post Description	Reach	Engagement
09/03/2019 5:03 PM	 Although Miami-Dade County was spared the worst from one of the	  13.5K 	890 555 
09/17/2019 11:41 AM	 We are just over a month away from our Halloween Spooktacular	  6.2K 	340 177 
09/18/2019 12:53 PM	 Did you know Miami Southridge Senior High School has three	  4.3K 	1.3K 373 
09/06/2019 12:03 PM	 Hurricane Dorian Relief Effort updates with Rep. Kionne L.	  4K 	361 189 
09/22/2019 2:57 PM	 PLEASE NOTE: We've updated our Halloween Golf Cart Parade	  2.2K 	253 89 

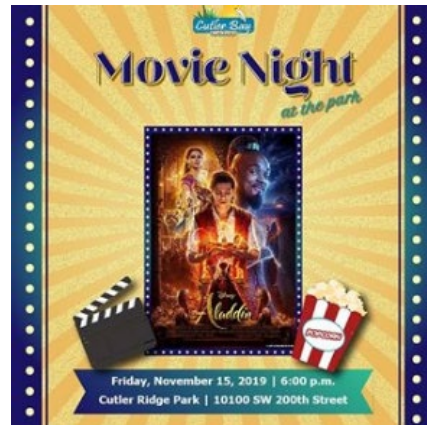
### Top 5 Instagram Posts in September 2019 (Biggest Reach & Engagement):



Likes: 113 | Comments: 21 | Reach: 1,187 Likes: 103 | Comments: 9 | Reach: 1,074 Likes: 86 | Comments: 6 | Reach: 1,033



Likes: 73 | Comments: 8 | Reach: 1,033



Likes: 47 | Comments: 6 | Reach: 1,006

## Meetings & Events

Upcoming meetings and events are displayed in **bold color**.

DATE	TRAINING/MEETING/SPECIAL EVENT	LOCATION
09/12/2019	Meeting with Mayor Meerbott and the Miami-Dade County Public Schools District representatives to discuss Town schools	Cutler Bay Town Center
09/13/2019	Miami-Dade County Transportation and Public Works Department Meeting to discuss upcoming projects	Cutler Bay Town Center
09/17/2019	Parent Orientation Night for the Cutler Ridge After School Program	Cutler Ridge Park
09/18/2019	Miami Southridge Senior High School Site Visit with Mayor Meerbott	Miami Southridge Senior High School
09/18/2019	Town Council Workshop: Landscape/ Façade Moratorium	Cutler Bay Town Center
09/18/2019	Regularly Scheduled Town Council Meeting	Cutler Bay Town Center
09/20/2019	Miami-Dade County and City Manager's Association Monthly Meeting	Miami Lakes Town Hall
09/20/2019	Cutler Properties Florida Land Use and Environmental Dispute Resolution Act (FLUEDRA) Hearing	Cutler Bay Town Center
09/21/2019	National Rehabilitation Week 2019 Celebration & Health Fair with Congresswoman Shalala, Miami-Dade County Commissioner Levine Cava, Mayor Meerbott, and Council Member Coriat.	Encompass Health Rehabilitation Hospital of Miami
09/23/2019	South Dade Mayors Meeting	Village of Palmetto Bay
09/24/2019	Community Development District (CDD) Board Meeting	Isles at Bayshore Club
09/24/2019	Budget FY 2019-2020 Second Budget Hearing	Cutler Bay Town Center
09/25/2019	Meet & Greet – Florida International University Master's Program	Cutler Bay Town Center
09/26/2019	Transportation Planning Organization Governing Board Meeting with Mayor Meerbott and Council Member Duncan.	Stephen P. Clark Government Center
09/27/2019	Public Sector Workforce 2030 Summit	Broward Center for Performing Arts
<b>10/15/2019</b>	<b>Cutler Bay Middle School Site Visit with Mayor Meerbott and Council Member Callahan</b>	<b>Cutler Bay Middle School</b>
<b>10/16/2019</b>	<b>Cutler Bay Middle School Site Visit with Council Member Duncan</b>	<b>Cutler Bay Middle School</b>
<b>10/16/2019</b>	<b>South Dade Chamber of Commerce Ladies of Legacy/ Leadership</b>	<b>Mercedes-Benz of Cutler Bay</b>
<b>10/16/2019</b>	<b>Regularly Scheduled Town Council Meeting</b>	<b>Cutler Bay Town Center</b>
<b>10/17/2019</b>	<b>Better Bus Project Public outreach Meeting</b>	<b>Cutler Bay Town Center</b>
<b>10/18/2019</b>	<b>CITT's Transportation Partners Coordinating Committee</b>	<b>Stephen P. Clark Government Center</b>
<b>10/19/2019 – 10/23/2019</b>	<b>International City/ County Managers Association Annual Conference</b>	<b>Nashville, TN</b>
<b>10/23/2019</b>	<b>Special Town Council Meeting to Discuss Cutler Properties, LC Site Plan Application</b>	<b>Cutler Bay Town Center</b>
<b>10/25/2019</b>	<b>Halloween Spooktacular and Golf Cart Parade</b>	<b>Cutler Ridge Park</b>

**Note:** For additional information regarding upcoming meetings, workshops, and/or special events, please visit our website at [www.cutlerbay-fl.gov](http://www.cutlerbay-fl.gov)

## Police Department

### CRIME STATISTICS CHART FOR SEPTEMBER 2019

	SEPTEMBER	2019 YTD	2018 YTD	YTD % CHANGE
Homicide	0	2	1	100.00%
Forcible Sex Offenses	1	10	10	0
Robbery	1	23	20	15.00%
Aggravated Assault/Battery	4	36	47	-23.40%
Burglary	13	53	59	-10.17%
Larceny	101	918	820	11.95%
Auto Theft	7	63	56	12.50%
<b>TOTAL:</b>	<b>127</b>	<b>1,105</b>	<b>1,013</b>	<b>9.08%</b>

For additional information on crime statistics specific to your neighborhood, click on the following link:

<http://www.crimemapping.com/map/fl/miami-dadecounty>

The Miami-Dade Police Department Town of Cutler Bay Policing Unit is fully outfitted with Body Worn Cameras for all uniformed officers who respond to dispatched calls for service.

#### EMERGENCY CALLS\* AVERAGE RESPONSE TIMES

Goal Response Time: Eight (8) minutes or less

\*Definition of an Emergency Call: Generally, a call that is considered life threatening, requiring an emergency response with lights and siren.

YEAR-TO-DATE (JANUARY 1 – SEPTEMBER 30)	EMERGENCY/PRIORITY RESPONSE TIMES (MINUTES/SECONDS)	TOTAL CALLS FOR SERVICE (EMERGENCY/PRIORITY)
2019	07:03	1,407
2018	07:01	1,479

#### NON-EMERGENCY CALLS\* AVERAGE RESPONSE TIMES

Goal Response Time: Thirty (30) minutes or less

\*Definition of a Non-Emergency Call: Generally, a call that is not life threatening, or the report of a crime where a subject is no longer on scene.

YEAR-TO-DATE (JANUARY 1 – SEPTEMBER 30)	ROUTINE RESPONSE TIMES (MINUTES/SECONDS)	TOTAL CALLS FOR SERVICE (ROUTINE)
2019	13:48	9,328
2018	13:29	10,024

#### HELP IDENTIFY ILLEGAL DUMPING AND ATV RIDERS

The Town of Cutler Bay Policing Unit encourages you to report ATV riding and illegal dumping in the Town's protected mitigation sites (the portion of land north and south of SW 224 Street and 97 Avenue).

- Contact the Town's Code Compliance Hotline at (786) 573-5551 to report **illegal dumping**.
- Contact the Town's Police Department at (305) 234-4257 / (305) 467-5423 to report **illegal ATV riding**.

## PACE/Green Corridor Update

ACTIVITY REPORTED SEPTEMBER 2019

FINANCED PROJECTS		
MUNICIPALITY	AMT. FINANCED	PROJECTS
Coral Gables	\$11,965,767	313
*Cutler Bay	\$21,594,138	1,038
Miami	\$32,502,923	1,274
Miami Shores	\$4,883,642	205
Palmetto Bay	\$22,372,792	623
Pinecrest	\$9,196,495	195
South Miami	\$4,138,543	132
<b>Grand Total</b>	<b>\$757,143,669</b>	<b>10,743</b>

PROJECTS IN CONSTRUCTION		
MUNICIPALITY	EST. VALUE	PROJECTS
Coral Gables	\$132,216,974	967
*Cutler Bay	\$88,896,359	2,442
Miami	\$282,953,373	4,521
Miami Shores	\$26,597,310	490
Palmetto Bay	\$120,269,267	1,398
Pinecrest	\$78,013,024	542
South Miami	\$28,197,362	385
<b>Grand Total</b>	<b>\$569,357,548</b>	<b>10,745</b>

**Note:** These projects include solar panels, hurricane windows/doors, roofs, energy-efficient HVAC systems, insulation, and LED lighting systems. For program information, please contact Ygrene Energy Fund Florida, LLC at (305) 569-0015 or visit the following website: [www.ygreneworks.com](http://www.ygreneworks.com)

## Building & Code Compliance Department

BUILDING & CODE COMPLIANCE STATISTICS CHART FOR SEPTEMBER 2019

Building Division	SEPTEMBER
Building Permits (all trades)	207
Certificates of Use	11
Certificates of Occupancy	6
Permit Renewals	12
Code & Compliance Division	SEPTEMBER
Cases Opened this Month	88
Cases Opened Since January 2019	662
Courtesy Door Hangars Distributed Total	4,237
Cases Brought Before Special Magistrate	10
Next Special Magistrate Hearing Date	10/08/2019
Weekend Enforcement Efforts	SEPTEMBER
Garage Sales	3
Work Without a Permit	3
Commercial Vehicles	5
Right-of-Way Sales	0
Boats	1
Prohibited Signs	0
Signs – Picked Up Along The Right-of-Way	26
Miscellaneous*	2

\*Auto repairs, junk vehicles, follow-up compliance inspections, etc.



## Other News



### Cutler Ridge After School Program Parent Orientation Night

On September 17, 2019, the Town's Parks and Recreation Department hosted their annual Parent Orientation Night for the Cutler Ridge After School Program (the "Program") at Cutler Ridge Park. Town Manager Casals and Council Member Coriat greeted and welcomed parents and students in attendance. The program provides academic assistance, literacy development, social skills training and physical fitness in an environment where children can safely explore, discover and grow.



### Miami Southridge Senior High School Site Visit

On September 18, 2019, Southridge alumni Mayor Tim Meerbott, Council Member Michael Callahan, along with Town Manager Casals, were given a tour of the school and new programs by Principal Humberto J. Miret. The "B" graded school even had a golf cart t-shirt design made by students in the Business Innovation and Management program on display especially for their visit!



### Florida International University's Master of Public Administration Program Meet and Greet

On September 26, 2019 students from Florida International University's Master of Public Administration (MPA) program visited Town Hall for an educational presentation by Town Manager Casals and Interim Community Development Director, Alex David. The presentation enlightened the MPA students from various economic, social, and demographic backgrounds on the Town's economic development and strategic development process. At the end of their program, each student will produce a policy memo discussing a policy issue facing the Town and evaluating and recommending a policy solution.

## Additional Resources



The Town launched Facebook, Instagram, Nextdoor and Twitter pages to continue keeping our residents informed. Find and follow the Town on Facebook, Nextdoor ("Town of Cutler Bay"), Instagram and Twitter (@townofcutlerbay)



Code Compliance has a 24-hour hotline! Residents can simply call (786) 573-5551 to report any code compliance concerns.



The Town is proud to offer the Cutler Bay FL Mobile App. This user-friendly mobile app gives residents access to the latest news and events happening in the Town. Residents can also use the app to report any issues or concern via their phone. Residents can download the app for free in the iTunes Store or Google Play by searching "Cutler Bay FL"



The Town and Miami-Dade Police Department offer the Community on Patrol (COP) App to allow the residents of Miami-Dade to be on patrol in their neighborhoods and report any suspicious activity to the Town's Policing Unit. The COP App can be downloaded for free in the iTunes Store or Google Play by searching "Community on Patrol"



Keep up with the latest Town events, newsletters, alerts and other useful information by signing up for our e-notifications. To subscribe to our e-Notification emails visit the Town's website at [www.cutlerbay-fl.gov](http://www.cutlerbay-fl.gov)



Track your ride and plan your trip using the Miami-Dade County Transit app! In it you will find information on the Town's Circulator Bus Service; view real-time tracking of buses, Metrobus and Metrorail; fare information and more! Please visit the Miami-Dade County Transit website for more information at [www.miamidade.gov/transit](http://www.miamidade.gov/transit)