



## TOWN MANAGER'S MONTHLY REPORT

July 2019

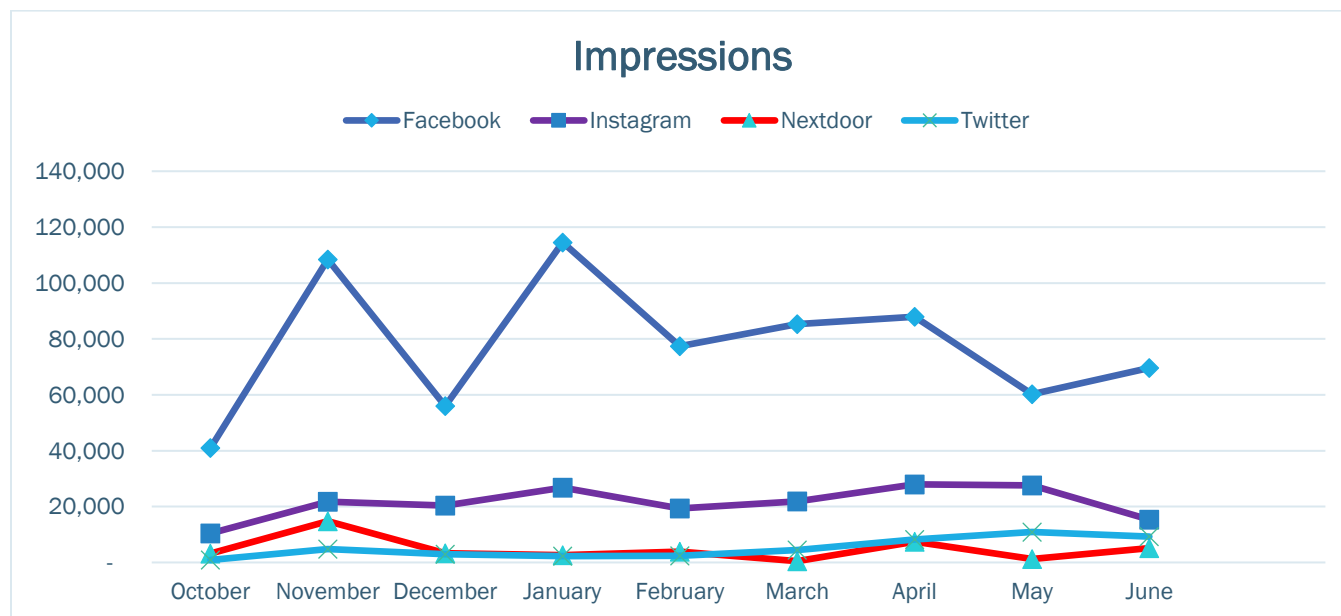
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The following report is intended to provide the Mayor and Town Council a general overview of Town Matters.

### Social Media

The Town is committed to keeping our residents informed through various communication outlets, which include our social media platforms. The platform that currently has the most reach and impressions is Facebook—as indicated by the chart below.



*\*Impressions: the number of times any content from the Town's page or about the Town's page entered a person's screen.*



#### FACEBOOK

- 1,856 Total Page Likes (+168 from last month)
- 6,331 Clicks in June 2019
- 69,658 Impressions in June 2019



#### TWITTER

- 100 Total Followers (+10 from last month)
- 9,286 Impressions in June 2019



#### INSTAGRAM

- 1,649 Total Followers (+122 from last month)
- 682 New Likes in June 2019
- 15,339 Impressions in June 2019



#### YOUTUBE

- 8 videos uploaded in 2018
- 650 combined views as of 07/10/19



#### NEXTDOOR

- 8,669 Members within Page's Reach
- 71 Member "thank you" in June 2019
- 5,136 Impressions in June 2019



#### LINKEDIN

- 111 Impressions in June 2019
- 121 Followers (+6 from last month)

### Top 5 Facebook Posts in June 2019 (Biggest Reach & Engagement):

Post Date	Post Description			Reach		Engagement
06/27/2019 8:12 PM	Did you know that parking on a sidewalk is a violation of Miami-			7.1K		2K 383
06/04/2019 5:05 PM	Help us raise awareness... Did you know the portion of land north and			4.6K		1K 235
06/26/2019 10:25 AM	We are proud to report that Town residents located in Special Flood			3.5K		612 218
06/21/2019 1:04 PM	us Can you believe we're less than two weeks away from the 52nd			2.3K		457 116
06/20/2019 10:55 AM	It's currently open season to collect Blue Land Crabs until June 30.			1.4K		162 60

### Top 5 Instagram Posts in June 2019 (Biggest Reach & Engagement):



Likes: 107 | Comments: 13 | Reach: 1,021



Likes: 106 | Comments: 8 | Reach: 872



Likes: 84 | Comments: 3 | Reach: 737



Likes: 66 | Comments: 7 | Reach: 901



Likes: 62 | Comments: 0 | Reach: 803

## Meetings & Events

Upcoming meetings and events are displayed in **bold color**.

DATE	TRAINING/MEETING/SPECIAL EVENT	LOCATION
06/17/2019	S.T.E.M. Camp Opening Remarks	Town of Cutler Bay
06/19/2019	Regularly Scheduled Town Council Meeting	Town of Cutler Bay
06/21/2019	FPL Franchise Fees Meeting with Town of Miami Lakes, Village of Palmetto Bay, Village of Pinecrest, and Town of Cutler Bay.	Village of Pinecrest
06/21/2019	Miami-Dade Police Department (MDPD) Services Contract Meeting with Town of Miami Lakes, Village of Palmetto Bay, and Town of Cutler Bay.	Village of Palmetto Bay
06/22/2019	MDCCMA 2019-2020 Executive Board Installation Dinner	Ritz- Carlton, Sunny Isles
06/25/2019- 06/26/2019	Florida Stormwater Association Operator Certification Level 2 Training	M-DC Overtown Transit Village
06/27/2019	Fiscal Year 2019-2020 Budget and Visioning Workshop #1	Town of Cutler Bay
06/28/2019	Miami-Dade County Mosquito Fair	Town of Cutler Bay
07/01/2019	Be Strong International Nonprofit Meeting	Town of Cutler Bay
07/01/2019	Miami-Dade County (M-DC) Health Department Meeting	Town of Cutler Bay
07/02/2019	Municipal Sea-Level Rise Initiatives Discussion	Town of Cutler Bay
07/04/2019	52 <sup>nd</sup> Annual July 4 <sup>th</sup> Whispering Pines Park Celebration	Whispering Pines Park
07/04/2019	Independence Day Celebration and Fireworks	Palmetto Bay Village Hall
07/10/2019	TPO- South Corridor Study Advisory Committee Meeting Opening Remarks	Town of Cutler Bay
<b>07/11/2019</b>	<b>Cutler Bay Business Association Networking Luncheon</b>	<b>East Ridge</b>
<b>07/11/2019</b>	<b>2019 Second Quarter- Milestone Anniversaries &amp; Employee Birthdays Celebration</b>	<b>Town of Cutler Bay</b>
<b>07/12/2019</b>	<b>Meeting with Representative Javier E. Fernandez and Mayor Meerbott</b>	<b>The Muffin Tin</b>
<b>07/17/2019</b>	<b>M-DC Small Business Development Division Safety Workshop Opening Remarks</b>	<b>Town of Cutler Bay</b>
<b>07/17/2019</b>	<b>Regularly Scheduled Town Council Meeting</b>	<b>Town of Cutler Bay</b>
<b>07/29/2019</b>	<b>FY 2019-2020 Budget Workshop #2</b>	<b>Town of Cutler Bay</b>
<b>07/31/2019</b>	<b>Open Mic Night at Town Hall</b>	<b>Town of Cutler Bay</b>

Note: For additional information regarding upcoming meetings, workshops, and/or special events, please visit our website at [www.cutlerbay-fl.gov](http://www.cutlerbay-fl.gov)

## Police Department

### CRIME STATISTICS CHART FOR JUNE 2019

	JUNE	2019 YTD	2018 YTD	YTD % CHANGE
Homicide	0	1	1	0
Forcible Sex Offenses	1	5	5	0
Robbery	1	15	11	36.36%
Aggravated Assault/Battery	6	27	31	-12.90%
Burglary	2	25	40	-37.50%
Larceny	132	618	545	13.39%
Auto Theft	7	38	41	-7.32%
<b>TOTAL:</b>	<b>149</b>	<b>729</b>	<b>674</b>	<b>8.16%</b>

For additional information on crime statistics specific to your neighborhood, click on the following link:

<http://www.crimemapping.com/map/fl/miami-dadecounty>

The Miami-Dade Police Department Town of Cutler Bay Policing Unit is fully outfitted with Body Worn Cameras for all uniformed officers who respond to dispatched calls for service.

#### EMERGENCY CALLS\* AVERAGE RESPONSE TIMES

*Goal Response Time: Eight (8) minutes or less*

\*Definition of an Emergency Call: Generally, a call that is considered life threatening, requiring an emergency response with lights and siren.

YEAR-TO-DATE (JANUARY 1 – JUNE 30)	EMERGENCY/PRIORITY RESPONSE TIMES (MINUTES/SECONDS)	TOTAL CALLS FOR SERVICE (EMERGENCY/PRIORITY)
<b>2019</b>	07:00	946
<b>2018</b>	07:03	1,044

#### NON-EMERGENCY CALLS\* AVERAGE RESPONSE TIMES

*Goal Response Time: Thirty (30) minutes or less*

\*Definition of a Non-Emergency Call: Generally, a call that is not life threatening, or the report of a crime where a subject is no longer on scene.

YEAR-TO-DATE (JANUARY 1 – JUNE 30)	ROUTINE RESPONSE TIMES (MINUTES/SECONDS)	TOTAL CALLS FOR SERVICE (ROUTINE)
<b>2019</b>	13:57	6,036
<b>2018</b>	13:34	6,789

#### HELP IDENTIFY ILLEGAL DUMPING AND ATV RIDERS

The Town of Cutler Bay Policing Unit encourages you to report ATV riding and illegal dumping in the Town's protected mitigation sites (the portion of land north and south of SW 224 Street and 97 Avenue).

- Contact the Town's Code Compliance Hotline at (786) 573-5551 to report **illegal dumping**.
- Contact the Town's Police Department at (305) 234-4257 / (305) 467-5423 to report **illegal ATV riding**.

## PACE/Green Corridor Update

ACTIVITY REPORTED JUNE 2019

FINANCED PROJECTS		
MUNICIPALITY	AMT. FINANCED	PROJECTS
Coral Gables	\$11,439,406	299
*Cutler Bay	\$20,572,473	994
Miami	\$30,202,997	1,181
Miami Shores	\$6,764,804	232
Palmetto Bay	\$21,363,039	592
Pinecrest	\$8,938,601	190
South Miami	\$3,942,846	126
<b>Grand Total</b>	<b>\$103,224,166</b>	<b>3,614</b>

PROJECTS IN CONSTRUCTION		
MUNICIPALITY	EST. VALUE	PROJECTS
Coral Gables	\$129,288,110	715
*Cutler Bay	\$67,713,224	1,797
Miami	\$188,037,969	2,905
Miami Shores	\$36,812,619	513
Palmetto Bay	\$96,150,821	1,069
Pinecrest	\$60,269,678	411
South Miami	\$21,119,424	282
<b>Grand Total</b>	<b>\$568,045,680</b>	<b>7,692</b>

**Note:** These projects include solar panels, hurricane windows/doors, roofs, energy-efficient HVAC systems, insulation, and LED lighting systems. For program information, please contact Ygrene Energy Fund Florida, LLC at (305) 569-0015 or visit the following website: [www.ygreneworks.com](http://www.ygreneworks.com)

## Building & Code Compliance Department

BUILDING & CODE COMPLIANCE STATISTICS CHART FOR JUNE 2019

Building Division	JUNE
Building Permits (all trades)	243
Certificates of Use	1
Certificates of Occupancy	1
Permit Renewals	9
Code & Compliance Division	JUNE
Cases Opened this Month	66
Cases Opened Since January 2019	459
Courtesy Door Hangars Distributed Total	4,237
Cases Brought Before Special Magistrate	5
Next Special Magistrate Hearing Date	07/09/2019
Weekend Enforcement Efforts	JUNE
Garage Sales	4
Work Without a Permit	3
Commercial Vehicles	3
Right-of-Way Sales	0
Boats	3
Prohibited Signs	0
Signs – Picked Up Along The Right-of-Way	52
Miscellaneous*	1

\*Auto repairs, junk vehicles, follow-up compliance inspections, etc.



## Other News



### 2019/2020 Executive Board Installation Dinner

On June 22, 2019, Town Manager Casals attended the Miami-Dade County City and County Management Association 2019/2020 *Executive Board Installation Dinner* with various elected officials from neighboring municipalities. Congratulations to the 2019-2020 Board of Directors - President Ramiro Inguanzo, Vice President Juan Carlos Jimenez, Secretary Angela Gasca Cancio, and Treasurer Kathryn Matos on their installation!



### Mosquito Fair at Cutler Bay Town Hall

On June 28, 2019, Council Member Coriat and Town Manager Casals attended the *Mosquito Fair* hosted by the Miami-Dade County's Mosquito Control & Habitat Management Department. During the Mosquito Fair, attendees were educated on the most effective methods, techniques, equipment and products to control the mosquito population; enhancing the quality of life and reduce the possibility of mosquito-transmitted diseases.



### Be Strong International Nonprofit Meeting

On July 1, 2019, Grants Coordinator Morris-Moreau and Town Manager Casals met with the representatives of Be Strong International (Be Strong) to discuss the possibility of collaborating with the Town and its residents. Be Strong is a nonprofit, 501(c)3, that utilizes an evidence-based curriculum to teach adolescents about healthy relationships, financial literacy, and educational and career success. For more information on Be Strong, visit [www.BeStrongIntl.org](http://www.BeStrongIntl.org)

## Additional Resources



The Town launched Facebook, Instagram, Nextdoor and Twitter pages to continue keeping our residents informed. Find and follow the Town on Facebook, Nextdoor ("Town of Cutler Bay"), Instagram and Twitter (@townofcutlerbay)



Code Compliance has a 24-hour hotline! Residents can simply call **(786) 573-5551** to report any code compliance concerns.



The Town is proud to offer the Cutler Bay FL Mobile App. This user-friendly mobile app gives residents access to the latest news and events happening in the Town. Residents can also use the app to report any issues or concern via their phone. Residents can download the app for free in the iTunes Store or Google Play by searching "Cutler Bay FL"



The Town and Miami-Dade Police Department offer the Community on Patrol (COP) App to allow the residents of Miami-Dade to be on patrol in their neighborhoods and report any suspicious activity to the Town's Policing Unit. The COP App can be downloaded for free in the iTunes Store or Google Play by searching "Community on Patrol"



Keep up with the latest Town events, newsletters, alerts and other useful information by signing up for our e-notifications. To subscribe to our e-Notification emails visit the Town's website at [www.cutlerbay-fl.gov](http://www.cutlerbay-fl.gov)



Track your ride and plan your trip using the Miami-Dade County Transit app! In it you will find information on the Town's Circulator Bus Service; view real-time tracking of buses, Metrobus and Metrorail; fare information and more! Please visit the Miami-Dade County Transit website for more information at [www.miamidade.gov/transit](http://www.miamidade.gov/transit)