



## TOWN MANAGER'S MONTHLY REPORT

May 2019

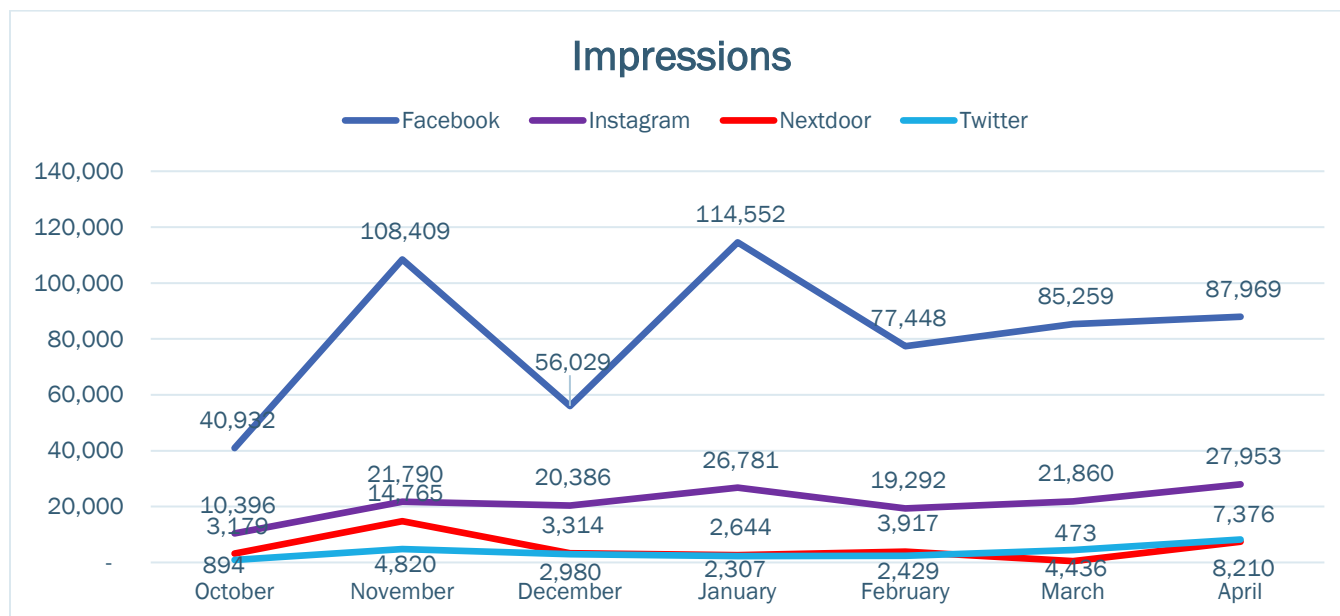
Rafael G. Casals, ICMA-CM, CFM  
rcasals@cutlerbay-fl.gov



The following report is intended to provide the Mayor and Town Council a general overview of Town Matters.

### Social Media

The Town is committed to keeping our residents informed through various communication outlets, which include our social media platforms. The platform that currently has the most reach and impressions is Facebook—as indicated by the chart below.



\*Impressions: the number of times any content from the Town's page or about the Town's page entered a person's screen.



#### FACEBOOK

- 1,574 Total Page Likes (+98 from last month)
- 9,157 Clicks in April 2019
- 87,969 Impressions in April 2019



#### TWITTER

- 85 Total Followers (+8 from last month)
- 8,210 Impressions in April 2019



#### INSTAGRAM

- 1,447 Total Followers (+127 from last month)
- 1,153 New Likes in April 2019
- 27,953 Impressions in April 2019



#### YOUTUBE

- 8 videos uploaded in 2018
- 630 combined views as of 05/8/19



#### NEXTDOOR

- 8,254 Members within Page's Reach
- 17 Member "thank you" in April 2019
- 7,376 Impressions in April 2019



#### LINKEDIN

- 97 Impressions in April 2019
- 110 (+2 followers as of 4/9/19)

### Top 5 Facebook Posts (Biggest Reach & Engagement):

Post Date	Post Description			Reach		Engagement	
04/01/2019 6:10 PM	 Who's ready for the 4th Annual Wings Over the Bay			3.8K		916 254	
04/11/2019 2:15 PM	Mayor Tim Meerbott has issued an open letter regarding the after-			3.4K		873 154	
04/01/2019 12:02 PM	 Help us decide Cutler Bay's next project—take the survey			3.6K		706 103	
04/08/2019 9:30 AM	 4th Annual Wings Over the Bay Chicken Wing Cook-Off			1.4K		744 223	
04/18/2019 1:10 PM	 We are honored to announce that the Town of			2.4K		397 134	

### Top 5 Instagram Posts (Biggest Reach & Engagement):



Likes: 97 | Comments: 5 | Reach: 775



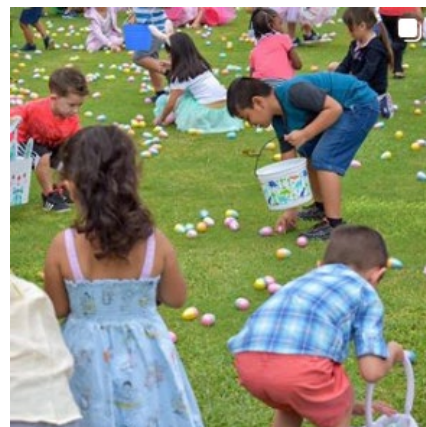
Likes: 96 | Comments: 5 | Reach: 770



Likes: 79 | Comments: 6 | Reach: 741



Likes: 73 | Comments: 5 | Reach: 719



Likes: 73 | Comments: 5 | Reach: 653

## Meetings & Events

Upcoming meetings and events are displayed in **bold color**.

DATE	TRAINING/MEETING/SPECIAL EVENT	LOCATION
04/16/2019	Census Outreach Partnership Discussion	Town of Cutler Bay
04/17/2019	2019 Real Estate Summit featuring the R.E.A.L. Awards Luncheon	Jungle Island
04/17/2019	Regularly Scheduled Town Council Meeting	Town of Cutler Bay
04/18/2019	Franjo Park Improvement Plans Review with Town Consultant (Stantec) and Town Architect (Ferguson-Glasgow-Schuster-Soto)	Coral Gables
04/19/2019	Encompass Health Board of Directors Governing Meeting	Encompass Health
04/20/2019	Easter Eggstravaganza	Cutler Ridge Park
04/22/2019	Cutler Ridge Woman's Club Guest Speaker	Cutler Ridge Park
04/24/2019	Cutler Bay Annual Employee Appreciation Luncheon	Town of Cutler Bay
04/24/2019	Open Mic Night	East Ridge Auditorium
04/25/2019	Spotlight on South Dade: Grow with Google	Town of Cutler Bay
04/30/2019	Mobility Hubs: Public Involvement Workshop #1	Town of Cutler Bay
05/03/2019	National Day of Prayer	Town of Cutler Bay
05/04/2019	Miami-Dade County League of Cities Gala	Hilton Miami Airport Hotel
<b>05/09/2019</b>	<b>Cutler Bay Business Association Networking Luncheon</b>	<b>East Ridge at Cutler Bay</b>
<b>05/09/2019</b>	<b>M-DCPS Career and Technical Education- Parent Orientation Night</b>	<b>Town of Cutler Bay</b>
<b>05/10/2019</b>	<b>Nashville's Hit Men Performance to Benefit the Military</b>	<b>Seminole Theater</b>
<b>05/11/2019</b>	<b>Cutler Bay Goes Green Event: Cutler Bay High School SW 87 Avenue Canal Clean Up</b>	<b>SW 87 Avenue and SW 212 Street- Canal</b>
<b>05/13/2019</b>	<b>Meeting with Miami-Dade Department of Transportation and Public Works to discuss Franjo Road proposed capacity improvements.</b>	<b>Stephen P. Clark Center</b>
<b>05/14/2019</b>	<b>Presented at the AARP Sharing Symposium with Vice Mayor Loyzelle</b>	<b>Miami Dadeland Marriott</b>
<b>05/15/2019</b>	<b>Earth &amp; Arbor Day at Dr. EL Whigham Elementary Butterfly Garden</b>	<b>Dr. EL Whigham Elementary</b>
<b>05/15/2019</b>	<b>Town Council Workshop</b>	<b>Town of Cutler Bay</b>
<b>05/15/2019</b>	<b>Regularly Scheduled Town Council Meeting</b>	<b>Town of Cutler Bay</b>

Note: For additional information regarding upcoming meetings, workshops, and/or special events, please visit our website at [www.cutlerbay-fl.gov](http://www.cutlerbay-fl.gov)

## Police Department

### CRIME STATISTICS CHART FOR APRIL 2019

	APRIL	2019 YTD	2018 YTD	YTD % CHANGE
Homicide	0	1	1	0
Forcible Sex Offenses	1	3	4	-25.00%
Robbery	1	9	8	12.50%
Aggravated Assault/Battery	2	16	25	-36.00%
Burglary	2	20	23	-13.04%
Larceny	108	389	353	10.20%
Auto Theft	6	28	29	-3.45%
<b>TOTAL:</b>	<b>120</b>	<b>466</b>	<b>443</b>	<b>5.19%</b>

For additional information on crime statistics specific to your neighborhood, click on the following link:

<http://www.crimemapping.com/map/fl/miami-dadecounty>

The Miami-Dade Police Department Town of Cutler Bay Policing Unit is fully outfitted with Body Worn Cameras for all uniformed officers who respond to dispatched calls for service.

### EMERGENCY CALLS\* AVERAGE RESPONSE TIMES

Goal Response Time: Eight (8) minutes or less

\*Definition of an Emergency Call: Generally, a call that is considered life threatening, requiring an emergency response with lights and siren.

YEAR-TO-DATE (JANUARY 1 – APRIL 30)	EMERGENCY/PRIORITY RESPONSE TIMES (MINUTES/SECONDS)	TOTAL CALLS FOR SERVICE (EMERGENCY/PRIORITY)
<b>2019</b>	07:04	650
<b>2018</b>	07:05	694

### NON-EMERGENCY CALLS\* AVERAGE RESPONSE TIMES

Goal Response Time: Thirty (30) minutes or less

\*Definition of a Non-Emergency Call: Generally, a call that is not life threatening, or the report of a crime where a subject is no longer on scene.

YEAR-TO-DATE (JANUARY 1 – APRIL 30)	ROUTINE RESPONSE TIMES (MINUTES/SECONDS)	TOTAL CALLS FOR SERVICE (ROUTINE)
<b>2019</b>	14:22	3,934
<b>2018</b>	13:50	4,520

### LOCK IT OR LOSE IT CAMPAIGN

The Town of Cutler Bay Policing Unit encourages you to join us in preventing vehicle burglaries. Here are some helpful tips on how you can avoid being a victim of car hopping.

- 1) Always lock your vehicle
- 2) Always keep valuables out of sight or in the trunk
- 3) Never leave valuables in unattended vehicles
- 4) Notify the police of any suspicious activity

## PACE/Green Corridor Update

ACTIVITY REPORTED APRIL 2019

FINANCED PROJECTS		
MUNICIPALITY	AMT. FINANCED	PROJECTS
Coral Gables	\$11,160,897	289
*Cutler Bay	\$19,812,637	959
Miami	\$28,918,587	1,124
Miami Shores	\$6,614,912	226
Palmetto Bay	\$20,513,804	571
Pinecrest	\$8,392,596	183
South Miami	\$3,849,028	123
<b>Grand Total</b>	<b>\$99,262,460</b>	<b>3,475</b>

PROJECTS IN CONSTRUCTION		
MUNICIPALITY	EST. VALUE	PROJECTS
Coral Gables	\$94,676,158	691
*Cutler Bay	\$63,949,986	1,726
Miami	\$181,520,227	2,764
Miami Shores	\$36,103,864	503
Palmetto Bay	\$94,202,451	1,042
Pinecrest	\$59,199,824	400
South Miami	\$20,875,945	277
<b>Grand Total</b>	<b>\$550,528,451</b>	<b>7,403</b>

**Note:** These projects include solar panels, hurricane windows/doors, roofs, energy-efficient HVAC systems, insulation, and LED lighting systems. For program information, please contact Ygrene Energy Fund Florida, LLC at (305) 569-0015 or visit the following website: [www.ygreneworks.com](http://www.ygreneworks.com)

## Building & Code Compliance Department

BUILDING & CODE COMPLIANCE STATISTICS CHART FOR APRIL 2019

Building Division	APRIL
Building Permits (all trades)	242
Certificates of Use	6
Certificates of Occupancy	3
Permit Renewals	22
Code & Compliance Division	APRIL
Cases Opened this Month	89
Cases Opened Since January 2019	319
Courtesy Door Hangars Distributed Total	4,237
Cases Brought Before Special Magistrate	3
Next Special Magistrate Hearing Date	05/14/2019
Weekend Enforcement Efforts	APRIL
Garage Sales	5
Work Without a Permit	2
Commercial Vehicles	3
Right-of-Way Sales	0
Boats	2
Prohibited Signs	01
Signs – Picked Up Along The Right-of-Way	38
Miscellaneous*	1

\*Auto repairs, junk vehicles, follow-up compliance inspections, etc.

## Other News



### Greater Miami Chamber of Commerce 2019 R.E.A.L. Awards

On April 17, 2019, Town Manager Casals attended the Greater Miami Chamber of Commerce 2019 *Real Estate Achievers & Leaders (R.E.A.L.) Awards Ceremony* with Mayor Meerbott, Vice Mayor Loyzelle, and Town Attorney Friedman. The Town was one of three finalists in the "Municipality, Community or Public Sector" category, which included the City of Coral Gables and the Miami Downtown Development Authority. The Town was named the winner of the competitive category and received recognition by the Greater Miami Chamber of Commerce.



### Cutler Ridge Woman's Club Guest Speaker

On April 22, 2019, Town Manager Casals participated as a guest speaker at the Cutler Ridge Women's Club monthly meeting. The Town Manager had the opportunity to update attendees on the many projects and happenings that are taking place within the Town. The Cutler Ridge Women's Club is affiliated with the General Federation of Women's Clubs, Florida Federation of Women's Clubs, and Dade County Federation of Women's Clubs.



### Open Mic Night

On April 24, 2019, Town Manager Casals hosted the Town's *Open Mic Night* at East Ridge Retirement Village. Open Mic Night is an official but informal Town Hall meeting where the Town Council and staff welcome feedback, concerns and general comments regarding the Town from residents and neighboring municipalities. Also, in attendance were Mayor Meerbott, Council Member Callahan, and Council Member Coriat.

## Additional Resources



The Town launched Facebook, Instagram, Nextdoor and Twitter pages to continue keeping our residents informed. Find and follow the Town on Facebook, Nextdoor ("Town of Cutler Bay"), Instagram and Twitter (@townofcutlerbay)



The Town and Miami-Dade Police Department offer the Community on Patrol (COP) App to allow the residents of Miami-Dade to be on patrol in their neighborhoods and report any suspicious activity to the Town's Policing Unit. The COP App can be downloaded for free in the iTunes Store or Google Play by searching "Community on Patrol"



Keep up with the latest Town events, newsletters, alerts and other useful information by signing up for our e-notifications. To subscribe to our e-Notification emails visit the Town's website at [www.cutlerbay-fl.gov](http://www.cutlerbay-fl.gov)



Code Compliance has a 24-hour hotline! Residents can simply call (786) 573-5551 to report any code compliance concerns.



The Town is proud to offer the Cutler Bay FL Mobile App. This user-friendly mobile app gives residents access to the latest news and events happening in the Town. Residents can also use the app to report any issues or concern via their phone. Residents can download the app for free in the iTunes Store or Google Play by searching "Cutler Bay FL"



Track your ride and plan your trip using the Miami-Dade County Transit app! In it you will find information on the Town's Circulator Bus Service; view real-time tracking of buses, Metrobus and Metrorail; fare information and more! Please visit the Miami-Dade County Transit website for more information at [www.miamidade.gov/transit](http://www.miamidade.gov/transit)