



TOWN MANAGER'S MONTHLY REPORT

April 2019

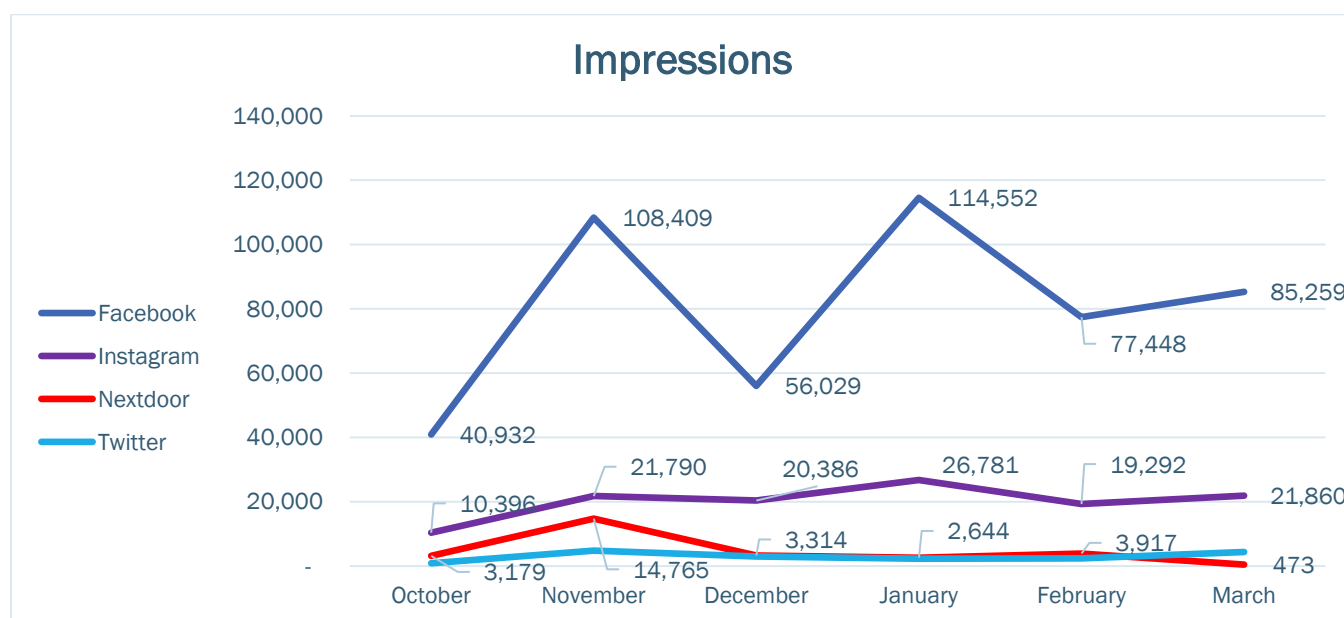
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The following report is intended to provide the Mayor and Town Council a general overview of Town Matters.

Social Media

The Town is committed to keeping our residents informed through various communication outlets, which include our social media platforms. The platform that currently has the most reach and impressions is Facebook—as indicated by the chart below.



**Impressions: the number of times any content from the Town's page or about the Town's page entered a person's screen.*



FACEBOOK

- 1,476 Total Page Likes (+160 from last month)
- 6,812 Clicks in March 2019
- 85,259 Impressions in March 2019



TWITTER

- 77 Total Followers (+11 from last month)
- 4,436 Impressions in March 2019



INSTAGRAM

- 1,320 Total Followers (+162 from last month)
- 794 New Likes in March 2019
- 21,860 Impressions in March 2019



YOUTUBE

- 8 videos uploaded in 2018
- 609 combined views as of 04/9/19



NEXTDOOR

- 8,068 Members within Page's Reach
- 3 Member "thank you" in March 2019
- 473 Impressions in March 2019



LINKEDIN

- Linked message posted in March has generated 170 impressions
- 108 (+7 followers as of 4/9/19)

Meetings & Events

Upcoming meetings and events are displayed in **bold color**.

| DATE | TRAINING/MEETING/SPECIAL EVENT | LOCATION |
|-------------------------|---|---------------------------------------|
| 03/20/2019 | Regularly Scheduled Town Council Meeting | Town of Cutler Bay |
| 03/22/2019 | Florida City and County Management Association On-site Training Session | Village of Pinecrest |
| 03/23/2019 | Cutler Bay Committee Member Appreciation and Training Day | Town of Cutler Bay |
| 03/26/2019 | Keynote Speaker at the for the Florida International University Student Chapter of International City/County Management Association Session | Florida International University |
| 03/27/2019 | Community Development Block Grant Public Hearing | Town of Cutler Bay |
| 03/28/2019 | First Quarter Milestone Anniversaries & Employee Birthdays Celebration | Town of Cutler Bay |
| 03/28/2019 | Town Sponsored Broker Open House and Cutler Bay Business Association | Town of Cutler Bay |
| 03/31/2019 | 15 th Annual Deering Seafood Festival on the Bay | Deering Estate |
| 04/02/2019 – 04/03/2019 | Miami Dade County Days in Tallahassee, FL to discuss Legislative Priorities and Funding Opportunities. | Tallahassee, Florida |
| 04/06/2019 | 4 th Annual Wings Over the Bay <i>Chicken Wing Cook- Off</i> | Cutler Ridge Park |
| 04/16/2019 | Census Outreach Partnership Discussion | Town of Cutler Bay |
| 04/17/2019 | 2019 Real Estate Summit featuring the R.E.A.L. Awards Luncheon | Jungle Island |
| 04/17/2019 | Regularly Scheduled Town Council Meeting | Town of Cutler Bay |
| 04/18/2019 | South Dade Chamber of Commerce Board of Directors Meeting | South Dade Chamber of Commerce |
| 04/19/2019 | Encompass Health Board of Directors Governing Meeting | Encompass Health |
| 04/20/2019 | Easter Eggstravaganza | Cutler Ridge Park |
| 04/23/2019 | Cutler Ridge Woman's Club Guest Speaker | Cutler Ridge Park |
| 04/24/2019 | Open Mic Night | East Ridge Auditorium |
| 04/25/2019 | Spotlight on South Dade: Grow with Google | Town of Cutler Bay |
| 04/30/2019 | Mobility Hubs: Public Involvement Workshop #1 | Town of Cutler Bay |

Note: For additional information regarding upcoming meetings, workshops, and/or special events, please visit our website at www.cutlerbay-fl.gov

Police Department

CRIME STATISTICS CHART FOR MARCH 2019

| | MARCH | 2019 YTD | 2018 YTD | YTD % CHANGE |
|----------------------------|-----------|------------|------------|---------------|
| Homicide | 1 | 1 | 1 | 0 |
| Forcible Sex Offenses | 1 | 2 | 3 | -33.33% |
| Robbery | 2 | 8 | 7 | 14.29% |
| Aggravated Assault/Battery | 7 | 13 | 21 | -38.10% |
| Burglary | 4 | 18 | 17 | 5.88% |
| Larceny | 61 | 283 | 241 | 17.43% |
| Auto Theft | 7 | 23 | 14 | 64.29% |
| TOTAL: | 83 | 348 | 304 | 14.47% |

For additional information on crime statistics specific to your neighborhood, click on the following link:

<http://www.crimemapping.com/map/fl/miami-dadecounty>

The Miami-Dade Police Department Town of Cutler Bay Policing Unit is fully outfitted with Body Worn Cameras for all uniformed officers who respond to dispatched calls for service.

EMERGENCY CALLS* AVERAGE RESPONSE TIMES

Goal Response Time: Eight (8) minutes or less

*Definition of an Emergency Call: Generally, a call that is considered life threatening, requiring an emergency response with lights and siren.

| YEAR-TO-DATE (JANUARY 1 – MARCH 31) | EMERGENCY/PRIORITY RESPONSE TIMES (MINUTES/SECONDS) | TOTAL CALLS FOR SERVICE (EMERGENCY/PRIORITY) |
|--|--|---|
| 2019 | 07:13 | 493 |
| 2018 | 07:20 | 520 |

NON-EMERGENCY CALLS* AVERAGE RESPONSE TIMES

Goal Response Time: Thirty (30) minutes or less

*Definition of a Non-Emergency Call: Generally, a call that is not life threatening, or the report of a crime where a subject is no longer on scene.

| YEAR-TO-DATE (JANUARY 1 – MARCH 31) | ROUTINE RESPONSE TIMES (MINUTES/SECONDS) | TOTAL CALLS FOR SERVICE (ROUTINE) |
|--|---|--------------------------------------|
| 2019 | 14:44 | 2,905 |
| 2018 | 14:12 | 3,331 |

LOCK IT OR LOSE IT CAMPAIGN

The Town of Cutler Bay Policing Unit encourages you to join us in preventing vehicle burglaries. Here are some helpful tips on how you can avoid being a victim of car hopping.

- 1) Always lock your vehicle
- 2) Always keep valuables out of sight or in the trunk
- 3) Never leave valuables in unattended vehicles
- 4) Notify the police of any suspicious activity

PACE/Green Corridor Update

ACTIVITY REPORTED FEBRUARY 2019

| FINANCED PROJECTS | | |
|--------------------|---------------------|--------------|
| MUNICIPALITY | AMT. FINANCED | PROJECTS |
| Coral Gables | \$10,953,781 | 284 |
| *Cutler Bay | \$19,486,525 | 946 |
| Miami | \$28,455,733 | 1,103 |
| Miami Shores | \$6,583,045 | 224 |
| Palmetto Bay | \$20,346,989 | 565 |
| Pinecrest | \$8,185,593 | 181 |
| South Miami | \$3,798,110 | 122 |
| Grand Total | \$97,809,777 | 3,425 |

| PROJECTS IN CONSTRUCTION | | |
|--------------------------|---------------------|------------|
| MUNICIPALITY | EST. VALUE | PROJECTS |
| Coral Gables | \$2,266,915 | 73 |
| *Cutler Bay | \$1,985,312 | 91 |
| Miami | \$7,454,344 | 318 |
| Miami Shores | \$660,929 | 29 |
| Palmetto Bay | \$1,841,908 | 56 |
| Pinecrest | \$1,603,205 | 30 |
| South Miami | \$280,747 | 11 |
| Grand Total | \$16,093,361 | 608 |

Note: These projects include solar panels, hurricane windows/doors, roofs, energy-efficient HVAC systems, insulation, and LED lighting systems. For program information, please contact Ygrene Energy Fund Florida, LLC at (305) 569-0015 or visit the following website: www.ygreneworks.com

Building & Code Compliance Department

BUILDING & CODE COMPLIANCE STATISTICS CHART FOR MARCH 2019

| Building Division | MARCH |
|--|------------|
| Building Permits (all trades) | 242 |
| Certificates of Use | 7 |
| Certificates of Occupancy | 6 |
| Permit Renewals | 15 |
| Code & Compliance Division | MARCH |
| Cases Opened this Month | 119 |
| Cases Opened Since January 2019 | 230 |
| Courtesy Door Hangars Distributed Total | 4,237 |
| Cases Brought Before Special Magistrate | 6 |
| Next Special Magistrate Hearing Date | 04/09/2019 |
| Weekend Enforcement Efforts | MARCH |
| Garage Sales | 6 |
| Work Without a Permit | 1 |
| Commercial Vehicles | 2 |
| Right-of-Way Sales | 0 |
| Boats | 1 |
| Prohibited Signs | 0 |
| Signs – Picked Up Along The Right-of-Way | 26 |
| Miscellaneous* | 1 |

*Auto repairs, junk vehicles, follow-up compliance inspections, etc.

Other News



International City/County Management Association (ICMA) Guest Speaker

On March 26, 2019, Town Manager Casals participated as a panelist at the ICMA-FIU Celebrating Public Service event held at Florida International University. Many attendees were students working toward their Master or Bachelor in Public Administration degrees. The event provided an opportunity for attendees to learn more about the importance of public service, the challenges that come with it and what skills the next generation of public workers will need.



Community Development Block Grant (CDBG) Public Hearing and Survey

On March 27, 2019, Town Manager Casals participated in the CDBG Public Hearing with Council Member Duncan, Council Member Coriat and Town staff, to discuss eligible projects for CDBG funding. Eligible projects for CDBG funding include: drainage improvements for Cutler Ridge Section 3, community facilities at Franjo Park, and home repair assistance for low-income households. A final public hearing to discuss the selected project will be Thursday, April 25, 2019 at 6:00 PM.

Help us decide Cutler Bay's next project—take the survey by Friday, April 12: <https://www.surveymonkey.com/r/PCSNFYV>



Miami-Dade County (M-DC) Days in Tallahassee, FL

From April 2, 2019- April 3, 2019, Town Manager Casals attended the 2019 M-DC Days in Tallahassee, FL with Mayor Meerbott, Vice Mayor Loyzelle, Council Member Callahan, Council Member Duncan, and Council Member Coriat to discuss legislative priorities and funding opportunities. In addition, the Town Council was recognized on the House and Senate Floor for the adopted Age-Friendly Action Plan. Moreover, the Town Council received a Florida Senate Proclamation for its commitment to ensuring that people of all ages feel at home and have the resources to live a prosperous life.

Additional Resources



The Town launched Facebook, Instagram, Nextdoor and Twitter pages to continue keeping our residents informed. Find and follow the Town on Facebook, Nextdoor ("Town of Cutler Bay"), Instagram and Twitter (@townofcutlerbay)



Code Compliance has a 24-hour hotline! Residents can simply call (786) 573-5551 to report any code compliance concerns.



The Town and Miami-Dade Police Department offer the Community on Patrol (COP) App to allow the residents of Miami-Dade to be on patrol in their neighborhoods and report any suspicious activity to the Town's Policing Unit. The COP App can be downloaded for free in the iTunes Store or Google Play by searching "Community on Patrol"



The Town is proud to offer the Cutler Bay FL Mobile App. This user-friendly mobile app gives residents access to the latest news and events happening in the Town. Residents can also use the app to report any issues or concern via their phone. Residents can download the app for free in the iTunes Store or Google Play by searching "Cutler Bay FL"



Keep up with the latest Town events, newsletters, alerts and other useful information by signing up for our e-notifications. To subscribe to our e-Notification emails visit the Town's website at www.cutlerbay-fl.gov



Track your ride and plan your trip using the Miami-Dade County Transit app! In it you will find information on the Town's Circulator Bus Service; view real-time tracking of buses, Metrobus and Metrorail; fare information and more! Please visit the Miami-Dade County Transit website for more information at www.miamidade.gov/transit