



TOWN MANAGER'S MONTHLY REPORT

March 2019

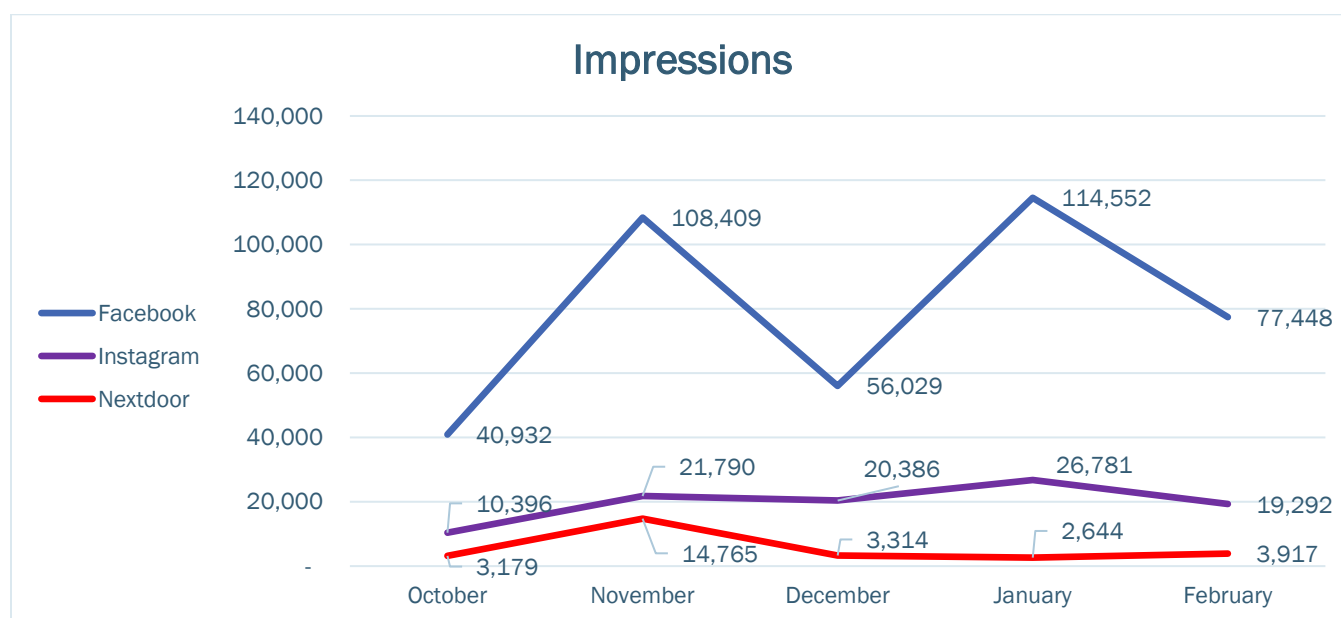
Rafael G. Casals, ICMA-CM, CFM
rcasals@cutlerbay-fl.gov



The following report is intended to provide the Mayor and Town Council a general overview of Town Matters.

Social Media

The Town is committed to keeping our residents informed through various communication outlets, which include our social media platforms. The platform that currently has the most reach and impressions is Facebook—as indicated by the chart below.



**Impressions: the number of times any content from the Town's page or about the Town's page entered a person's screen.*



FACEBOOK

- 1,316 Total Page Likes (+196 from last month)
- 6,107 Clicks in February 2019
- 77,448 Impressions in February 2019



TWITTER

- 66 Total Followers (+10 from last month)
- 2,429 Impressions in February 2019



INSTAGRAM

- 1,158 Total Followers (+71 from last month)
- 876 New Likes in February 2019
- 19,292 Impressions in February 2019



YOUTUBE

- 8 videos uploaded in 2018
- 514 combined views as of 03/13/19



NEXTDOOR

- 7,830 Members within Page's Reach
- 41 Member "thank you" in February 2019
- 3,917 Impressions in February 2019



LINKEDIN

- First linked message posted and generated 100 impressions
- 101 followers as of 3/13/19

Meetings & Events

Upcoming meetings and events are displayed in **bold color**.

DATE	TRAINING/MEETING/SPECIAL EVENT	LOCATION
02/15/2019	Chamber South Transportation Committee Meeting	Town of Cutler Bay
02/19/2019	South Dade Mayors Meeting with Congresswoman Shalala and Representative Mucarsel-Powell	Town of Cutler Bay
02/19/2019	Town Hall Meeting Hosted by Congresswoman Shalala	Town of Cutler Bay
02/20/2019	Regularly Scheduled Town Hall Meeting	Town of Cutler Bay
02/21/2019	Youth Council Committee Meeting	Town of Cutler Bay
02/22/2019	Miami-Dade County City Managers Association Monthly Meeting	City of West Miami
02/26/2019 - 03/01/2019	International City Managers' Association (ICMA) Southeast Regional Conference	Greenville, SC
03/06/2019	Encompass Health Employee of the Year Recognition	Encompass Health
03/07/2019	Miami-Dade County League of Cities Board of Directors Monthly Meeting	Town of Cutler Bay
03/08/2019	Meeting with Mercedes-Benz of Cutler Bay Representatives Regarding Upcoming Developments	Mercedes Benz of Cutler Bay
03/09/2019	Miami-Dade County Police Department South District Community Open House	South District Station
03/14/2019	Keynote Speaker at the Cutler Bay Business Association Networking Luncheon	East Ridge Village
03/16/2019	Relay for Life of South Dade	Coral Reef Park
03/19/2019	Board of County Commissioners Special Presentation: Age-Friendly Action Plan	Stephen P. Clark Government Center
03/21/2019	South Dade Chamber of Commerce Board of Directors Monthly Meeting	Capri Restaurant
03/22/2019	Florida City and County Management Association On-site Training Session	Village of Pinecrest
03/23/2019	Cutler Bay Committee Member Appreciation and Training Day	Town of Cutler Bay
03/26/2019	Keynote Speaker at the for the Florida International University Student Chapter of International City/County Management Association Session	Florida International University
03/27/2019	Community Development Block Grant Public Hearing	Town of Cutler Bay
03/28/2019	First Quarter Milestone Anniversaries & Employee Birthdays Celebration	Town of Cutler Bay
03/28/2019	Town Sponsored Broker Open House and Cutler Bay Business Association	Town of Cutler Bay
03/30/2019	Miami Dade College (MDC) Community Resource and Education Fair	MDC Homestead Campus

Note: For additional information regarding upcoming meetings, workshops, and/or special events, please visit our website at www.cutlerbay-fl.gov

Police Department

CRIME STATISTICS CHART FOR FEBRUARY 2019

	JANUARY	2019 YTD	2018 YTD	YTD % CHANGE
Homicide	0	0	0	N/C
Forcible Sex Offenses	1	1	3	-66.67%
Robbery	3	6	5	20.00%
Aggravated Assault/Battery	5	8	15	-46.67%
Burglary	7	16	14	14.29%
Larceny	103	221	148	49.32%
Auto Theft	6	15	3	400.00%
TOTAL:	125	267	188	42.02%

For additional information on crime statistics specific to your neighborhood, click on the following link:

<http://www.crimemapping.com/map/fl/miami-dadecounty>

The Miami-Dade Police Department Town of Cutler Bay Policing Unit is fully outfitted with Body Worn Cameras for all uniformed officers who respond to dispatched calls for service.

EMERGENCY CALLS* AVERAGE RESPONSE TIMES

Goal Response Time: Eight (8) minutes or less

*Definition of an Emergency Call: Generally, a call that is considered life threatening, requiring an emergency response with lights and siren.

YEAR-TO-DATE (JANUARY 1 – FEBRUARY 28)	EMERGENCY/PRIORITY RESPONSE TIMES (MINUTES/SECONDS)	TOTAL CALLS FOR SERVICE (EMERGENCY/PRIORITY)
2019	07:17	313
2018	07:22	338

NON-EMERGENCY CALLS* AVERAGE RESPONSE TIMES

Goal Response Time: Thirty (30) minutes or less

*Definition of a Non-Emergency Call: Generally, a call that is not life threatening, or the report of a crime where a subject is no longer on scene.

YEAR-TO-DATE (JANUARY 1 – FEBRUARY 28)	ROUTINE RESPONSE TIMES (MINUTES/SECONDS)	TOTAL CALLS FOR SERVICE (ROUTINE)
2019	15:39	1,921
2018	13:50	2,121

LOCK IT OR LOSE IT CAMPAIGN

The Town of Cutler Bay Policing Unit encourages you to join us in preventing vehicle burglaries. Here are some helpful tips on how you can avoid being a victim of car hopping.

- 1) Always lock your vehicle
- 2) Always keep valuables out of sight or in the trunk
- 3) Never leave valuables in unattended vehicles
- 4) Notify the police of any suspicious activity

PACE/Green Corridor Update

ACTIVITY REPORTED JANUARY 2019

FINANCED PROJECTS		
MUNICIPALITY	AMT. FINANCED	PROJECTS
Coral Gables	\$10,926,058	282
*Cutler Bay	\$19,205,419	936
Miami	\$28,001,857	1085
Miami Shores	\$6,366,602	219
Palmetto Bay	\$19,886,126	553
Pinecrest	\$7,859,684	175
South Miami	\$3,612,724	115
Grand Total	\$95,858,470	3,365

PROJECTS IN CONSTRUCTION		
MUNICIPALITY	EST. VALUE	PROJECTS
Coral Gables	\$1,197,466	98
*Cutler Bay	\$1,150,206	169
Miami	\$4,135,058	445
Miami Shores	\$443,300	48
Palmetto Bay	\$1,440,162	107
Pinecrest	\$1,077,856	42
South Miami	\$248,780	35
Grand Total	\$9,692,828	944

Note: These projects include solar panels, hurricane windows/doors, roofs, energy-efficient HVAC systems, insulation, and LED lighting systems. For program information, please contact Ygrene Energy Fund Florida, LLC at (305) 569-0015 or visit the following website: www.ygreneworks.com.

Building & Code Compliance Department

BUILDING & CODE COMPLIANCE STATISTICS CHART FOR FEBRUARY 2019

Building Division	FEBRUARY
Building Permits (all trades)	214
Certificates of Use	4
Certificates of Occupancy	7
Permit Renewals	11
Code & Compliance Division	FEBRUARY
Cases Opened this Month	59
Cases Opened Since January 2019	111
Courtesy Door Hangars Distributed Total	4,237
Cases Brought Before Special Magistrate	5
Next Special Magistrate Hearing Date	03/12/2019
Weekend Enforcement Efforts	FEBRUARY
Garage Sales	4
Work Without a Permit	3
Commercial Vehicles	3
Right-of-Way Sales	0
Boats	0
Prohibited Signs	0
Signs – Picked Up Along The Right-of-Way	19
Miscellaneous*	1

*Auto repairs, junk vehicles, follow-up compliance inspections, etc.

Other News



South Dade Mayors Meeting

On February 19, 2019, Congresswoman Donna Shalala and Representative Debbie Mucarsel-Powell, of Florida's 26th Congressional District, met with several local elected officials and representatives from Miami-Dade County's Public Works and Transit Departments in Cutler Bay's Town Hall Community Room to discuss Miami-Dade County's SMART South Corridor Transitway. Also, in attendance included Cutler Bay Mayor Tim Meerbott, Pinecrest Vice Mayor Anna Hochkammer, City of Florida City Mayor Otis Wallace, and Town Manager Casals.



Youth Council Advisory Committee Meeting

On February 21, 2019, Town Manager Casals and Public Works Director Quintero attended the Youth Council Committee Meeting, led by Town Council Liaison Robert "BJ" Duncan. During the *new business* discussion, the Town Manager and Public Works Director briefed the Council on three (3) of the Adopted Master Plans (MP): the Bicycle & Pedestrian MP, the Transportation MP, and the Complete Streets Corridor Analysis MP.



M-DC Police Department South District's Open House

On March 9, 2019, Council Member Roger Coriat and Town Manager Casals attended the Miami-Dade County (M-DC) Police Department South District's Open House event. The Open House provided residents an opportunity to learn about Miami Dade Police Department services, while enjoying free food, music and face painting. Other services on-site included access to obtaining a new driver's license or Florida ID card, expungement of records processing and much more!

Additional Resources



The Town launched Facebook, Instagram, Nextdoor and Twitter pages to continue keeping our residents informed. Find and follow the Town on Facebook, Nextdoor ("Town of Cutler Bay"), Instagram and Twitter (@townofcutlerbay).



The Town and Miami-Dade Police Department offer the Community on Patrol (COP) App to allow the residents of Miami-Dade to be on patrol in their neighborhoods and report any suspicious activity to the Town's Policing Unit. The COP App can be downloaded for free in the iTunes Store or Google Play by searching "Community on Patrol"



Keep up with the latest Town events, newsletters, alerts and other useful information by signing up for our e-notifications. To subscribe to our e-Notification emails visit the Town's website at www.cutlerbay-fl.gov.



Code Compliance has a 24-hour hotline! Residents can simply call (786) 573-5551 to report any code compliance concerns.



The Town is proud to offer the Cutler Bay FL Mobile App. This user-friendly mobile app gives residents access to the latest news and events happening in the Town. Residents can also use the app to report any issues or concern via their phone. Residents can download the app for free in the iTunes Store or Google Play by searching "Cutler Bay FL."



Track your ride and plan your trip using the Miami-Dade County Transit app! In it you will find information on the Town's Circulator Bus Service; view real-time tracking of buses, Metrobus and Metrorail; fare information and more! Please visit the Miami-Dade County Transit website for more information at www.miamidade.gov/transit.