



ADVISORY LETTER

TO: CUTLER BAY TOWN COUNCIL – Mayor Bell, Vice Mayor Loyzelle, Council Member Callahan, Council Member Mixon, Council Member Coriat

FROM: CUTLER BAY ECONOMIC GROWTH COMMITTEE – Marshall Steingold, Milenka Bedwell, Heather Fraser, Gwyn Allison, Christina Santana

RE: RENAMING SW 211 STREET AS CUTLER BAY DRIVE

DATE: SEPTEMBER 28, 2017

Dear Council Members:

We the Economic Growth Advisory committee respectfully request the Town Council to consider asking Miami-Dade County to rename SW 211 Street to Cutler Bay Boulevard. We advise that changing the name will benefit the citizens and businesses for the following reasons.

- Cutler Bay does not have one street containing the Name “Cutler Bay”
- The street names in Cutler Bay are considered by many to be a quaint feature in the town. Having a street named after our town seems an appropriate homage to our progress and growth in the town
- As the 211 street is an exit off the turnpike, Cutler Bay will be further identified and promoted to drivers on Turnpike Signage
- The South Miami-Dade Cultural Arts Center is also on SW 211 Street. Patrons will associate the center as a part of the Town Cutler Bay.
- Southland Mall is the southern-most regional mall in Florida and borders SW 211 Street. Patrons of the mall will associate the mall as part of the Town of Cutler Bay.
- Government and Public Entities to include South Dade Justice Center, South Dade Library, Dade County District Court, Humane Society of Miami, Social Security Administration, and Miami-Dade County Police Department are all located on SW 211 Street. Individuals and Businesses who frequent these entities will recognize it as a convenience within Cutler Bay.

In conclusion, we believe for the reasons above that renaming SW 211 Street to Cutler Bay Boulevard will benefit both residents and businesses as we seek to promote our town as a shopping, cultural, governmental and residential hub in South Dade. We thank you for your consideration.