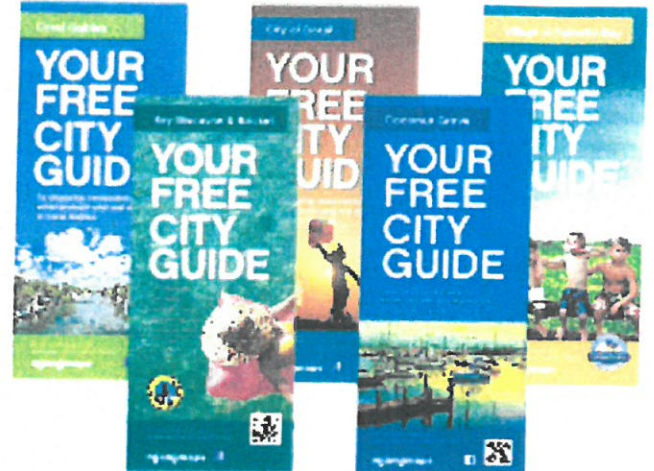




Coconut Grove Map
Key Biscayne & Brickell Map
Coral Gables Map
City of Doral Map
Palmetto Bay Map
7751 SW 185th Street
Miami, Florida 33157
305.710.2720
www.miamimaps.com



March 9, 2016

Mr. Rafael Casals
TOWN MANAGER
Town of Cutler Bay
Cutler Bay Town Center
10720 Caribbean Blvd., Suite 105
Cutler Bay, FL 33189

PROPOSAL

Dear Ralph:

We are pleased to present this proposal for **The Town of Cutler Bay Map -YOUR FREE CITY GUIDE**. This map will incorporate all aspects of the Town listed herein.

Our more than 20 years experience in providing these maps to various cities in Miami, will ensure a quality product that will make the Town and its residents proud.

With your help and guidance in building the map, its contents and advertisers, we propose the following:

MAP CONTENT

1. Town of Cutler Bay Map:

Highlights: parks, schools (public), fire, police, government, town hall, government center, courts, library.

2. Information/phone numbers/emails/lists

Phone numbers, emails, elected officials, town website,

police, non-emergency, town hall/administration, building department, public works, storm water, finance-alarms, golf cart registration, county trash, recycling, county water and sewer, town parks, other complaints, report environmental crimes (DERM).

Section Directing to Town's Website- 16 Events per year
Want to Know What's Happening in Town? – Opt-In E-Mail list
Visit our Website
Town Circulator map – route info.

3. Facts/Town of Cutler Bay Demographics.
4. Events/photos/10-12 "action photos".
5. Cover of Map-environmental wetlands graphic.

ADVERTISERS

Mercedes-Benz of Cutler Bay
Town of Cutler Bay: 2 panels plus Back Cover – Storm Water Utility
SMDCAC – South Miami-Dade Cultural Arts Center
El Dorado shopping center
City Furniture, Ashley, Rooms to Go
Banks – SunState, TD Bank, Space Coast Credit Union

Schools-Barry University, CBT College, Cutler Ridge Christian Academy,
Waldorf Int'l School, Holy Rosary, Florida Tech College.

Health Care –Jackson South, Health South, La Colonia, Pasteur, MD Now,
East Ridge Retirement Community
Clinic next to Tag Agency
Orange Theory, LA Fitness

Restaurants/Dining:

RodBenders, Stir Moon, PubGrill, Sal's, Olive Garden, Ernesto's
Macita's, Cutler Bay Sports Bar & Grill, Takee Outee, Main Moon Buffet,
Cuban Restaurant (former Lots of Lox)
Applebee's
Harvey's Bar-B-Que
Wing Stop
Chipotle

Starbucks (2)
Pollo Tropical
Boston Market
Buffalo Wings
Southland Mall – stores, Regal Cinema
Karate Academy
Blooming Gardens
PetSmart
ACE Hardware
Midas
Pep Boys
Pool Supply
Chucky Cheese
JVC Tag Agency
Peterson's Harley Davidson
SoleFly

DISTRIBUTION

- mailing- every address in Cutler Bay, all residents via Town's annual mailing.
- events/town functions.
- town selling tool/recruitment.
- all businesses throughout the year.

TIMETABLE/AGREEMENT

- 90 days from start to printed map.

The attached agreement for the Town's opening two panels and back cover is attached. We are pleased to extend a **ten percent** discount to the Town.

We are excited to begin the process of configuring the Town map, offices, schools, and other important landmarks.

I am looking forward to working with your office and the Town to develop and produce the annual map for Cutler Bay.

Best regards,

Marshall Steingold
Publisher/Founder

PROFILE

Miami Maps has been producing quality maps for exclusive neighborhoods for more than 20 years. The maps are used by hotel concierges to help direct guests to the area. Realtors use these maps to direct prospective buyers to see residential and commercial listings. The Chamber mails copies to people inquiring about the area for business or pleasure. The maps are linked with the Greater Miami Convention and Visitors Bureau Website.

RATES AND DIMENSIONS

Ad Size	Width x Depth	Net Price
Double Panel	7.6875 x 8.75	Ask
(2) Full Panel S	3.6875 x 8.75	\$ 3,295 x 2
(1) Back Cover	3.6875 x 8.75	4,500
1/2 Panel	3.6875 x 4.3125	1,850
1/4 Panel	3.6875 x 2.125	975

DESIGN FEES

Full Panel \$ 500

MECHANICAL SPECIFICATIONS

Mac OS platform. Supplied via CD, DVD or by email. When emailing, files should be no larger than 10 MB. Format can be a PDF with all fonts and images embedded or an Adobe Illustrator EPS with fonts converted to outline. Resolution of all files must be 300dpi with CMYK color values. **Photoshop artwork saved as EPS, TIFF or JPEG are not ideal. Color proof required.**

ADVERTISING AGREEMENT

- | | |
|--|---|
| <input type="checkbox"/> Coconut Grove Map | Ad Size |
| <input type="checkbox"/> Key Biscayne/Brickell | <input checked="" type="checkbox"/> Full Panels |
| <input type="checkbox"/> Coral Gables Map | <input checked="" type="checkbox"/> Back Cover |
| <input type="checkbox"/> Village of Palmetto Bay | <input type="checkbox"/> 1/2 Panel |
| <input type="checkbox"/> City of Doral | <input type="checkbox"/> 1/4 Panel |

DEADLINES

Space Closing:

Art Work:

Final Payment:

Note: No cancellations will be accepted after space closing.

Terms and Conditions

1. Payment of all ads - minimum 50% deposit upon signing of contract. Balance due upon submission/ approval of artwork. 2. This contract has been signed by an individual authorized to sign for the above named firm. 3. In the event a payment is delayed, the Advertiser agrees to pay a service charge of 1.5% per month on the unpaid balance. Advertiser shall be liable for all legal fees and other costs and expenses incurred by Miami Maps for the collection of any sums due and owing.
4. The advertiser will indemnify and hold harmless the publisher for any and all liabilities.

Print Name M. Rafael Casals, CFM

Authorized Signature

Please make check payable to: MiamiMaps 7751 SW 185th Street, Miami, Florida 33157 • www.miamimaps.com
Marshall Steingold Ph: 305.710.2720 email:ms@miamimaps.com



DISTRIBUTION

Total Distribution: 75,000 for each map plus interactive website www.miamimaps.com

- | | |
|---|--|
| * Biltmore Hotel | * Hotel St. Michel |
| * Canyon Ranch | * Hotel Urbano at Brickell |
| * Cervera Real Estate | * Hyatt (Coral Gables, Downtown) |
| * Coldwell Banker | * JW Marriott |
| * Conrad Hotel | * JW Marriott Marquis Miami |
| * Courtyard Marriott | * Keyes Realty |
| (Coral Gables & Coconut Grove) | * Mandarin Hotel & Spa |
| * Dadeland Marriott | * Mayfair Hotel & Spa |
| * Delano South Beach | * Miami Beach Visitor Center |
| * Don Shula Hotel | * Mutiny Hotel |
| * Trump Doral Golf Resort | * National Hotel Miami |
| * Epic Hotel | * Ocean Club |
| * Esslinger Wooten Maxwell | * Residence Inn |
| * Fisher Island Hotel | * Ritz-Carlton (Key Biscayne, Coconut Grove) |
| * Fortune Realty | * Shops at Sunset Place |
| * Four Seasons Hotel | * Sonesta Bayfront Resort |
| * Grove Hill Condominium | * Tempo, A Rock Resort |
| * Grove Isle Resort | * The Angler Boutique Resort |
| * Hampton Inn (Brickell, Coconut Grove & Airport) | * Turnberry Isle Resort & Spa |
| * Hilton Biscayne Bay Hotel | * Viceroy Miami |
| * Hotel Indigo | * W South Beach |
| * Hotel Intercontinental (Downtown & Doral) | * Westin Colonnade |
| | * Williams Island |

* 40 Hotels / Greater Miami Convention & Visitors Bureau

Date MARCH 9, 2016

Advertiser TOWN of Cutler Bay

Contact Name Mr. Rafael Casals

Address 10720 Caribbean Blvd. Ste 105 Cutler Bay, FL 33189

Tel (305) 234-4262

Email RCASALS@CUTLERBAY.FL.GOV

Fax (305) 234-4251

Ad Design Fee 2

Net Price \$ 9,981.00

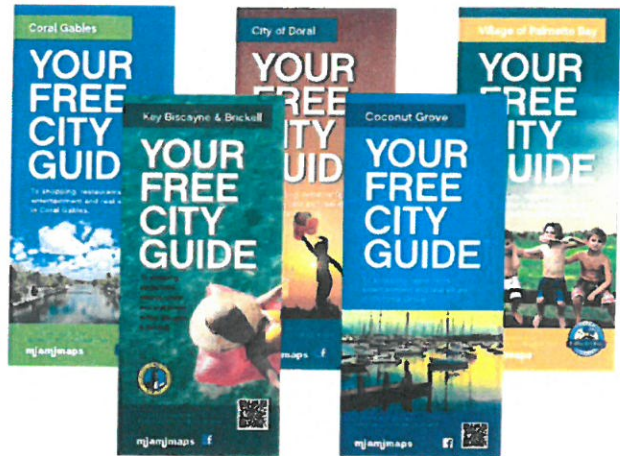
TOTAL: \$ 9,981.00

2 inside panels
1 back cover - swim water utility

1109



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Coral Gables Map
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October 25, 2017-6

Invoice# TCB 7019

Mr. Rafael Casals, CFM
Town Manager
Town of Cutler Bay
Cutler Bay Town Center
10720 Caribbean Blvd., Suite 105
Cutler Bay, FL 33189

PO #1310

DESCRIPTION

COST

2016 Town of Cutler Bay Map - YOUR FREE CITY GUIDE
1/2 PANEL - COLOR AD - **OFFICE SPACE FOR LEASE**

\$ 1,850.00

THANK YOU FOR YOUR BUSINESS!!

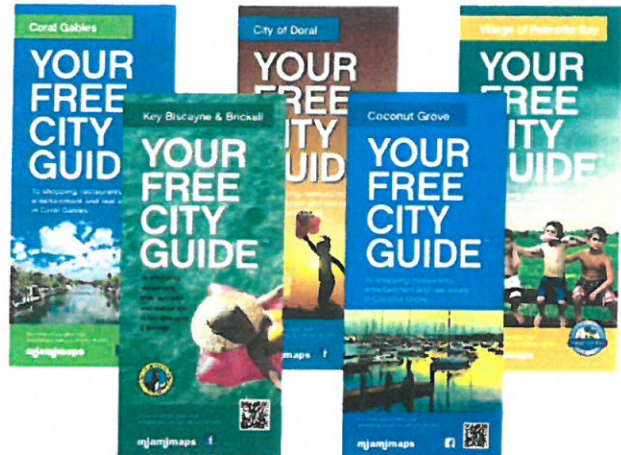
Town of Cutler Bay	
Received	<u>MV</u>
Dept. Head	
Acct. No.	<u>001.513.3400</u>
Fin. Dir.	<u>12-28-16</u>
Please make all checks payable to Miami Maps, Inc.	
Interest will be charged at the rate of 1.5% per month on all due balances.	
Mayor	<u>PB</u>

Invoice Total: \$ 1,850.00

RECEIVED
DEC 16 2016
Finance Dept.



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7751 SW 185th Street
Miami, Florida 33157
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October 25, 2017⁶

Invoice# TCB 7020

Mr. Rafael Casals, CFM
Town Manager
Town of Cutler Bay
Cutler Bay Town Center
10720 Caribbean Blvd., Suite 105
Cutler Bay, FL 33189

DESCRIPTION



COST

2016 Town of Cutler Bay Map - YOUR FREE CITY GUIDE
1/2 PANEL - COLOR AD - **EDUCATION AD**

\$ 975.00

PO # 1310

THANK YOU FOR YOUR BUSINESS!!

Town of Cutler Bay	
Received	
Dept. Head	
Acct. No.	001-513-3400
Fin. Dir.	12-28-16
Town Mgr.	
Mayor	PB
Invoice Total: \$ 975.00	

Please make all checks payable to **Miami Maps, Inc.**
Interest will be charged at the rate of 1.5% per month on all due balances.

