



Detailed Community Outreach Efforts

The Public Outreach component of the Strategic Master Plan Update was advertised in the following ways:

- Posted on the Town's Website (Home Page)
- Public Notice posted at the Town Hall's Bulletin Board
- Public Notice published in the Miami Herald on May 29, 2014
- Public Notice published in the Miami Herald on June 5, 2014
- A full color flyer was developed and distributed door-to-door to local businesses, along US#1 and Old Cutler Road Corridors
- A notice was emailed to the individuals that have signed up to be on the Town's email list (Approx. 475)
- Two Large Electronic Message Boards were placed strategically along Town roads, announcing meetings
- News Article published in the South Dade News Leader on June 13, 2014.
- News Article published in the Cutler Bay News the week of June 24 – July 7, 2014.

Cutler Bay Residents Weigh In On Master Plan

Chris Himmel | Posted: Friday, June 13, 2014 9:35 am

“The town has really progressed,” Cutler Bay Strategic Master Plan workshop facilitator Merret R. Stierheim expressed following an evening discussion on June 9th at the East Ridge Retirement Village auditorium, where local residents shared their views on the municipality’s future.

Having held executive leadership posts in Miami-Dade County and Miami-Dade County Public Schools for 40 years, Mr. Stierheim’s comment reflected the aspirations of an incorporated community not yet a decade old. Along with Cutler Bay Town Manager, Rafael G. Casals, Mr. Stierheim interacted and addressed questions ranging from the ongoing construction of Caribbean Blvd. and traffic flow on Old Cutler Road to activities in the Town’s swimming pool. As it was during the Transportation Master Plan’s Update at the Concerned Citizens of Cutler Bay meeting on June 2nd, Old Cutler Road’s future remains a concern held by the Town’s civically active residents.

In their development stages, Cutler Bay’s Strategic and Transportation Master Plans will guide the Town’s government for the next 5 to 10 years. Having worked on the first Strategic Master Plan eight years ago, Mr. Stierheim stated that he was “really impressed with the elective leadership and professional management. I have nothing but compliments.”

In addition to the ongoing series of public workshops, prior to writing the Town’s new Strategic Master Plan, he noted that he will meet with Mr. Casals, the Town’s Department Heads and find out what their priorities are at the capital and operating levels; he will also find out if there are any areas of concern. Furthermore, according to Mr. Stierheim, once the plan is written, it will be brought to the public at an advertised hearing. Ultimately, the plan’s future will depend on its approval by the Cutler Bay Town Council. As Mr. Stierheim stated, “The Council and the Mayor are the only ones who breathe life into it.”

In employing 225 people, and serving the daily needs of 300 senior citizens, East Ridge Retirement Village continues to be a major local stakeholder. Its Executive Director Gordon Korb noted that he was “impressed by the thoroughness of the Master Plan and the achievements on the Plan they’ve (the Town government) made, as well as, the leadership of area officials; their openness to receive suggestions.” Mr. Korb further pointed out that “we have a very active group of residents who want to make a contribution to the Cutler Bay community.”

As a result of its half way distance between Greater Homestead/Florida City and the City of Miami, it can be said that Cutler Bay is the crossroads of south Miami-Dade. US-1, Florida’s Turnpike, and Old Cutler Road, three of South Dade’s major north-south transportation highways traverse the Town’s municipal limits.

Traffic congestion was a point of concern for Raul Rovira and Eugenia Incer who attended the Transportation Master Plan update meeting on June 2nd. Their views reflected a broader consensus among the 50 attendees that night. In noting the warm welcome that they received from their neighbors when they moved into Cutler Bay four years ago Mr. Rovira stated “We like Cutler Bay, because it feels like a Town.”

At the meeting, consultant Joe Corradino, answered many concerns on the traffic concerns, while maintaining essentially a pragmatic approach to the realistic approaches to improving traffic flow (for example: having some

http://www.southdadenewsleader.com/news/miami-dade/article_5db4bbc8-f2ff-11e3-b35d-001a4bcf6878.html?mod...
level of high use transit on the South Dade Busway) and the ideal solution that many in the audience would like to see in the future: Miami-Dade Transit's Metrorail expansion south to Florida City.

Following the Strategic Master Plan's conclusion, Mr. Casals stated that "both of these master plans are very critical to shaping the future of our Town. We're spreading the word of our accomplishments."

Cutler Bay NEWS

JUNE 24 - JULY 7, 2014

communitynewspapers.com

305-669-7355

Town manager gives CBBA Strategic Master Plan update

BY GARY ALAN RUSE

When the Cutler Bay Business Association (CBBA) had its monthly meeting on June 12, there was a presentation by town manager Rafael G. Casals and Mayor Ed MacDougall updating members on the town's Strategic Master Plan (SMP) for the next five years.

With the town hosting the group's meeting for the third time in its new location, the penthouse level of Town Hall on Caribbean Boulevard, the setting was appropriate for a presentation that was part of the public workshop series being conducted in the month of June.

Town officials and staff currently are seeking feedback from residents as they work to update Cutler Bay's Strategic Master Plan, a document that sets goals for the town and the actions needed to achieve them. The original SMP was adopted by the town council in October 2006.

Casals' presentation focused on achievements and goals. Goal No. 1 is having a resident friendly and responsive town government. Goal No. 2 is financial stability and sustainability, both short term and long term. Goal No. 3 deals with growth management and infrastructure needs, while Goal No. 4 is to improve economic and business development. Goal No. 5 is to develop and sustain community identity, unity and pride. Goals 6-9 deal with, respectively, public safety, parks and recreation, codes and code enforcement, and public works.

Merrett Stierheim, who is the consultant and facilitator for the Strategic Master Plan, also was expected to help make the presentation but he had a scheduling conflict and was unable to attend.

"Merret Stierheim has been our moderator for the workshops," Rafael Casals said. "He did it back in 2006, so he originated the strategic master plan and developed it then. We've had three workshop meetings so far. This meeting today was not on our schedule, but we did this for the CBBA and it's one of the well-attended meetings. After the final workshop on June 19 we're going to incorporate all of the information we're getting from the residents and present that to the council."

After the presentation both Casals and Mayor MacDougall answered questions from the CBBA members.

Resident Wendy Kirby asked if the "train" (Metrorail) could be extended south, then added, perhaps jokingly, "hopefully all the way to Key



Town Manager Rafael G. Casals makes a presentation to members of the CBBA.

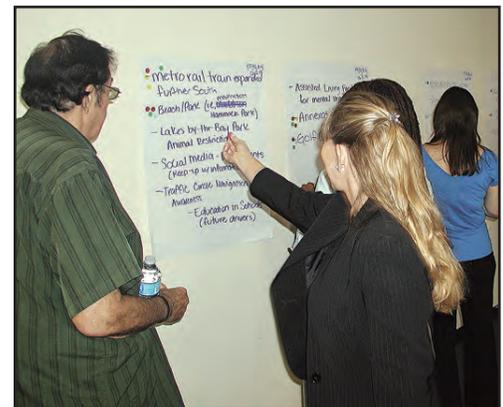
West."

"The Metrorail is not going all the way south to Homestead because the population density is not there to support it," Casals explained. "We need at least 50,000 riders per day for Metrorail."

Carlos Vazquez, an assistant vice president of Sunstate Bank, asked about the current status of the area on Old Cutler Road known as the potato field and the Publix Supermarket development. Casals told him that although the developer had, after an initial rejection by the council, submitted a new site plan that included the features the town had asked for, the project now was on hold because two of the developers involved in the project were involved in court action directed at each other.

Mayor MacDougall took the microphone to address what he considers a key issue for Cutler Bay and other municipalities within Miami-Dade County. He said that while there was a time when county government was needed to provide wide-ranging services for people, local government had proven advantages.

"Incorporation does work," MacDougall said. "There are cities that want to annex other areas. There are people in Kendall that want to form a city. The county needs to unchain us, because small gov-



At the end of the meeting CBBA members marked the topics they think are high priority.

ernment works."

At the conclusion of the meeting those attending "voted" on their top priorities among the topics that had been written down during the question and answer session.

For information on the Strategic Master Plan call Town Hall at 305-234-4262 or send an email to <info@cutlerbay-fl.gov>.



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The Official Town Website

News and Announcements

Click here to see all items

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- Code of Ordinances
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- Forms
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Your Community

- Town History
- Town Map
- Town Newsletter/Ebriof
- Town Parks
- Town Schools
- Town Events

June 2nd 2014 - Strategic Master Plan Update Invitation

On behalf of the Mayor and Town Council, you are cordially invited to participate in the Town's update to the Strategic Master Plan which was adopted in 2006.

What is a Strategic Master Plan? A document used to communicate an organization's goals, the actions needed to achieve those goals and all of the other critical elements developed during the planning exercise.

Why is the Town updating it? A strategic plan is a living work in progress. The plan contains an extended vision and goals that prioritize and give clear direction to this community. The ultimate objective will be to develop a written plan that will include specific achievement areas, goals, timeliness and milestones over a five year period. We need your input to ensure that the Town continues to implement projects and activities that will serve to fulfill the Town's mission.

For additional information or if you have any questions, please contact Town Manager Rafael Casals at RCasals@cutlerbay-fl.gov or at 305-234-4262. Please see attached for further information and meeting dates.

[Meeting Dates](#)

[Master Plan Information](#)

May 30th 2014 - Caribbean Blvd Roadway Project Road Closure Update

[Roadway Update Info](#)

May 21st 2014 - 2014 Justice Assistance Grant

The Town is kindly requesting public comment and/or expression of support to apply for the 2014 Edward Byrne Memorial Justice Assistance Grant (JAG). The Town is eligible to receive \$13,261 in JAG funds. The funds will be used by the Police Department to implement a Crime Prevention and Education Program that will provide "one-on-one" Home/Business Safety Surveys for property owners in the Town. The period for public comment closes on June 27, 2014. For more information, please contact LaKeesha Morris, Grants Coordinator at 305-234-4262 or lmorris@cutlerbay-fl.gov.

[Program Information](#)

Community News

Zoning Information

<http://tcbgis.cutlerbay-fl.gov/porta/>

2013 Land Development Regulations

For any questions and/or concerns regarding the Land Development Regulations, please contact the Community Development at: klyon@cutlerbay-fl.gov or via telephone at: (305) 234-4262.

As amended 8 21 13

Code Officer Map

The Code Officer Map below is the current 2013 map and supersedes the code officer map located under the Code Enforcement Link. Please disregard the previous map. If you have any questions, please contact Sandra Cuervo at scuervo@cutlerbay-fl.gov

[Code Officer Map - current](#)

Cutler Bay Local Mini Bus

Cutler Bay Local Mini-Bus Service, Just 25 cents. All major destinations in Cutler Bay are served by the Cutler Bay Local. Bus runs Monday through Friday from 8:35 a.m. to 5:35 p.m.

[Bus Brochure - english](#)

[Bus Brochure - spanish](#)

Zoning Map Adopted June 20, 2012

The July 2008 zoning map was superseded by the June 20, 2012, Town Council adopted zoning

Calendar of Meetings and Events

47th Annual Cutler Bay-Whispering Pines 4th of July Celebration

Join us Friday, July 4th at Whispering Pines Park, Ridgeland Drive, 1 block West of SW 87th Avenue

See flyer for the Schedule of Events

[4th of July Flyer](#)

June 2014 Town Committee Meetings

Adult Co-Ed Kickball League

Register Now! Starts June 3, 2014 See flyer for further information

[Adult Kickball](#)

Silver Surfers - NEW CLASS

This hands-on program is designed for adults 60 and older who would like to familiarize themselves with the basics of using a computer, including the internet, email, Skype and more! See attached flyer for more information.

[Silver Surfers info](#)

2014 Regular Town Council Meeting Schedule

Third Wednesday of each month at 7 p.m.

2040 Long Range Transportation Plan Public Meetings

[Scheduled Meetings](#)

1 of 2 Large Electronic Message Boards
displayed throughout the Town announcing the
Strategic Master Plan Community Outreach
Workshops.





PUBLIC NOTICE

On behalf of the Mayor and Town Council you are cordially invited to participate in the development of an update to the Town's 2006-11, Strategic Master Plan.

The Town has scheduled a series of professionally facilitated "Town Hall" style public meetings to obtain your input on the Town's mission, highest service priorities, and vision for the years to come.

For your convenience, meetings will be held throughout the Town. Please refer to the schedule below to determine when and where your neighborhood meeting will be held.

Meeting	Date	Time	Location
Meeting #1	Monday, June 2, 2014	7:00 PM	HealthSouth Rehabilitation Hospital Café 20601 Old Cutler Road, Cutler Bay, FL 33189
Meeting #2	Wednesday, June 4, 2014	8:00 AM	Town Hall Penthouse Suite 10720 Caribbean Blvd., 6 Floor, Cutler Bay, FL 33189
Meeting #3	Monday, June 9, 2014	7:00 PM	East Ridge Retirement Village Auditorium 19301 SW 87 Avenue, Cutler Bay, FL 33157
Meeting #4	Monday, June 16, 2014	7:00 PM	Cutler Ridge Park 10100 SW 200 Street, Cutler Bay, FL 33157

The meeting is open to the public. In accordance with the Americans with Disabilities (ADA), persons needing special accommodations to participate in these proceedings should contact the Town Clerk for assistance at (305) 234-4262 no later than four (4) days prior to the meeting. Inquiries may be directed to the Town Clerk at (305) 234-4262, or in person at 10720 Caribbean Boulevard, Suite 105, Cutler Bay, Florida 33189.

Debra E. Eastman, MMC
Town Clerk

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Up to 90% Off
 daily in your inbox!

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Debra E. Eastman, MMC
 Town Clerk

Riviera Schools

CONTACT US NOW FOR AN ADMISSIONS VISIT
 (PRESCHOOL TO 12TH GRADE)

REGISTER NOW FOR
Riviera Day Camp
 JUNIOR CAMPUS (PK-Grade 2)
 SENIOR CAMPUS (Grades 3-10)
 4 Sessions (June 9-August 1)

All your SPECIALTY CAMPS in one place

- Basketball Camp
- Soccer Camp
- Volleyball Camp
- Dance Camp
- Art Camp

AND MUCH, MUCH MORE...

Swimming • Bounce House • Video Arcade
 Field Trips • Color War • Ping Pong • Special Events



Riviera Day School 6800 Nervia St., Coral Gables, FL 33146
 Riviera Preparatory School 9775 SW 87 Ave., Miami, FL 33176
 305.666.1856 | www.rivieraschools.com

NEIGHBORS CALENDAR

HOW TO POST IN OUR CALENDAR OF EVENTS:

If you want your event published on our websites and to be automatically considered for our free listings in the Neighbors section, please go to MiamiHerald.com/events and click on "+ add to our Listings" on the upper-right. Be sure to choose "Community" as the first category. Then, from the drop-down window, pick a second category that best fits your type of event.

Do not choose Business & Technology because those events are published exclusively in the Herald's Business Monday Agenda. In addition, choose Club only if you are posting a hobbyist, support group or other type social club. Nightclub lineups, happy hours and the like run in our Weekend entertainment section and should be marked Music and Lounge. If you are posting sequential classes, workshops and other events that are not of a pay-per-event, drop-in nature, click on the time and date of only your initial event and be sure to note price or state "free" on the money line. You can put your schedule or variety of classes in the description if you wish, but we will not publish more than one listing per month at the same venue in the interest of fairness to other, time-limited community happenings

Post your item at least two weeks in advance of your event so it can be considered for our Calendar section in Neighbors. Do not key in "Miami" unless your event is taking place within the city of Miami. If it's in unincorporated Miami-Dade, please state it as Southeast Miami-Dade, Southwest Miami-Dade, Northeast Miami-Dade or Northwest Miami-Dade.

An event name should be no more than three or four words long. Limit the description of your event to 150 characters. Do not repeat the event name in the description or repeat any data that has been properly placed in the fields provided. It is not necessary to state "open to the public" because we do not publish private events, and please refrain from using all capital letters, exclamation marks, trademark and other symbols, and do not indent or skip spaces. Don't forget to state Free or the fee on the money line and keep in mind we favor events by nonprofits. If you are a for-profit entity, please call Liana Guilarte at 305-376-4645.

Some important tips: You must be a registered user of MiamiHerald.com. Do not put time, date, venue, admission or free, contact information, or website in the description field. Please put those elements in the fields provided. If you have questions, you can email Sue Mullin at smullin@MiamiHerald.com.

.com. Please put "Calendar question" in the subject line. Or call Sue at 305-376-3430.

COMMUNITY

12 Stadiums/12 Cities Preview Party: Opening of exhibit about the cities and stadiums of the 2014 Brazil World Cup with Brazilian drinks, music and food..

6 p.m. June 5. Coral Gables Museum, 285 Aragon Ave., Coral Gables. \$25; free for members. 305-910-3996.

Bingo & Burgers: Have fun playing and eating in a smoke-free environment. Event is for those 18 and older. 305-205-6594

7 p.m. June 5. American Legion, 16401 SW 90 Ave., Palmetto Bay. \$10.50 minimum. 305-205-6594.

Fabulous First Friday: Evening of laser lights, stars, Planetarium Star Show and rooftop observatory viewing. Later in the evening, check out laser shows in the Planetarium..

7 p.m. June 6. Miami Science Museum, 3280 S. Miami Ave., Coconut Grove. \$8; \$4 kids. 305-646-4200.

Fashion- Art-Music Night in Coconut Grove: Monthly outdoor event held

first Saturdays features boutiques, art galleries and musicians, trunk shows, art exhibitions and live music..

7 p.m. June 7. CocoWalk, 3015 Grand Ave., Northeast Coconut Grove. Free. 305-461-5506.

Gallery Night Kid's Club: Kids 5-12 can have fun with arts and crafts,

• TURN TO CALENDAR, 16SE



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Debra E. Eastman, MMC
Town Clerk

CAMP SEAQUARIUM

June 9 – August 15

Fun-filled days of education and conservation, daily animal interactions, shows, field and art activities and so much more!



305-361-5705 ext 207 or 520
miamiseaquarium.com/education

MIAMI SEAQUARIUM Just minutes from Downtown Miami

PUBLIC NOTICE COMMUNITY WORKSHOPS FOR STRATEGIC MASTER PLAN "UPDATE"



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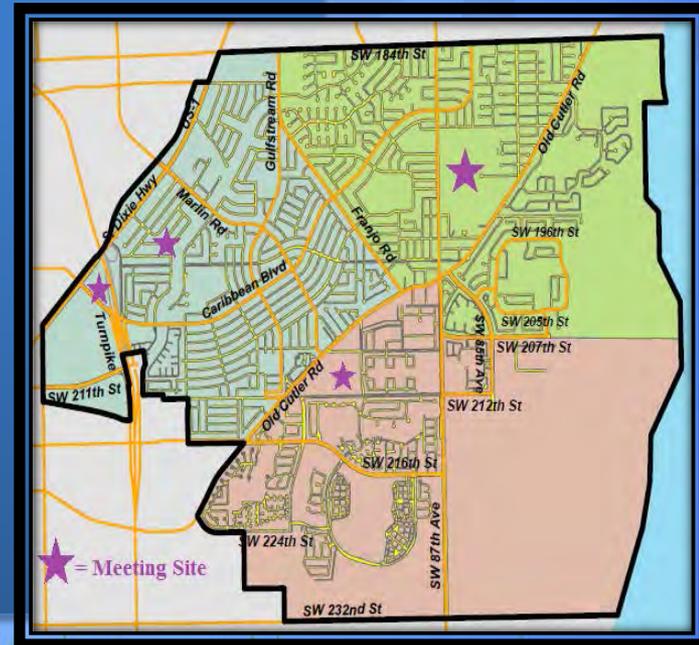
STRATEGIC MASTER PLAN "UPDATE"

If you are unable to attend, you are invited to participate by responding to the following questions. Please mail responses to Town Hall at 10720 Caribbean Blvd., Ste. 105, Cutler Bay, Florida 33189 or via fax to (305) 234-4251 or you may email your responses to info@cutlerbay-fl.gov.

Please include your name and address and be assured that all responses will be carefully reviewed and interpolated with the results of the "Town Hall" meetings.

- Please list three-to-five (3-5) of the most vital ongoing services that the Town should provide with uncompromising excellence in order to meet your most important needs.
- In your opinion, what should the Town of Cutler Bay's government be in business to do? (i.e. what should our mission be)
- Please state in one or two sentences how you would like the Town of Cutler Bay to be described five (5) years from now.

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We encourage you to participate in
this important process!

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Meeting	Date	Time	Location
Meeting #1	Thursday, August 7, 2014	2:00 PM	Saga Bay Apartments 21215 SW 85 th Avenue, Cutler Bay, FL 33189
Meeting #2	Friday, August 8, 2014	2:00 PM	Coral Bay Terrace 8160 SW 210 Street, Cutler Bay, FL 33189

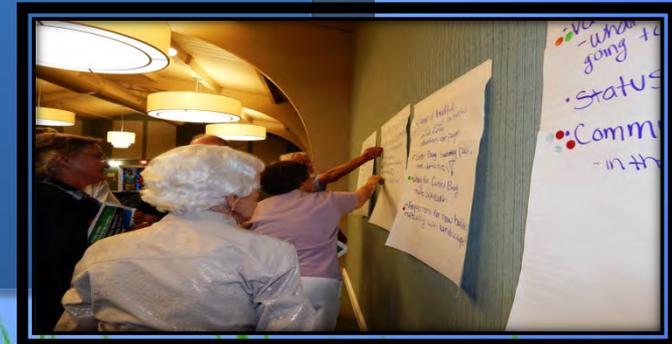
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Anuncio al Público - Taller Comunitario para la actualización del "Plan Estratégico"



De parte del Alcalde y el Consejo de la Ciudad, usted esta cordialmente invitado a participar en el desarrollo de una actualización para el Plan Estratégico del 2006-11 de nuestra ciudad.

Hemos programado una serie de reuniones públicas, profesionalmente facilitadas, para obtener su opinión con respecto a la misión de la Ciudad, las prioridades de servicio más importantes, y la visión de la Ciudad para los próximos años.

Para su conveniencia, los talleres públicos tomaran lugar en varios lugares en la Ciudad. Por favor consulte el horario a continuación y el mapa en la siguiente página para determinar cuando y donde se llevara a cabo el taller en su vecindario.

Reuniones	Fecha	Hora	Localización
Reunion #1	Jueves, 7 de Agosto, 2014	2:00 PM	Saga Bay Apartments 21215 SW 85 th Avenue, Cutler Bay, FL 33189
Reunion #2	Viernes, 8 de Agosto 2014	2:00 PM	Coral Bay Terrace 8160 SW 210 Street, Cutler Bay, FL 33189

Actualización del "Plan Estratégico"

Si usted no puede asistir, puede participar respondiendo las siguientes preguntas. Por favor envíe sus respuestas al Town Hall al 10720 Caribbean Blvd., Suite 2015, Cutler Bay, FL 33189 o por fax al (305) 234-4251 o por correo electrónico a info@cutlerbay-fl.gov.

Por favor incluya su nombre y dirección en su respuesta. Usted puede tener la seguridad de que sus respuestas serán cuidadosamente revisadas e interpoladas con los resultados obtenidos en los talleres públicos.

- Por favor enumere tres a cinco (3-5) de los servicios más vitales en curso que la Ciudad debe proveer con excelencia intransigente con el fin de satisfacer sus necesidades más importantes.
- En su opinión, cual es la razón por la cual la Ciudad de Cutler Bay haya abierto sus puertas para ser negocio? (es decir, cual debe de ser nuestra misión)
- Por favor indique en una o dos frases como le gustaría que describieran la Ciudad de Cutler Bay en cinco (5) años.

De acuerdo a la Ley de Estadounidenses Discapacitados de 1990, las personas que necesiten de acomodación especial para participar en los talleres deben llamar al Ayuntamiento al (305) 234-4262, a más tardar 4 días antes de los talleres para obtener asistencia.



Le animamos a participar en este importante proceso!



Strategic Master Plan Update Handout

This handout details the goals and objectives of the Town's 2006 Strategic Master Plan and provides a brief description of the Town's accomplishments as it relates to each goal.

The handout was distributed at each of the Strategic Master Plan Community Outreach Workshops. This report was also available for download on the Town's website.



Strategic Master Plan Update Handout

Public Workshop Series
June 2014

Introductions



Elected Officials

Mayor Edward P. MacDougall

Vice Mayor Ernest N. Sochin

Council Member Peggy R. Bell

Council Member Sue Ellen Loyzelle

Council Member Mary Ann Mixon

Town Manager

Rafael G. Casals

Workshop Facilitator

Merret R. Stierheim

Purpose

What is a Strategic Plan?

A strategic plan is a document used to communicate an organization's goals, the actions needed to achieve those goals and all of the other critical elements developed during the planning exercise.

Why are we updating it?

A strategic plan is a “living work in progress”. The plan contains an extended vision and goals that prioritize and give clear direction to this community. The ultimate objective of this initiative will be to develop a written plan that will include specific achievement areas, goals, timelines and milestones over a five year period. We need your input to ensure that the Town continues on the implement projects and activities that will serve to fulfill the Town's mission. The original Cutler Bay Strategic Master Plan was adopted by the Town Council in October 2006 (Resolution #06-103).

Cutler Bay's Mission Statement

The Town Council will work to make Cutler Bay an excellent place to live, work and play. Cutler Bay's government will be creative, responsive and respectful in providing innovative and cost effective services to the community.



Strategic Master Plan Update

We Have Come a Long Way....

General Overview of
**Strategic Achievement Areas &
Goals**



Goal #1

RESIDENT FRIENDLY & RESPONSIVE TOWN GOVERNMENT

This area involves two (2) components:

- The first component focuses on the responsiveness of Cutler Bay officials in identifying resident concerns and in providing them with access to information concerning the status of the Town and its activities.
- The second component focuses on quality of services provided by employees to the residents of Cutler Bay.

Goal 1.1: The Town of Cutler Bay will be recognized by its residents and others as a community that optimizes transparency in government by providing access to its officials and to information concerning the status of the Town and its activities.

#	Strategic Initiatives	Measures & Milestones	Where we are TODAY
1	<p>Enhance the Town web site to increase resident access to Town records and services and provide a feedback loop that allows residents to identify concerns and provide feedback.</p>	<ul style="list-style-type: none"> • By October, 2008, contract with a reputable survey company to perform a statistically valid survey of Cutler Bay residents to obtain feedback on the progress of the Town government, and the residents' level of satisfaction with various initiatives on the strategic plan. • By 2011, at least 80% of the residents who access the town web site will provide positive responses concerning the site and its usefulness. 	 <ul style="list-style-type: none"> • Town documents such as zoning information, maps, master plans, etc. are available for download on the website. • Town website also includes links for each department. • The website includes a link for residents to complete a survey and provide feedback. • The website provides residents forms to report issues/concerns.

Goal 1.1 (cont.): The Town of Cutler Bay will be recognized by its residents and others as a community that optimizes transparency in government by providing access to its officials and to information concerning the status of the Town and its activities.

#	Strategic Initiatives	Measures & Milestones	Where we are TODAY
II	At all Town Meetings, provide residents with a systematic opportunity to address officials with suggestions and concerns about the Town and its activities.	By 2011, at least 85% of the residents who attend Town meetings will have a positive assessment of the fairness and openness of the meeting.	 <ul style="list-style-type: none"> Residents are allowed two (2) separate opportunities on Town agenda for public comments.
III	Develop and maintain specific standards concerning the time it takes to respond to residents inquiries and service requests.	By 2011, at least 90% of Town responses will meet the standards established for the service, and 80% of residents who interacted with the Town will have a positive perception of that experience.	 <ul style="list-style-type: none"> Town Policy requires a response to all inquiries within 24 hours. The Town is constantly identifying ways to improve this initiative.
IV	The Town will appoint a committee to study and develop additional ways (i.e. WiFi, Hotlines, Charrettes) to communicate with and receive feedback from Town residents; and where feasible, adopt and implement additional communication techniques.	The number of new techniques identified and tested each year.	 <ul style="list-style-type: none"> The Town established a Communications Committee via Resolution #08-22. The Committee fulfilled its purpose and was repealed via Resolution #09-14. Town staff utilizes final report as a planning tool.

Goal 1.1 (cont.): The Town of Cutler Bay will be recognized by its residents and others as a community that optimizes transparency in government by providing access to its officials and to information concerning the status of the Town and its activities.

#	Strategic Initiatives	Measures & Milestones	Where we are TODAY
V	Study, evaluate and adopt manifold methods of informing Cutler Bay residents about Town activities.	<ul style="list-style-type: none"> By 2011, 80% of residents surveyed will identify with the Town and have a general knowledge of Town activities. By 2011, at least 75% of the respondents to a resident survey who had contact with the Town Government will indicate their satisfaction with the openness and responsiveness of the Town government. 	 <ul style="list-style-type: none"> Town regularly updates website to include meeting notices, requests for public input, events, etc. Residents may opt-in to the Town Clerk's distribution list to receive notices via email. Town staff develops press releases on a regular basis.
VI	Post the Town Budget and Annual Business Plan on the Town website and through other mediums.	At least 50% of respondents to a resident survey will indicate that they have access to the Town Budget and Business Plan.	 <ul style="list-style-type: none"> The annual budget is available on the Town website and on CD/Print upon request. It is also available in the Reference Section of South Dade Regional Library.

Goal 1.2: The employees of Cutler Bay will provide responsive, courteous service to residents, the business community, and other individuals with whom they interact.

#	Strategic Initiatives	Measures & Milestones	Where we are TODAY
1	<p>Develop and implement a customer friendly training program, and maintain sustained emphasis on courteous, responsive public service.</p>	<ul style="list-style-type: none"> • By 2011, 75% of respondents to a resident survey will indicate their satisfaction with the quality of services provided by Town employees. • A small number of formal complaints by users concerning the quality of service provided by Town employees. • A very low ratio of formal complaints to the total number of service opportunities. 	 <ul style="list-style-type: none"> • Town staff is required to attend customer service training. • Customer service education is incorporated into new hire orientation . • All public records requests received by Town Clerk are completed in a timely manner.



Goal #2

FINANCIAL STABILITY AND SUSTAINABILITY

The fiscal viability of the Town of Cutler Bay is a primary concern of its elected officials, its residents and its employees. Short and long term financial stability is critically important to the ultimate realization of the Town's vision. This service area has four components: fiscal responsibility, fiscal transparency, capital building programs, and growth management.

Goal 2.1: The Town of Cutler Bay will be a financially responsible and accountable community.

#	Strategic Initiatives	Measures & Milestones	Where we are TODAY
I	Adoption and implementation of a performance based budgeting process with an associated Annual Business Plan.	Adoption and implementation of the performance based budgeting process by 10-01-07 and an Annual Business Plan by 10-01-08.	 <p>Annual Operating Budgets highlight goals established in Strategic Master Plan.</p>
II	Adoption of investment policies designed to achieve a balance between maximizing interest and minimizing risk.	Certification by the Town's External Auditor in his annual audit report by the end of Fiscal Year 2006-07.	 <p>For the past six years, the Town's Comprehensive Annual Finance Report (CAFR) has received the "Excellence in Finance Reporting" Award.</p>

Goal 2.1 (cont.): The Town of Cutler Bay will be a financially responsible and accountable community.

#	Strategic Initiatives	Measures & Milestones	Where we are TODAY
III	Adoption and implementation of financial management polices that foster the development, growth and sustainability of cash reserves and contingency funds.	<ul style="list-style-type: none"> The Town will achieve and maintain a financial reserve of no less than 10% of its operating budget. Upon its first bond issue, the Town will achieve and maintain a minimum bond rating of A. 	 <ul style="list-style-type: none"> The Town's CAFR highlights financial accomplishments. Town adopted Ordinance #13-06 creating contingency reserves.
IV	Explore and where appropriate use alternative funding mechanisms (i.e. special assessment, taxing district, lease purchase, revenue bonds, general obligation bonds, and grants) as a means of providing needed Town facilities, infrastructure, and programs.	No Measures were identified.	 <p>The Town has received various grant awards for infrastructure projects and facilities (i.e. Road Improvements, Drainage, Town Center). The Town continues to seek additional grant funding.</p>

Goal 2.2: The residents of Cutler Bay will have a high degree of confidence in the fiscal responsibility and transparency of the Town government.

#	Strategic Initiatives	Measures & Milestones	Where we are TODAY
I	At all public budget workshops, generally explain the budgeting process to the residents.	By 2011, at least 50% of respondents to a resident survey will indicate that they are generally aware or have access to the Town Budget and Annual Business Plan.	 <p>The Town conducts public workshops each year as a part of the development of the Annual Budget.</p>
II	Post the Town Budget and Annual Business Plan on the Town web site and through other mediums.	No Measures were identified.	 <p>The annual Budget is available on the front page of the Town's website and residents may request a CD or printed copy. It is also provided to the South Dade Regional Library.</p>



Goal #3

GROWTH MANAGEMENT AND INFRASTRUCTURE NEEDS

Effective growth management and infrastructure development strategies form the foundation for the accomplishment of the Town's mission, and the long term economic viability of the Town.

Goal 3.1: The Town of Cutler Bay will provide the infrastructure needed to meet current and emerging needs of the community.

#	Strategic Initiatives	Measures & Milestones	Where we are TODAY
I	Complete an inventory of all Community assets as a basis for planning, required studies, and infrastructure needs.	Complete the asset inventory by April, 2007.	 <ul style="list-style-type: none"> • Roadway Sidewalk Assessment Report completed February 2009. • Stormwater Asset Inventory completed March 2012. • Tree Master Plan completed January 2009.
II	Prepare an annual Capital Improvement Plan that includes funding, infrastructure, capital needs, and prioritization of projects.	Complete the preparation of an Annual Capital Improvement Plan by 10/01/07, and adopt the Annual Capital Improvement Plan by 12/31/07.	 <ul style="list-style-type: none"> • Capital Improvements Element (CIE) of the Growth Management Plan is updated annually. The last update adopted via Ordinance #13-07.

Goal 3.1 (cont.): The Town of Cutler Bay will provide the infrastructure needed to meet current and emerging needs of the community.

#	Strategic Initiatives	Measures & Milestones	Where we are TODAY
III	Implement a plan for acquiring sites and the construction of Town facilities and infrastructure.	Consistent with the Capital Improvement Plan, the availability of Town facilities and infrastructure when needed and at the estimated cost.	 <ul style="list-style-type: none"> • Town purchased Town Center Bldg. on June 2010. • Town acquired Lakes by-the-Bay Park on June 2009. • Town Acquired Lakes by-the-Bay Linear Park on May 2013. • Town has been awarded several local, state and federal grants since incorporation.
IV	Explore and where appropriate use alternative funding mechanisms such as special assessment districts, lease purchase, revenue bonds, and general obligation bonds, grants, etc. to provide needed Town facilities and infrastructure.	No measure was identified for this initiative	 <p>Town Council authorized the issuance of a request for qualifications (RFQ) for a financial advisor (Resolution #14-11).</p>

Goal 3.2: The growth and development of Cutler Bay will be managed to be consistent with the needs and desires of its residents.

#	Strategic Initiatives	Measures & Milestones	Where we are TODAY
1	<p>The development and implementation of a Growth Management Master Plan including areas for land acquisition where appropriate. This plan will also include consideration of the advantages and disadvantages of pursuing the annexation of additional land.</p>	<p>The development, adoption, and consistent application of a Cutler Bay Growth Management Plan by April 1, 2008.</p>	 <p>Town Council adopted its Land Development Regulation in June 2012, via Ordinance #12-03.</p>



Goal #4

ECONOMIC AND BUSINESS DEVELOPMENT

Economic and business development are essential to the Town's economic viability. They will foster a positive sense of identity and community pride among our residents, and will attract excellent companies to do business in our Town.

Goal 4.1: Enhance the attractiveness and viability of Cutler Bay as a business location.

#	Strategic Initiatives	Measures & Milestones	Where we are TODAY
I	Conduct a Charrette to improve the U.S.1 Corridor for residents and the business community.	Complete the Charrette by 12/31/2007.	 <ul style="list-style-type: none"> Completed 04/18/2009
II	Study and implement marketing strategies to attract quality restaurants to the Town.	<ul style="list-style-type: none"> Complete the study by 09/30/2007. By 2008, increase the number of quality restaurants in Cutler Bay. 	 <ul style="list-style-type: none"> Town staff regularly attends Chamber, CBBA and business related activities to market the community for business related endeavors.
III	Establish an effective working relationship with Cutler Bay's diverse business leadership through the creation of a Manager or Mayor/Council appointed Business Alliance Committee.	Establish the Committee by 02/01/2007.	 <ul style="list-style-type: none"> Mayor and Council members regularly attend the following months.

Goal 4.1 (cont.): Enhance the attractiveness and viability of Cutler Bay as a business location.

#	Strategic Initiatives	Measures & Milestones	Where we are TODAY
IV	<p>Develop and implement a program in collaboration with the Business Committee and corporate leadership to identify and implement strategies designed to; improve the business mix, increase job opportunities, retain existing businesses, and attract new businesses. Coordinate these initiatives with the Beacon Council, Chambers of Commerce, etc.</p>	<ul style="list-style-type: none"> • Development and implementation of the program by 07/01/2007 • The number of individuals employed in Cutler Bay by local businesses. • Improve the mix of businesses located in Cutler Bay to an adopted goal. • Increase the number of existing businesses retained and the number of new businesses attracted to the community. • By 2011, at least 80% of the respondents to a business survey will indicate their satisfaction with Cutler Bay as a business location. 	 <p>Mayor and Council Members along with Town Staff attends Cutler Bay Business Association (CBBA), Economic Development Association Meetings and Chamber South monthly. In March 2014, the Town began hosting CBBA Meetings at the Town Hall Building.</p>



Goal #5

COMMUNITY IDENTITY, UNITY AND PRIDE

Developing and sustaining a unified, positive identity with an overall sense of community pride will energize the Town, and help realize our vision faster, and more effectively.

Goal 5.1: Cutler Bay will be recognized as a Town where people prefer to live, and whose residents feel a strong sense of Town identity and community pride.

#	Strategic Initiatives	Measures & Milestones	Where we are TODAY
I	Develop and implement a program that provides aesthetically pleasing signs and entrance features identifying the Town at all major entrances to the city	The placement of signs and entrance features to be completed by July, 2007.	 <p>Entry monument signs have been installed at major Town entrances to the Town, Park facilities and at the Town Center Building.</p>
II	Develop and implement a Town Beautification Program.	The implementation of the Town Beautification Program.	 <p>Tree Master Plan (January 2009) and Tree City USA designation since 2009.</p>
III	Study ways to enhance pedestrian friendliness in the Town by better signage, striping, signalization, and the possible construction of crossovers, overpasses, and bike paths.	The implementation of a pedestrian friendly program.	 <p>The Town has adopted and implemented a Bicycle and Pedestrian Master Plan funded by the MPO. (i.e. Old Cutler Rd and Caribbean Boulevard improvements)</p>

Goal 5.1 (cont.): Cutler Bay will be recognized as a Town where people prefer to live, and whose residents feel a strong sense of Town identity and community pride.

#	Strategic Initiatives	Measures & Milestones	Where we are TODAY
IV	Enhance, expand and develop Town amenities including parks and recreational facilities.	<ul style="list-style-type: none"> The acquisition, expansion or construction of additional amenities including park and recreational facilities. By 2011, at least 75% of respondents to a resident survey will indicate their satisfaction with quality of life in the Town of Cutler Bay. By 2011, at least 75% of respondents to a resident survey will indicate that they would recommend Cutler Bay to friends and relatives as a place to live 	 <ul style="list-style-type: none"> The Town has adopted a Parks Master Plan on 02/18/2009 via Resolution #09-15. The Town acquired the following Parks/Land: <ul style="list-style-type: none"> Lakes by-the-Bay Park approximately 73 acres. Lakes by-the-Bay Linear Park approximately 5 acres.

Goal 5.2: The Town will be a frequent site for a variety of community events that encourage extensive public participation and identification with the Town of Cutler Bay.

#	Strategic Initiatives	Measures & Milestones	Where we are TODAY
I	<p>Appoint a small committee to work with residents and the business community to identify desirable community events such as festivals, fairs, parades, concerts in the park, cultural events, picnics, farmers' markets, etc. And submit recommendation to the Council.</p>	<ul style="list-style-type: none"> • Establish the committee by 12/31/2006 • The number of Town sponsored events. • The attendance at Town sponsored events. • The financial success of Town sponsored events. • By 2011, at least 75% of survey respondents will be aware of Town sponsored events. • By 2011, at least 70% of surveyed respondents will indicate their satisfaction with the Town's sponsorship of the events. 	 <p>The Town has an active Parks & Recreation Advisory Committee which meets monthly to recommend new events, assist with current events and provide feedback.</p>

Goal 5.3: Cutler Bay will have a variety of facilities/amenities that meet the social and recreational needs of residents of all ages, and attract residents from surrounding communities.

#	Strategic Initiatives	Measures & Milestones	Where we are TODAY
I	The Town Manager should form a committee to develop and implement a marketing plan to attract quality restaurants and cultural/entertainment facilities to the Town.	<ul style="list-style-type: none"> The completion and implementation of the plan by October, 2007. A level of success in the number of restaurants and cultural or entertainment facilities in the Town. 	 <ul style="list-style-type: none"> Town's approved developments include mixed-use (restaurants). Town Manager regularly attends CBBA, EDC and Chamber South meetings.
II	Obtain access to the Bay for Cutler Bay's residents.	By 2011, the Town will obtain appropriate access to the Bay.	 <p>The Town continues to work in partnership with South Florida Water Management (SFWMD).</p>
III	The development and implementation of a Master Plan for Parks and Recreation.	The completion and implementation of the plan, including the County's completion of Lakes by the Bay Park by October, 2007.	 <p>Parks Master Plan completed and adopted via Resolution #09-15</p>

Goal 5.3 (cont.): Cutler Bay will have a variety of facilities/amenities that meet the social and recreational needs of residents of all ages, and attract residents from surrounding communities.

#	Strategic Initiatives	Measures & Milestones	Where we are TODAY
IV	The preparation and implementation of a Master Plan to develop a Town Center, including the potential for a future Town Hall.	<ul style="list-style-type: none"> The completion and implementation of the plan, including the potential for of a Town Hall and other appropriate facilities by January, 2008. By July, 2008, at least 60% of respondents to a resident survey will indicate their feeling that Cutler Bay does have a "Center of Town". 	 <p>The Town purchased the Town Center Building in June 2010.</p>

Goal 5.4: Cutler Bay will be viewed as a beautiful Town by its residents and by residents from surrounding communities.

#	Strategic Initiatives	Measures & Milestones	Where we are TODAY
I	Develop and implement a plan to provide aesthetically pleasing and unique signs and entrance features identifying the Town at all major corridors (Old Cutler, Caribbean, US1) leading into the Town.	By 2008 at least 80% of the respondents to a resident survey will say they have a clear sense of where the Town of Cutler Bay begins and where it ends.	 <p>The Town continues to incorporate additional signs.</p> <ul style="list-style-type: none"> • Town monument signs. • Old Cutler Road historic signs. • Street light banners.
II	Work with residents and business community to develop and implement a Common Area Landscaping Plan for the Town that would include planting and maintenance of trees and the maintenance of common areas such as swales.	<ul style="list-style-type: none"> • The completion and implementation of the plan by October 2008. • The number of new trees planted • By 2011, at least 70% of the respondents to a resident survey will say they are satisfied with the appearance and maintenance of the Town's right-of-ways. 	 <p>The Town has a Tree Protection Ordinance (#09-07) to address planting and maintenance on right-of-ways. The Town has received "Tree City USA" designation since 2009 and has received the "Growth Award" for the past two (2) years.</p> <ul style="list-style-type: none"> • Over 2000 Trees have been planted.

Goal 5.4 (cont.): Cutler Bay will be viewed as a beautiful Town by its residents and by residents from surrounding communities.

#	Strategic Initiatives	Measures & Milestones	Where we are TODAY
III	Conduct a formal assessment/rating of the condition, appearance and maintenance of trees and common areas in the Town.	Complete the assessment by April, 2008. By 2011 a citizen survey will result in at least a 70% approval rating of the Town's progress.	 <ul style="list-style-type: none"> • Town completed and adopted a Street Tree Master Plan via Resolution #09-02. • In March 2014, the Town completed a Tree Maintenance Project funded by a Grant from the US Forest Service.
IV	Develop and implement a plan for the enhancement, beautification and shoulder maintenance of major corridors (Old Cutler, Caribbean, US1, etc.) leading into the Town of Cutler Bay.	The completion and implementation of the plan by October, 2009 and at least 75% implementation by 2011.	 <ul style="list-style-type: none"> • The Town developed and implemented the Street Tree Master Plan via Resolution #09-02. • Enhanced landscaping along Old Cutler Road, Caribbean Blvd., and SW 208 Street.

Goal 5.5: The educational facilities in Cutler Bay will receive positive ratings from Town residents and students.

#	Strategic Initiatives	Measures & Milestones	Where we are TODAY
1	<p>Appoint an education committee to work with residents, PTA's and school officials to develop and implement action items to achieve educational excellence in local schools. This plan will include:</p> <p>(1) partnerships designed to improve student performance and to provide educational recreational opportunities, (2) volunteer tutoring programs, (3) programs to engage students in community service activities, and (4) the enhancement of Adult education programs in the Town.</p>	<ul style="list-style-type: none"> The development and implementation of the plan by April, 2008. Measurable improvement in Cutler Bay's student performance and school ratings. 	 <ul style="list-style-type: none"> The Town appointed the Education Advisory Committee on via Resolution #11-26. The Town adopted the Miami-Dade County Public School "Education Compact Agreement" via Resolution #14-03.



Goal #6

PUBLIC SAFETY

Public Safety is clearly the most important service commitment any local government must make to its residents. It is a service that must never be compromised.

Goal 6.1: To provide a safe and secure community for Cutler Bay’s residents and business community.

#	Strategic Initiatives	Measures & Milestones	Where we are TODAY
I	Implement the service contract with Miami-Dade County for police services in Cutler Bay and set specific performance standards.	By September, 2007 achieve an average police response time rate in Cutler Bay that is 25% faster than the County Average.	 <ul style="list-style-type: none"> As of June 2014, Town emergency response time is approximately 3-4 minutes. This is compared to the County’s average response time of 8 minutes for emergency calls. As of June 2014, Town’s non-emergency response time is approximately 8-10 minutes. This is compared to the County’s average response time of 32 minutes for non-emergency calls..
II	Develop and implement a Community Policing Program.	A resident satisfaction rating for police services of at least 85% by survey.	 <p>The Police Department’s Neighborhood Resource Unit maintains an active Community Policing Program.</p>

Goal 6.2: To Town will provide high levels of disaster (hurricane, flood, etc.) planning, response, and recovery services to residents and businesses in our community.

#	Strategic Initiatives	Measures & Milestones	Where we are TODAY
I	Develop and implement a comprehensive Town Disaster Plan by 04/01/2007.	By 2011 at least 80% of respondents to a resident survey will indicate they are aware and approve of the Town's disaster plan and services.	 <ul style="list-style-type: none"> The Town created Emergency Management Policies and Procedures; Ordinance #10-07. The Town actively coordinates with Miami-Dade County's Office of Emergency Management.
II	Develop a plan to disseminate information concerning major elements of the Town Disaster Plan through the Town website and other appropriate communication vehicles.	The time it takes Town officials to respond to residents' and businesses' needs during and after a significant event such as a hurricane or flood.	 <p>The Town's website includes a dedicated page for "Hurricane Preparedness". The Town also participates in Annual Hurricane Fairs.</p>
III	Work with individuals, groups and the business community to promote hurricane/disaster preparedness.	No measure identified for this initiative.	 <p>Staff regularly distributes preparedness information during outreach, community events and Town Kiosks.</p>

Goal 6.3: Optimize the smooth flow of traffic through the Town of Cutler Bay by minimizing traffic congestion and maximizing the capacity of our local roadways.

#	Strategic Initiatives	Measures & Milestones	Where we are TODAY
I	Work with the County to insure that the Town receives an optimized traffic signal control network as part of the County's new traffic control system.	Achieving a congestion rating of "Level B" on at least 50% of the Town's roads.	 <ul style="list-style-type: none"> Town's Public Works Department continues to monitor and respond to traffic signalization concerns.
II	Work with the County, the League of Cities, the Metropolitan Planning Organization and the Legislative Delegation to expand the availability of County transportation services to the residents and businesses of Cutler Bay.	No measure identified for this initiative	 <ul style="list-style-type: none"> The Town has a Local Circulator Bus. The Bus provides trips around the Town for \$.25 each way. It operates 5 days a week for 10 Hours per day and is operated by Miami-Dade Transit.

Goal 6.3 (cont.): Optimize the smooth flow of traffic through the Town of Cutler Bay by minimizing traffic congestion and maximizing the capacity of our local roadways.

#	Strategic Initiatives	Measures & Milestones	Where we are TODAY
III	Subject to funding availability, develop and implement a plan to provide local transportation services to residents who need to shop, receive health care and take care of business requirements in Cutler Bay.	No measure identified for this initiative	 <p>Town's Circulator bus has been operating since 9/5/2012.</p> <ul style="list-style-type: none"> • 5 days per week/10 hours per day.
IV	Enhance the pedestrian friendliness of the Town by improved signalization, electronics, striping, pedestrian crossovers, overpasses, and bike paths.	No measure identified for this initiative	 <p>The Town has adopted and implemented a Bicycle and Pedestrian Master Plan funded by an MPO grant. (i.e. Old Cutler Road and Caribbean improvements)</p>
V	Develop and implement a comprehensive Traffic Management and Control Plan that includes increased police presence at critical times and locations such as schools and major intersections and known accident sites.	No measure identified for this initiative	 <p>All schools within Town limits have Flashing Yellow "School Zone" lights to improve pedestrian safety when crossing.</p> <ul style="list-style-type: none"> • Town Police are present in School Zones daily to reinforce speed limits.



Goal #7

PARKS AND RECREATION

A well-developed park and recreation system will improve the overall quality of life, create a positive sense of Town identity among our residents and increase property values.

Goal 7.1: The Town of Cutler Bay will develop parks, recreational facilities and recreational programs to meet the current and emerging needs of residents of all ages.

#	Strategic Initiatives	Measures & Milestones	Where we are TODAY
I	<p>Develop and implement a Park and Recreation Master Plan that reflects the current and emerging needs of the community. This plan will address issues such as:</p> <ol style="list-style-type: none"> (1) acquisition, operation and maintenance of existing County open space for park and recreation facilities; (2) completion of Lakes by the Bay Park, (3) obtaining access to the Bay, (4) developing water related facilities and programs (5) park facilities, recreational and cultural facilities and programs for residents of all ages, (6) partnerships with the School Board and local schools, and, alternative funding sources. 	<ul style="list-style-type: none"> • The completion of the plan by 10/01/2007 • By 2011, at least 80% of respondents to a resident survey will indicate their satisfaction with; <ul style="list-style-type: none"> • Town Parks • Town Recreational Facilities • Town Recreational Programs • Other related programs and services provided by the Town. 	<div style="text-align: right; margin-bottom: 10px;">  </div> <ul style="list-style-type: none"> • The Town adopted a Parks and Recreation Master Plan via Resolution #09-15. • The Town opened Lakes by the Bay Park in December 2011 (approximately 73 acres). • The Parks & Rec Advisory Committee is currently reviewing the Master Plan and prioritizing the remaining Capital Improvement Projects. • The Town negotiated deed transfer for the Lakes by-the-Bay Linear Park (approximately 5 acres).



Goal #8

CODES AND CODE ENFORCEMENT

Effective codes and code enforcement services provide a framework for implementing our Town's standards for safety, aesthetics and quality of life.

Goal 8.1: The Town of Cutler Bay will develop a code and code enforcement policies that reflect the needs, views, and values of its residents.

#	Strategic Initiatives	Measures & Milestones	Where we are TODAY
I	Complete, adopt, and enforce the Town's Comprehensive Code.	<ul style="list-style-type: none"> • The completion, adoption, and implementation of the Comprehensive Code by April 1, 2007. • Achieving a code compliance rate of at least 75%. • By 2011, at least 70% of the respondents in a resident survey will indicate their satisfaction with the content of the code. • By 2011, at least 70% of the respondents in a resident survey will indicate their satisfaction with the enforcement of the code. 	 <p>The Town's Land Development Regulations including "Green Regulations" was adopted via Ordinance #12-03.</p>

Goal 8.2: To protect the residents of Cutler Bay by assuming responsibility from the County for administering the Florida Building Code, Plan Review, Permitting, and Inspection.

#	Strategic Initiatives	Measures & Milestones	Where we are TODAY
1	<p>Conduct and implement the results of a Best Practices Review for building plan review, permitting, and inspections. This review will cover processes, technology, staffing patterns, and training initiatives to insure effective and efficient practices in the Town of Cutler Bay. Initially, contract for these services but monitor customer satisfaction closely.</p>	<ul style="list-style-type: none"> • The completion and implementation of the Best Practices Review. • Provide these services by January, 2007. • By 2011, at least 70% of the individuals who use building services will indicate their satisfaction with the nature and quality of the services they received. 	 <ul style="list-style-type: none"> • The Town established the Code Enforcement Division in October 2006. • Residential Permit Applications are processed within 5 business days. • Commercial Permit Applications are processed within 10 business days. • The Town provides “incentives” to commercial businesses that are either LEED or Green Globe certified.



Goal #9

PUBLIC WORKS

A well managed Public Works Department will provide and sustain the Town's physical infrastructure, and contribute significantly to the health and safety of our residents.

Goal 9.1: Develop the Town of Cutler Bay into a model community for the condition of its roads, street lighting, storm drainage facilities, swale maintenance, sidewalks, etc.

#	Strategic Initiatives	Measures & Milestones	Where we are TODAY
I	Develop and implement a multi-year plan for road resurfacing, pot holes, shoulders, sidewalks, curbs and gutters, signage, drainage, swales, lighting, etc.	<ul style="list-style-type: none"> • Commencement of the plan by July, 2007. • By 2011 at least 75% of the respondents to a resident survey will indicate satisfaction with the Town's roads, signage, drainage, etc. 	 <p>The Town has adopted a Transportation Master Plan, Bicycle Pedestrian Master Plan and Stormwater Master Plan. These multi-year plans combine to provide the Town with a “roadmap” for future infrastructure improvements.</p>
II	Explore mechanisms for establishing Street Lighting Assessment Districts upon petition by a majority of residents.	<ul style="list-style-type: none"> • Town's responsiveness to street lighting initiatives. • Have the ability to create Street Lighting Districts by 10/01/2007. 	 <p>Town coordinated new lighting along SW 216 Street</p> <ul style="list-style-type: none"> • New decorative lighting along Old Cutler Road Improvement Project. • New decorative lighting along Caribbean Blvd. Improvement Project.

Goal 9.1 (cont.): Develop the Town of Cutler Bay into a model community for the condition of its roads, street lighting, storm drainage facilities, swale maintenance, sidewalks, etc.

#	Strategic Initiatives	Measures & Milestones	Where we are TODAY
III	Work with the County and the South Florida Water Management District to develop and implement a Town Master Drainage plan that addresses enhancement, replacement, and maintenance issues including canal maintenance.	<ul style="list-style-type: none"> • Completion and implementation of a drainage plan. • The incidence and severity of flooding in the Town is reduced. • At least 75% of the respondents to a resident survey will indicate satisfaction with the Town's drainage systems. 	 <p>The Town has developed a Stormwater Master Plan. Of the 17 projects identified on the Plan, seven (7) have been addressed. The Town continues to submit grant applications and funding requests to complete additional drainage improvement projects.</p>

NOTES



For additional information please visit the Town's website at www.cutlerbay-fl.gov or send an email to info@cutlerbay-fl.gov.

NOTES



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Strategic Master Plan Update

PowerPoint Presentation

The PowerPoint Presentation provided a condensed overview of the information in the “Strategic Master Plan Update Handout”. The PowerPoint was presented at each Community Outreach Workshop by the Town Manager.



Strategic Master Plan Update

Monday, June 16, 2014
Cutler Ridge Park

Introductions



Elected Officials

Mayor Edward P. MacDougall

Vice Mayor Ernest N. Sochin

Council Member Peggy R. Bell

Council Member Sue Ellen Loyzelle

Council Member Mary Ann Mixon

Town Manager

Rafael G. Casals

Workshop Facilitator

Merrett R. Stierheim

Purpose

What is a Strategic Plan?

A strategic plan is a document used to communicate an organization's goals, the actions needed to achieve those goals and all of the other critical elements developed during the planning exercise.

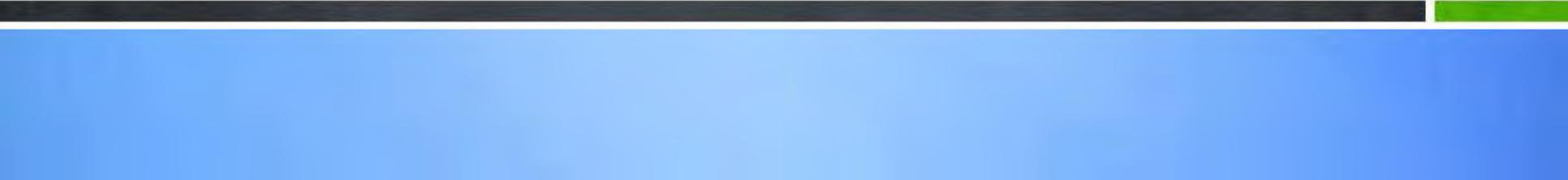
Why are we updating it?

A strategic plan is a “living work in progress”. The plan contains an extended vision and goals that prioritize and give clear direction to this community. The ultimate objective of this initiative will be to develop a written plan that will include specific achievement areas, goals, timelines and milestones over a five year period. We need your input to ensure that the Town continues on the implement projects and activities that will serve to fulfill the Town's mission. The original Cutler Bay Strategic Master Plan was adopted by the Town Council in October 2006 (Resolution #06-103).

Cutler Bay's Mission Statement

The Town Council will work to make Cutler Bay an excellent place to live, work and play. Cutler Bay's government will be creative, responsive and respectful in providing innovative and cost effective services to the community.

The Town's Current Strategic Plan has Nine (9) Goals....

1. Resident Friendly & Responsive Town Government
 2. Financial Stability & Sustainability
 3. Growth Management & Infrastructure Needs
 4. Economic & Business Development
 5. Community Identity, Unity and Pride
 6. Public Safety
 7. Parks & Recreation
 8. Codes & Code Enforcement
 9. Public Works
- 
- 



Goal #1

RESIDENT FRIENDLY & RESPONSIVE TOWN GOVERNMENT

This area involves two (2) components:

- The first component focuses on the responsiveness of Cutler Bay officials in identifying resident concerns and in providing them with access to information concerning the status of the Town and its activities.
- The second component focuses on quality of services provided by employees to the residents of Cutler Bay.



RESIDENT FRIENDLY & RESPONSIVE TOWN GOVERNMENT

Goal 1.1:

- The Town of Cutler Bay will be recognized by its residents and others as a community that optimizes transparency in government by providing access to its officials and to information concerning the status of the Town and its activities. (Pg. 6-8)

Highlights

- Enhancements to the Town's Website (i.e. View Financials, Plans, Town Meetings)
- Town's website includes a link to complete a Customer Service Feedback Survey
- Residents are allowed two opportunities to provide Public Comment during Town Council Meetings.



RESIDENT FRIENDLY & RESPONSIVE TOWN GOVERNMENT

Goal 1.2:

- The employees of Cutler Bay will provide responsive, courteous service to residents, the business community, and other individuals with whom they interact. (Pg. 9)

Highlights

- Customer Service Education for Town Staff
- Town Staff has received training on handling Public Records Requests/Laws



Goal #2

FINANCIAL STABILITY AND SUSTAINABILITY

The fiscal viability of the Town of Cutler Bay is a primary concern of its elected officials, its residents and its employees. Short and long term financial stability is critically important to the ultimate realization of the Town's vision. This service area has four components: fiscal responsibility, fiscal transparency, capital building programs, and growth management.



FINANCIAL STABILITY AND SUSTAINABILITY

Goal 2.1:

- The Town of Cutler Bay will be a financially responsible and accountable community. (Pg. 11-12)

Highlights

- Award Winning Comprehensive Annual Finance Report (5 Consecutive Years)
- Town Ordinance #13-05 created contingency reserve fund.
- Town awarded several State and Federal Grants for; Road Improvements, Drainage and Town Center Lighting.



FINANCIAL STABILITY AND SUSTAINABILITY

Goal 2.2:

- The residents of Cutler Bay will have a high degree of confidence in the fiscal responsibility and transparency of the Town government. (Pg. 13)

Highlights

- Public Workshops for Town's Annual Budget
- Annual Budget is available on Town's website, free CD's and in the South Dade Regional Library.



Goal #3

GROWTH MANAGEMENT AND INFRASTRUCTURE NEEDS

Effective growth management and infrastructure development strategies form the foundation for the accomplishment of the Town's mission, and the long term economic viability of the Town.



GROWTH MANAGEMENT AND INFRASTRUCTURE NEEDS

Goal 3.1:

- The Town of Cutler Bay will provide the infrastructure needed to meet current and emerging needs of the community. (Pg. 15-16)

Highlights

- Completed Town Assessments Reports (Roadways, Sidewalks, Stormwater, Tree, etc.)
- Purchased Town Center Building (June 2010)
- Acquired Lakes by the Bay Park in 2009 (73 Acres) and Linear Park in 2013 (5 Acres)



GROWTH MANAGEMENT AND INFRASTRUCTURE NEEDS

Goal 3.2:

- The growth and development of Cutler Bay will be managed to be consistent with the needs and desires of its residents. (Pg. 17)

Highlight

- Town Adopted Land Development Regulation (June 2012)



Goal #4

ECONOMIC AND BUSINESS DEVELOPMENT

Economic and business development are essential to the Town's economic viability. They will foster a positive sense of identity and community pride among our residents, and will attract excellent companies to do business in our Town.



ECONOMIC AND BUSINESS DEVELOPMENT

Goal 4.1:

- Enhance the attractiveness and viability of Cutler Bay as a business location. (Pg. 19)

Highlights

- US 1 Corridor Charrette – April 2009.
- Strengthening Relationships with CBBA, Chamber South, EDC, etc.
- New Businesses along US-1 (Olive Garden, Starbucks, Chipotle, Ashley Furniture, El Dorado Furniture, etc.)



Goal #5

COMMUNITY IDENTITY, UNITY AND PRIDE

Developing and sustaining a unified, positive identity with an overall sense of community pride will energize the Town, and help realize our vision faster, and more effectively.



COMMUNITY IDENTITY, UNITY AND PRIDE

Goal 5.1:

- Cutler Bay will be recognized as a Town where people prefer to live, and whose residents feel a strong sense of Town identity and community pride. (Pg. 22-23)

Highlights

- Entry Monument Signs have been installed at major entrances.
- Bicycle and Pedestrian Master Plan funded by MPO grant.



COMMUNITY IDENTITY, UNITY AND PRIDE

Goal 5.2:

- The Town will be a frequent site for a variety of community events that encourage extensive public participation and identification with the Town of Cutler Bay. (Pg. 24)

Highlight

- Town's Parks & Recreation Advisory Committee meets on a monthly basis.



COMMUNITY IDENTITY, UNITY AND PRIDE

(Continued)

Goal 5.3:

- Cutler Bay will have a variety of facilities/amenities that meet the social and recreational needs of residents of all ages, and attract residents from surrounding communities. (Pg. 25-26)

Highlights

- The Town continues to collaborate with SFWMD to identify ways to access the Bay.



COMMUNITY IDENTITY, UNITY AND PRIDE

(Continued)

Goal 5.4:

- Cutler Bay will be viewed as a beautiful Town by its residents and by residents from surrounding communities. (Pg. 27-28)

Highlights

- Tree Master Plan (2009), Tree City USA (Since 2009), Growth Award (Since 2012)
- Enhanced Landscaping – Old Cutler Road, Caribbean Blvd and SW 208 St.
- Enhanced Signage (i.e. monument signs, OCR Historic Signs)



COMMUNITY IDENTITY, UNITY AND PRIDE

(Continued)

Goal 5.5:

- The educational facilities in Cutler Bay will receive positive ratings from Town residents and students. (Pg. 29)

Highlights

- Town appointed Education Advisory Committee (2011)
- Adopted "Education Compact Agreement" (2014)



Goal #6

PUBLIC SAFETY

Public Safety is clearly the most important service commitment any local government must make to its residents. It is a service that must never be compromised.



PUBLIC SAFETY

Goal 6.1

- To provide a safe and secure community for Cutler Bay's residents and business community. (Pg. 31)

Highlights

- Town's Emergency Response Time (Approx. 3-4 mins.) vs. MDPD (Avg. 8 mins.)
- Town's Non-Emergency Response Time (Approx. 8-10 mins) vs. MDPD (Avg. 32 mins)
- Active Neighborhood Resource Unit (4 Officers Received "Crime Prevention Practitioner Designation")



PUBLIC SAFETY

Goal 6.2:

- The Town will provide high levels of disaster (hurricane, flood, etc.) planning, response, and recovery services to residents and businesses in our community. (Pg. 32)

Highlights

- Emergency Management Policies & Procedures (2010)
- Hurricane Preparedness Education (Website and Community Events)



PUBLIC SAFETY

Goal 6.3:

- Optimize the smooth flow of traffic through the Town of Cutler Bay by minimizing traffic congestion and maximizing the capacity of our local roadways. (Pg. 33-34)

Highlights

- Public Works Dept. monitors Traffic Signalization Concerns
- Local Circulator Bus operates five (5) days a week/ ten (10) hours per day.
- Police Unit monitors “School Zones”



Goal #7

PARKS AND RECREATION

A well-developed park and recreation system will improve the overall quality of life, create a positive sense of Town identity among our residents and increase property values.



PARKS AND RECREATION

Goal 7.1:

- The Town of Cutler Bay will develop parks, recreational facilities and recreational programs to meet the current and emerging needs of residents of all ages. (Pg. 36)

Highlights

- Parks and Recreation Master Plan (2009)
- Acquired Lakes by the Bay Park (Approx. 73 Acres) and Linear Park (Approx. 5 Acres)
- Parks & Recreation Advisory Committee Prioritizing Projects



Goal #8

CODES AND CODE ENFORCEMENT

Effective codes and code enforcement services provide a framework for implementing our Town's standards for safety, aesthetics and quality of life.



CODES AND CODE ENFORCEMENT

Goal 8.1:

- The Town of Cutler Bay will develop a code and code enforcement policies that reflect the needs, views, and values of its residents. (Pg. 38)

Highlight

- Green Regulations added to Town's LDR (Ordinance #12-03)



CODES AND CODE ENFORCEMENT

Goal 8.2:

- To protect the residents of Cutler Bay by assuming responsibility from the County for administering the Florida Building Code, Plan Review, Permitting, and Inspection. (Pg. 39)

Highlights

- Established Code Enforcement Division (2006)
- Residential Permits Processed in 5 Days/ 10 Days for Business Permits
- “Incentives” for LEED or Green Globe Certified Businesses



Goal #9

PUBLIC WORKS

A well managed Public Works Department will provide and sustain the Town's physical infrastructure, and contribute significantly to the health and safety of our residents.



PUBLIC WORKS

Goal 9.1:

- Develop the Town of Cutler Bay into a model community for the condition of its roads, street lighting, storm drainage facilities, swale maintenance, sidewalks, etc. (Pg. 41-42)

Highlights

- Town's Master Plans provide a "roadmap" for future infrastructure
- Improved lighting along SW 216 Street Corridor (Federal grant)
- Decorative Lighting along Caribbean Blvd and Old Cutler Road



QUESTIONS, COMMENTS & SUGGESTIONS

For additional information please visit the Town's website at www.cutlerbay-fl.gov or send an email to info@cutlerbay-fl.gov.



Town of Cutler Bay
Goal #1: Resident Friendly
& Responsive Town Government

Strategic Master Plan Update Summary

Public Input/Suggested Activity	Number of Votes Received per Suggested Activity
Develop/Establish/Expand library services within the Town (June 9)	7
Improve outreach practices used to inform residents about Town Activities/Events (June 9)	6
More outreach needed from the Town regarding ongoing events (June 2)	2
Continue positive Customer Service Practices performed by Town staff (June 9)	2
Review Senior Needs Survey Report (approved 11/11/2013) and develop a plan to address the needs identified as a result of the survey. (i.e. transportation, home maintenance, health, activities, bi-lingual flyers) (June 16)	2
Publish a Town Newsletter (June 16)	2
Develop a detailed plan for Cutler Ridge Park (especially the Swimming Pool) (June 4)	2
Create courts/spaces at Parks for both "active" and "passive" activities (i.e. basketball courts, mediation areas, senior games) (June 16)	2
Develop more programs for the Cutler Ridge Park Pool (i.e. access for local elementary schools, water safety) (June 16)	2
Complete resident survey in accordance with the 2006 Strategic Master Plan (June 2)	1
Conduct "Town Hall" style Meetings several times throughout the year (keep residents informed) (June 16)	1



Town of Cutler Bay
Goal #1: Resident Friendly
& Responsive Town Government

Strategic Master Plan Update Summary

Public Input/Suggested Activity	Number of Votes Received per Suggested Activity
Concern regarding the overuse of fields at Cutler Ridge Park. <i>(June 2)</i>	1
Increase hours for community activities at Parks <i>(June 2)</i>	1
Safety concerns at the Town Parks <i>(June 2)</i>	1
More activities at the swimming pool located at Cutler Ridge Park <i>(June 9)</i>	1
Create access to Biscayne Bay via the Bel-Aire Canal (i.e. boat ramp access at the SFWMD Dam/Lock) <i>(June 16)</i>	1
Availability of Town Staff during Business Hours (Phone) <i>(June 2)</i>	0
Suggestion box for town staff <i>(June 4)</i>	0
Provide Town Staff with incentives for money saving ideas/programs <i>(June 4)</i>	0
Establish a dedicated bus stop in front of East Ridge Retirement Village <i>(June 9)</i>	0
Use Social Media (i.e. Twitter, Facebook) as an avenue to communicate with both residents and businesses to keep them informed <i>(June 12)</i>	0
Enforce animal restrictions/rules at Lakes by the Bay Park <i>(June 12)</i>	0



Town of Cutler Bay
Goal #2: Financial Stability
& Sustainability

Strategic Master Plan Update Summary

Public Input/Suggested Activity	Number of Votes Received per Suggested Activity
No Comments Received from Participants	



Town of Cutler Bay
Agenda Item #3: Growth Management
& Infrastructure Needs

Strategic Master Plan Update Summary

Public Input/Suggested Activity	Number of Votes Received per Suggested Activity
Pursue annexation towards the "South" (Black Point Park Marina) (June 12)	18
Increase Town Circulator Bus days of operation to include the weekend. (Aug 8)	18
Create/Add a Town Circulator Bus Stop within the Southland Mall Property (Aug 8)	14
Create/Add a Town Cutler Bay Circulator Bus Stop at Wal-Mart (SW 211 St) (Aug 8)	9
Engage with Environmental Firms to study green issues unique to the Town (June 2)	5
Increase Town Circulator Bus days of operation to include the weekend as well as add a stop at the Wal-Mart (SW 211 St) (Aug 7)	4
Provide financial support to South Dade Library for extended hours, more staff and other programs (June 16)	3
Reach out to commercial land owners in Town Center District regarding Future Development (June 4)	2
Install dedicated bike lanes on SW 87th Ave, Franjo Rd., and other major roads (June 16)	2
Study Dadeland Mall's Transportation needs as a high density commercial site (June 4)	0



Town of Cutler Bay
Goal #4: Economic
& Business Development

Strategic Master Plan Update Summary

Public Input/Suggested Activity	Number of Votes Received per Suggested Activity
Encourage "new" waterfront restaurants new the Town (Black Point is currently the only one) <i>(June 12)</i>	9
Establish Business Advisory Committee <i>(June 4)</i>	8
Continue to promote the expansion of the Metrorail or other form of Mass Transit to South Dade <i>(June 12)</i>	7
Encourage higher density mixed use (i.e. Dadeland Style) in Town Center District <i>(June 4)</i>	6
Attract startup companies in Town (STEM Incubator) <i>(June 4)</i>	6
Town should consider the establishment of a Business Advisory Committee in order to enhance communication <i>(June 12)</i>	6
Identify ways to attract more high-end restaurants <i>(June 16)</i>	5
Foster more culture/pride in business community <i>(June 4)</i>	3
Work closely with local Universities/Colleges to develop a Town Economic Development Plan <i>(June 4)</i>	3
Create tax incentives for small & large businesses <i>(June 4)</i>	2
Tap into Economic Development grant money <i>(June 4)</i>	2
Develop ways to attract "white collar" businesses <i>(June 4)</i>	2



Town of Cutler Bay
Goal #4: Economic
& Business Development

Strategic Master Plan Update Summary

Public Input/Suggested Activity	Number of Votes Received per Suggested Activity
Participant requested an update on the new Publix Shopping Center located on Old Cutler Road <i>(June 9)</i>	2
Promote the establishment of an Assisted Living Facility for mental health within the Town <i>(June 12)</i>	1
Establish environment and/or vocational trade school(s) within the Town <i>(June 4)</i>	0
Provide businesses with incentives for hiring local residents <i>(June 4)</i>	0
Attract more national tenants to Southland Mall <i>(June 4)</i>	0
Attract first class restaurants <i>(June 4)</i>	0
Participant inquired about the status of the new Publix Shopping Center along Old Cutler Road <i>(June 12)</i>	0



Town of Cutler Bay
Goal #5: Community Identity,
Unity and Pride

Strategic Master Plan Update Summary

Public Input/Suggested Activity	Number of Votes Received per Suggested Activity
Foster more Community Pride as it relates to cleanliness and an overall sense of community <i>(June 2)</i>	7
House more community events within the Town limits <i>(June 12)</i>	7
Incentives for green development education/Get the worked out on the web <i>(June 4)</i>	6
More trash cans along major sidewalk corridors <i>(June 2)</i>	2
Increase daily litter patrol along high visibility roadways <i>(June 2)</i>	2
Engage businesses in community beautification <i>(June 4)</i>	2
Create an "Adopt a Road" Program <i>(June 4)</i>	2
Plastic Bag Issue (Ban/Limit Usage) - continue to pursue State Legislature <i>(June 2)</i>	1
Provide more Environmental Education to residents and the business community <i>(June 4)</i>	1
Increase litter patrol throughout the Town <i>(June 4)</i>	1
State Surtax on plastic bags (to control litter) - continue to pursue State Legislature <i>(June 2)</i>	0
Keep Goal 5.1 #2 (Keep/Enhance Beautification Program) from the 2006 Strategic Plan <i>(June 4)</i>	0
More garbage bins along the major roadways <i>(June 4)</i>	0
Install new street signage throughout the Town (similar to Palmetto Bay street signs) <i>(June 16)</i>	0



Town of Cutler Bay
Goal #6: Public Safety

Strategic Master Plan Update Summary

Public Input/Suggested Activity	Number of Votes Received per Suggested Activity
Parking on swale along SW 200 St, across from Cutler Ridge Park. Create an over flow parking area next to the Park <i>(June 2)</i>	6
Advocate for installation of Street Lights on SW 210 St and SW 85 Ave	5
Provide Seniors with Identification Cards that include emergency contact info, medication, etc.	5



Town of Cutler Bay
Goal #7: Parks & Recreation

Strategic Master Plan Update Summary

Public Input/Suggested Activity	Number of Votes Received per Suggested Activity
Host recreational activities at Senior Living Facilities (i.e. a monthly "dance") and coordinate field trips (i.e. Zoo Miami) <i>(Aug 7)</i>	19
Provide recreational activities during the week (ex: Zoo Miami, Computer Classes, Smart Phone Class, Art, etc.) <i>(Aug 8)</i>	19
Establish a park with a Beach/Bay access similar to Matheson Hammock Park/Marina <i>(June 12)</i>	13
Establish a Community Center <i>(June 9)</i>	11
Keep and update the swimming pool located at Cutler Ridge Park <i>(June 9)</i>	10
More educational and recreational activities at Town Parks. <i>(June 9)</i>	10
Install outdoor/weatherproof weight training exercise machines in Town parks <i>(June 12)</i>	10
Lack of Town Center for Activities (Sports, Youth and Seniors) <i>(June 2)</i>	9
Build a New Olympic size pool (swimmers, divers, water polo, etc.) <i>(June 16)</i>	8
Establish an Intergenerational Community Center (Concern regarding lack of activities for both Seniors and Teens) <i>(June 16)</i>	7
Improve the swimming pool located at Cutler Ridge Park <i>(June 12)</i>	6
Increase activities at Cutler Ridge Pool <i>(June 2)</i>	5
Identify ways to preserve existing natural lands (i.e. Wetlands, Bird Sanctuaries) by possibly encouraging volunteer clean-up and maintenance efforts. <i>(June 16)</i>	5
More Senior Activities <i>(June 2)</i>	4



Town of Cutler Bay
Goal #7: Parks & Recreation

Strategic Master Plan Update Summary

Public Input/Suggested Activity	Number of Votes Received per Suggested Activity
Provide low cost services for low income Seniors <i>(Aug 8)</i>	4
More community live events <i>(June 2)</i>	3
Increase access to cultural activities <i>(Aug 7)</i>	3
Purchase additional land to create more parks. <i>(June 16)</i>	3
Develop a detailed plan for Cutler Ridge Park (especially the Swimming Pool) <i>(June 4)</i>	2
Create courts/spaces at Parks for both "active" and "passive" activities (i.e. basketball courts, mediation areas, senior games) <i>(June 16)</i>	2
Increase access to social services.	2
Develop more programs for the Cutler Ridge Park Pool (i.e. access for local elementary schools, water safety) <i>(June 16)</i>	2
Increase access to cultural activities <i>(Aug 8)</i>	2
Provide Identity Theft Prevention Classes <i>(Aug 8)</i>	1
Provide weekly correspondence/mail translation service (English to Spanish) <i>(Aug 8)</i>	1
Concern regarding the overuse of fields at Cutler Ridge Park. <i>(June 2)</i>	1
Increase hours for community activities at Parks <i>(June 2)</i>	1
Safety concerns at the Town Parks <i>(June 2)</i>	1
More activities at the swimming pool located at Cutler Ridge Park <i>(June 9)</i>	1



Town of Cutler Bay
Goal #7: Parks & Recreation

Strategic Master Plan Update Summary

Public Input/Suggested Activity	Number of Votes Received per Suggested Activity
Create access to Biscayne Bay via the Bel-Aire Canal (i.e. boat ramp access at the SFWMD Dam/Lock) <i>(June 16)</i>	1
Enforce animal restrictions/rules at Lakes by the Bay Park <i>(June 12)</i>	0
Increase awareness/access to AARP Services and other agencies <i>(Aug 8)</i>	0
Provide Fall Prevention Classes <i>(Aug 8)</i>	0
Provide an exercise program <i>(Aug 8)</i>	0



Town of Cutler Bay
Goal #8: Codes & Code Enforcement

Strategic Master Plan Update Summary

Public Input/Suggested Activity	Number of Votes Received per Suggested Activity
Continue to work with both County and State Legislators to allow the use of Golf Carts on county-owned roadways <i>(June 12)</i>	16
Establish code requirements for new buildings, especially as it relates to landscaping <i>(June 9)</i>	11
Code Enforcement/Compliance (increase patrol activity, work closely with HOA, possibly create a phone hotline to report compliance concerns) <i>(June 2)</i>	7
Identify ways to address vacant/foreclosed homes within the Town <i>(June 9)</i>	7
Illegal dumping (increase enforcement) <i>(June 2)</i>	3
Beautification of abandoned homes (code enforcement/compliance) <i>(June 4)</i>	2
Pursue Electronic Permitting options for residential and business community <i>(June 4)</i>	1



Town of Cutler Bay
Goal #9: Public Works

Strategic Master Plan Update Summary

Public Input/Suggested Activity	Number of Votes Received per Suggested Activity
Increase mosquito control activities/services (Aug 7)	11
Create a bike lane along SW 87th Avenue (Galloway Rd.). Additionally, create a continuous bike lane along Caribbean Blvd. Corridor. (June 12)	6
Marlin Rd truck Traffic (truck weight limits, Police enforcement of truck route) (June 2)	5
Traffic Congestion (Old Cutler Rd) (June 2)	4
Daily Trash Patrol along highly traveled streets (June 2)	4
Flow of Traffic: Traffic Circles are helpful on Old Cutler Rd. Create an education campaign on how to navigate the traffic circles safely. (June 9)	4
Increase planting of native vegetation around the Town (June 16)	4
Town-wide traffic concerns (June 2)	3
Address future traffic concerns as it relates to New Development (June 2)	3
Encourage residential recycling programs (i.e. baynanza, recycling education programs) (June 2)	3
Implement a Traffic Circle Navigation Awareness Campaign to educate the community on how to navigate the new traffic circles. Also conduct presentations at local high school(s) to educate new and future drivers. (June 12)	3
Drainage and Flooding on local Town roads (June 2)	2
Increase beautification efforts along swale areas (June 2)	2



Town of Cutler Bay
Goal #9: Public Works

Strategic Master Plan Update Summary

Public Input/Suggested Activity	Number of Votes Received per Suggested Activity
Business litter cleanup projects (partnership with local businesses, and adopt-a-road programs) <i>(June 2)</i>	2
Extend roadway improvements/enhancements along Caribbean Blvd. between the C-100 Canal and Coral Sea Road <i>(June 9)</i>	2
Town-wide community litter cleanup events <i>(June 2)</i>	1
Continue roadway resurfacing/sidewalk repairs throughout the Town <i>(June 16)</i>	1
Coordinate with Miami-Dade County (E.E.L.) the cleanup of Ned Glenn Nature Preserve (SW 87 Ave) <i>(June 16)</i>	1
Trash Pick Up (Increase service in residential areas) <i>(June 2)</i>	0
Litter along turnpike "on" and "exit" ramps <i>(June 2)</i>	0
Continue to monitor FPL's plan to install power lines along the US#1 Corridor <i>(June 9)</i>	0
A Participant inquired about a missing "End School Zone" sign just south of SW 216 Street, along SW 87th Avenue. <i>(June 12)</i>	0
Install pedestrian lighting on Marlin Rd and Old Cutler Rd. to accommodate cyclists <i>(June 16)</i>	0
Re-establish native plants along Old Cutler Road Corridor <i>(June 16)</i>	0
Incorporate hanging orchids onto swale trees throughout the Town by working with Fairchild Tropical Gardens <i>(June 16)</i>	0



Public Input Workshop

Monday, June 2, 2014
7:00 pm – 9:00 pm

HealthSouth Rehabilitation Hospital
20601 Old Cutler Road
Cutler Bay, FL 33189

This Tab includes;

- Summary of Public Input/Suggestions per Activity/Goal
- Photographs of Input/Suggestion Flipcharts with “Dots”
- Sign-In Sheets
- Meeting Photographs

Town of Cutler Bay
Strategic Master Plan Update
Public Meeting Workshop: HealthSouth Community Hospital

Meeting Held On: June 2, 2014

Time: 7:00 pm - 9:00 pm

Public Input/Suggested Activity	Number of Votes Received per Suggested Activity
Goal #1: Resident Friendly & Responsive Town Government	
More outreach needed from the Town regarding ongoing events	2
Complete resident survey in accordance with the 2006 Strategic Master Plan.	1
Availability of Town Staff during Business Hours (Phone)	0
Goal #2: Financial Stability & Sustainability	
No Comments Received from Participants	N/A
Goal #3: Growth Management & Infrastructure Needs	
Engage with Environmental Firms to study green issues unique to the Town	5
Goal #4: Economic & Business Development	
No Comments Received from Participants	N/A
Goal #5: Community Identity, Unity and Pride	
Foster more Community Pride as it relates to cleanliness and an overall sense of community.	7
More trash cans along major sidewalk corridors	2
Increase daily litter patrol along high visibility roadways	2
Plastic Bag Issue (Ban/Limit Usage) - continue to pursue State Legislature	1
State Surtax on plastic bags (to control litter) - continue to pursue State Legislature	0
Goal #6: Public Safety	
Parking on swale along SW 200 St, across from Cutler Ridge Park. Create an over flow parking area next to the Park.	6
Goal #7: Parks & Recreation	
Lack of Town Center for Activities (Sports, Youth and Seniors)	9
More Senior Activities	4
Increase activities at Cutler Ridge Pool	5
More community live events	3
Concern regarding the overuse of fields at Cutler Ridge Park.	1
Increase hours for community activities at Parks	1
Safety concerns at the Town Parks	1

Town of Cutler Bay
Strategic Master Plan Update
Public Meeting Workshop: HealthSouth Community Hospital

Meeting Held On: June 2, 2014

Time: 7:00 pm - 9:00 pm

Public Input/Suggested Activity	Number of Votes Received per Suggested Activity
Goal #8: Codes & Code Enforcement	
Code Enforcement/Compliance (increase patrol activity, work closely with HOA, possibly create a phone hotline to report compliance concerns)	7
Illegal dumping (increase enforcement)	3
Goal #9: Public Works	
Marlin Rd truck Traffic (truck weight limits, Police enforcement of truck route)	5
Traffic Congestion (Old Cutler Rd)	4
Daily Trash Patrol along highly traveled streets	4
Town-wide traffic concerns	3
Address future traffic concerns as it relates to New Development	3
Encourage residential recycling programs (i.e. baynanza, recycling education programs)	3
Drainage and Flooding on local Town roads	2
Increase beautification efforts along swale areas	2
Business litter cleanup projects (partnership with local businesses, and adopt-a-road programs)	2
Town-wide community litter cleanup events	1
Trash Pick Up (Increase service in residential areas)	0
Litter along turnpike "on" and "exit" ramps	0

mtg. #1

6-2-14

 - Lack of town center for activities (sports) - Youth/Seniors

 - Senior activities (more)

 - More Community Pride

- Entry Point signs

Mtg. # 1

6-2-14

- Availability of staff
- Traffic ●●
- Survey ●
- Safety at the parks ●

- Draining and flooding ●●

- More trash cans ●●

Mtg. #1
6-2-14

- Trash Patrol (Daily) ●●●
- ~~Find~~ (High travel streets)

- Cutler Ridge Pool (Increase activity)

- ~~Find~~ Draining and flooding ●●

- More trash cans ●●

Mtg # 1
6-2-14

- More Outreach from
the town

- Increase litter ●
● Patrol

Community
Cleanup Day

- More activities for pool

- Overuse of ~~fields~~ fields
Cutler Ridge Park

Mtg #1
6-2-14

- Traffic Congestion (old Cutler Rd.)
- Beautification (Swale)
- Plastic Bag Issue
- Sur Tax
- Environmental Firms to study issues

Mtg #1
6-2-14

- Trash Pick UP
- Increase service

• More community live events

- Illegal dumping (Increase enforcement)

- Increase hours for community act.

Mtg #1
6-2-14

Future Traffic ~~Concerns~~ Concerns

Marlin Rd. Traffic Concern

- Truck Rate
- Truck Weight Limits
- Truck Route enforcement

Business Litter Cleanup Project

- Partnerships
- Adopt-a-Road Program

Community Litter cleanup event

Mtg. #1
6-2-14

- Encourage Community (Baynanza)
Recycling (Education)

- Litter around Turn-Pike

- Code Enforcement - increase activity

- Work closely with HOA

- Possible ~~highlight~~ Hotline

- Parking on Swale (Sw 200th St.)

- Across from Cutler Ridge Park

- Over flow Parking



Town of Cutler Bay Strategic Plan Update Public Involvement Workshop



Date: Monday, June 2, 2014 Location: HealthSouth Rehabilitation Hospital

Please Sign-in

Name: Armando Fernandez
 Address: 4200 W. Flagler
 Telephone: 954-854-0394 Email: Armando.Fernandez@FL.com

Name: Cyndi Ragg
 Address: 16715 SW 487 Pl
 Telephone: 305 609 1096 Email: SenCynLebell@southnet

Name: John Hatfield
 Address: 8620 SW 212th St.
 Telephone: 305-716-5826 Email: john.hatfield@HealthSouth.com

Name: Carol Paul
 Address: 9940 Montego Bay Drive *New email*
 Telephone: 305 259 3529 Email: carolpaul9940@gmail.com

Name: SUE Loyzelle
 Address: 9275 SW 185 Terrace
 Telephone: 305 338 6318 Email: loyzelles@bellsouth.net





Town of Cutler Bay Strategic Plan Update Public Involvement Workshop



Date: Monday, June 2, 2014 Location: HealthSouth Rehabilitation Hospital

Please Sign-in

Name: Thomas Condon
 Address: 19641 Holiday Rd.
 Telephone: (305)-378-9152 Email: [Signature]

Name: Barbara Condon
 Address: 19641 Holiday Rd.
 Telephone: - Email: -

Name: Yvieve A
 Address: 10720 Caribbean Blvd.
 Telephone: 3/234-4262 Email: YVEVEA@CUTLERBAY-FL.GOV

Name: Dora Olsen
 Address: 21341 SW 94 Ave.
 Telephone: 305-235-9779 Email: Olsendora@AOL.COM

Name: Ed MacDermott, Mayor
 Address: Town Hall
 Telephone: _____ Email: _____





Town of Cutler Bay Strategic Plan Update Public Involvement Workshop



Date: Monday, June 2, 2014 Location: HealthSouth Rehabilitation Hospital

Please Sign-in

Name: Alva Royston
 Address: 8832 SW 209 TERR 33189
 Telephone: 305 255-2748 Email: _____

Name: Bryan Wilson
 Address: 20911 SW 88 PL
 Telephone: 954 895 9254 Email: _____

Name: Debra Eastman
 Address: Town Club
 Telephone: _____ Email: _____

Name: GEORGE DE ARMAS
 Address: 20279 OLD CUTLER ROAD
 Telephone: 914 424 7598 Email: GEORGE@YURDUC.COM

Name: Cindy Lerner
 Address: _____
 Telephone: 305 992 3435 Email: mayorlerner@gmail.com





Town of Cutler Bay Strategic Plan Update Public Involvement Workshop



Date: Monday, June 2, 2014 **Location:** HealthSouth Rehabilitation Hospital

Please Sign-in

Name: Tom Condon
Address: 19641 Holiday Rd
Telephone: 305-378-9152 **Email:** _____

Name: ALFREDO QUINTERO
Address: 10720 CARIBBEAN BLVD.
Telephone: 305 234 4262 **Email:** AQUINTERO@CUTLERBAY-FL.GOV

Name: BEATRIZ BAYDAN
Address: 20279 OLD CUTLER RD
Telephone: 305-878-4800 **Email:** BEATRIZ@MBD LLC.COM

Name: Arthur Naranjo
Address: 8161 SW 203 ST
Telephone: 305-512-0702 **Email:** ART2046@GMAIL.COM

Name: Jane Rivera Royston
Address: 8832 SW 209 Terrace
Telephone: 305 255 2748 **Email:** alvanisirene@CS.com





Town of Cutler Bay Strategic Plan Update Public Involvement Workshop



Date: Monday, June 2, 2014 **Location:** HealthSouth Rehabilitation Hospital

Please Sign-in

Name: Marcos Fullana
Address: 20300 SW 80 AVE
Telephone: 786-385-8342 **Email:** Marcos@choiceone.us

Name: ELLIOTT NESS
Address: 8125 S.W. 185 TERR.
Telephone: 305-484-1035 **Email:** ELLIOTT NESS@BELL SOUTH.NET

Name: _____
Address: _____
Telephone: _____ **Email:** _____

Name: _____
Address: _____
Telephone: _____ **Email:** _____

Name: _____
Address: _____
Telephone: _____ **Email:** _____



Strategic Master Plan Update 2014



Meeting Held On: June 2, 2014

Location: HealthSouth Rehabilitation Hospital

Strategic Master Plan Update 2014



Meeting Held On: June 2, 2014

Location: HealthSouth Rehabilitation Hospital

Strategic Master Plan Update 2014



Meeting Held On: June 2, 2014

Location: HealthSouth Rehabilitation Hospital



Public Input Workshop

Wednesday, June 4, 2014
8:00 am – 10:00 am

Town Hall Penthouse Suite
10720 Caribbean Blvd. 6th Floor
Cutler Bay, FL 33189
For Business Community

This Tab includes;

- Summary of Public Input/Suggestions per Activity/Goal
- Photographs of Input/Suggestion Flipcharts with “Dots”
- Sign-In Sheets
- Meeting Photographs

Town of Cutler Bay
Strategic Master Plan Update
Public Meeting Workshop: Town Center Penthouse (Business Outreach)

Meeting Held On: June 4, 2014

Time: 8:00 am - 10:00 am

Public Input/Suggested Activity	Number of Votes Received per Suggested Activity
<i>Goal #1: Resident Friendly & Responsive Town Government</i>	
Suggestion box for town staff	0
Provide Town Staff with incentives for money saving ideas/programs	0
<i>Goal #2: Financial Stability & Sustainability</i>	
No Comments Received from Participants	N/A
<i>Goal #3: Growth Management & Infrastructure Needs</i>	
Reach out to commercial land owners in Town Center District regarding Future Development	2
Study Dadeland Mall's Transportation needs as a high density commercial site.	0
<i>Goal #4: Economic & Business Development</i>	
Establish Business Advisory Committee	8
Encourage higher density mixed use (i.e. Dadeland Style) in Town Center District.	6
Attract startup companies in Town (STEM Incubator)	6
Foster more culture/pride in business community	3
Work closely with local Universities/Colleges to develop a Town Economic Development Plan	3
Create tax incentives for small & large businesses	2
Tap into Economic Development grant money	2
Develop ways to attract "white collar" businesses	2
Establish environment and/or vocational trade school(s) within the Town.	0
Provide businesses with incentives for hiring local residents	0
Attract more national tenants to Southland Mall	0
Attract first class restaurants	0

Town of Cutler Bay
Strategic Master Plan Update
Public Meeting Workshop: Town Center Penthouse (Business Outreach)

Meeting Held On: June 4, 2014

Time: 8:00 am - 10:00 am

Public Input/Suggested Activity	Number of Votes Received per Suggested Activity
Goal #5: Community Identity, Unity and Pride	
Incentives for green development education/Get the worked out on the web.	6
Engage businesses in community beautification	2
Create an "Adopt a Road" Program	2
Provide more Environmental Education to residents and the business community	1
Increase litter patrol throughout the Town	1
Keep Goal 5.1 #2 (Keep/Enhance Beautification Program) from the 2006 Strategic Plan	0
More garbage bins along the major roadways	0
Goal #6: Public Safety	
No Comments Received from Participants	N/A
Goal #7: Parks & Recreation	
Develop a detailed plan for Cutler Ridge Park (especially the Swimming Pool)	2
Goal #8: Codes & Code Enforcement	
Beautification of abandoned homes (code enforcement/compliance)	2
Pursue Electronic Permitting options for residential and business community	1
Goal #9: Public Works	
No Comments Received from Public	N/A

to the health and safety of our residents.

Mtg. #2
6-4-14

- Suggestion Box
for town Staff

- Beautification of
~~the~~ abandoned homes. (code enforcement)

Staff

- Incentives for money Saving Ideas

- INCENTIVES FOR GREEN DEVELOPMENT
EDUCATION GET OUT THE WORD
ON WEED

mtg #2
6-4-14

framework for implementing
aesthetics and quality of life.

mtg #2
6-4-14

- Work Closely With
 - Uni. for Economic development.
- Engage Businesses in
 - Community beautification.
- More Environmental Education.

mtg #2
6-4-14

- 5.1 Sub 2 KEEP/
Enhance town Beautification Program
- Increase Litter Patrol
- Adopt A Road
- More Garbage Bins
Along the Roads

Developing and sustaining a united, positive identity with an overall sense of community pride will energize the Town, and help realize our vision faster, and more effectively.

Public Safety is clearly the most important service any local government must make to its residents. It is that must never be compromised.

2
-14

Mtg #2
6-4-14

- 1st Class Restaurant
- Encourage Higher Density (Mixed Use) (Dadeland Style)
- Study Dadeland Mall's transportation needs.
- Attract Startup Companies in town
STEM Incubator

Mtg #2
6-4-14

- Tax Incentives for Small & Large biz. ●●

- Environment & Vocational School

●●●●● establish business Comm.

Hire
- ~~Higher~~ Local Incentives

mtg #2
v-4-14

- Electronic Permitting

- Foster more culture in
business community.

- Tap into Economic
development money

- White Collar Businesses

Mtg #2
6-4-14

— Reach out to
● land owners (commercial)
● (in town center district)

— More National
Tennants at Mall

— Plan for Cutler Ridge
Park + Pool ●●

—



Town of Cutler Bay Strategic Plan Update Public Involvement Workshop



Date: Tuesday, June 4, 2014 Location: Town Center Penthouse

Please Sign-in

Name: Steve Zarzecki
 Address: 9640 Martinique Dr
 Telephone: _____ Email: stephenz@gate.net

Name: Art Nanni
 Address: _____
 Telephone: _____ Email: _____

Name: BETRIZ BAUDAN
 Address: 20279 OLD CUTLER RD.
 Telephone: 305-878-4800 Email: BEATRIZ@MBD LLC.COM

Name: Kathryn Lyon
 Address: 10720 Caribbean Blvd
 Telephone: 9545592038 Email: KLYON@CUTLERBAY-FL.GOV

Name: Dr. Josh Koren
 Address: 8601 SW 212 STREET 33189
 Telephone: (305)235-1581 Email: jkoren@dadeschools.net





Town of Cutler Bay Strategic Plan Update Public Involvement Workshop



Date: Tuesday, June 4, 2014 Location: Town Center Penthouse

Please Sign-in

Name: OLIVIER ERIN-AGOT
 Address: 1800 N. BAYSIDE DR. #1107
 Telephone: 786 973 1375 Email: olivier@vote.daniella.com

Name: Daniella LENNEAVA
 Address: 15360 sub 7th Ct - 33157
 Telephone: 786.338.1345 Email: daniella@vote.daniella.com

Name: Joshua Dodo
 Address: 22901 SW 88TH PL.
 Telephone: 305-972-7819 Email: dodjoshua72@gmail.com

Name: HEATHER FRASER
 Address: 8415 SW 208 TR
 Telephone: 305 726 7895 Email: hmf349@comcast.net

Name: ALFREDO CUNEIFRO
 Address: ~~777 SW~~ 10720 CARIBBEAN BLVD
 Telephone: _____ Email: _____





Town of Cutler Bay Strategic Plan Update Public Involvement Workshop



Date: Tuesday, June 4, 2014 Location: Town Center Penthouse

Please Sign-in

Name: Alicia Pelletier
 Address: 18701 SW 13A AVE
 Telephone: 3059621992 Email: alicia2801@aol.com

Name: Cyndi Ragg
 Address: 16715 SW 87 Pl 33157
 Telephone: 3056091096 Email: Sencyn7@bellsouth.net

Name: Mauro Oliveri
 Address: 20505 S. Dixie Hwy #899, Miami, FL 33149
 Telephone: 305-235-8880 Email: Mauro.Oliveri@mysouthlandreal.com

Name: Ed MADRUGAL
 Address: Town Hall
 Telephone: _____ Email: _____

Name: Sandra Cuervo
 Address: Town Hall
 Telephone: 30512344262 Email: scuervo@cutlerbay-fl.gov





Town of Cutler Bay Strategic Plan Update Public Involvement Workshop



Date: Tuesday, June 4, 2014 Location: Town Center Penthouse

Please Sign-in

Name: YENIER VEGA
Address: 10720 CARIBBEAN BLVD
Telephone: 3/234-4262 Email: YVEGA@CUTLERBAY-FL.GOV.

Name: Carmen Galloway
Address: 9190 Caribbean Blvd
Telephone: 305 785 2276 Email: Carmensyhora@gmail.

Name: Peggy Bell
Address: 9354 SW 212 Terr.
Telephone: 305-321-5305 Email: pbell@cutlerbay-fl.gov

Name: Bryan Wilson
Address: 20911 SW 88 PL
Telephone: 954-895-9254 Email: _____

Name: Autumn Lebron
Address: 28021 SW 159th Ct 33033
Telephone: 786-619-4783 Email: AUT197@yahoo.com



Strategic Master Plan Update 2014



Meeting Held On: June 4, 2014

Location: Town Center - Outreach to the Business Community

Strategic Master Plan Update 2014



Meeting Held On: June 4, 2014

Location: Town Center - Outreach to the Business Community

Strategic Master Plan Update 2014



Meeting Held On: June 4, 2014

Location: Town Center - Outreach to the Business Community



Public Input Workshop

Monday, June 9, 2014
7:00 pm – 9:00 pm

East Ridge Retirement Village
19301 SW 87 Avenue
Cutler Bay, FL 33157

This Tab includes;

- Summary of Public Input/Suggestions per Activity/Goal
- Photographs of Input/Suggestion Flipcharts with “Dots”
- Sign-In Sheets
- Meeting Photographs

Town of Cutler Bay
Strategic Master Plan Update
Public Meeting Workshop: East Ridge Retirement Village

Meeting Held On: June 9, 2014

Time: 7:00 pm - 9:00 pm

Public Input/Suggested Activity	Number of Votes Received per Suggested Activity
<i>Goal #1: Resident Friendly & Responsive Town Government</i>	
Improve outreach practices used to inform residents about Town Activities/Events	6
Continue positive Customer Service Practices performed by Town staff	2
<i>Goal #2: Financial Stability & Sustainability</i>	
No comments received from participants.	N/A
<i>Goal #3: Growth Management & Infrastructure Needs</i>	
Develop/Establish/Expand library services within the Town	7
Establish a dedicated bus stop in front of East Ridge Retirement Village	0
<i>Goal #4: Economic & Business Development</i>	
Participant requested an update on the new Publix Shopping Center located on Old Cutler Road	2
<i>Goal #5: Community Identity, Unity and Pride</i>	
No comments received from participants.	N/A
<i>Goal #6: Public Safety</i>	
No comments received from participants.	N/A
<i>Goal #7: Parks & Recreation</i>	
Establish a Community Center	11
Keep and update the swimming pool located at Cutler Ridge Park	10
More educational and recreational activities at Town Parks.	10
More activities at the swimming pool located at Cutler Ridge Park	1

**Town of Cutler Bay
Strategic Master Plan Update
Public Meeting Workshop: East Ridge Retirement Village**

Meeting Held On: June 9, 2014

Time: 7:00 pm - 9:00 pm

Public Input/Suggested Activity	Number of Votes Received per Suggested Activity
<i>Goal #8: Codes & Code Enforcement</i>	
Establish code requirements for new buildings, especially as it relates to landscaping	11
Identify ways to address vacant/foreclosed homes within the Town	7
<i>Goal #9: Public Works</i>	
Flow of Traffic: Traffic Circles are helpful on Old Cutler Rd. Create an education campaign on how to navigate the traffic circles safely.	4
Extend roadway improvements/enhancements along Caribbean Blvd. between the C-100 Canal and Coral Sea Road	2
Continue to monitor FPL's plan to install power lines along the US#1 Corridor	0

mtg# 3 6/9/14

- FPL High Power Lines

- Continue Customer Service Practices



- Bus Stop at East Ridge
- Caribbean blvd Construction
 - Extend enhancements
- Park & Recreation
- More Education & Activities
- Keep + Update Pool
- Outreach about Activities

mtg#3
6/9/14

•• Flow of traffic

• - traffic circles are helpful on old Cutler

• - education campaign

• Cutter Bay Swimming pool,
- more activities

•• Library for Cutler Bay
- more outreach

•• Requirements for new buildings
especially with landscape

mtg #3
6/9/14

• Vacant homes in Cutler Bay?
- what to do and what is going to be done

• Status of Publix?

• Community Center
- in the park?

mtg #3
6/9/14



Town of Cutler Bay Strategic Plan Update Public Involvement Workshop



Date: Monday, June 9, 2014 Location: East Ridge Retirement Village

Please Sign-in

Name: YENIER VEGA

Address: 10720 ~~SW~~ Caribbean BLVD

Telephone: 3/234-4262 Email: yvega@cutlerbay-fl.gov

Name: Betty S. Le Hote

Address: 13090 E Ridge Village Dr

Telephone: Cutler Bay Email: ✓

Name: THOMAS GRIBS

Address: 8415 SW 208 TERR

Telephone: 305-235-7895 Email: -

Name: SOUTHDADE NEWS LEADER CHRIS HIMMEL

Address: (PALMETTO BAY TO CUTLER BAY, HOMESTEAD & FLORIDA CITY & UPPER KEYS)

Telephone: _____ Email: _____

Name: Leonard Newcomb

Address: _____

Telephone: _____ Email: _____





Town of Cutler Bay Strategic Plan Update Public Involvement Workshop



Date: Monday, June 9, 2014 Location: East Ridge Retirement Village

Please Sign-in

Name: Paula Knowlton
 Address: 1114 East Ridge Village Dr.
 Telephone: 305-255-1107 Email: _____

Name: JOHN R. COON
 Address: 8711 S.W. 192 ST.
 Telephone: (305)255-3495 Email: NONE

Name: Erica, Teresa and Jacob Schuster
 Address: 8705 SW 192 ST
 Telephone: 786-254-1402 Email: tschuster@hotmail.com

Name: Junita Wright
 Address: 337 East Ridge Village Dr.
 Telephone: 309-232-5200 Email: JUNITA@juno.com

Name: Debra Leatherman
 Address: 11401 SW 87 Ave 33176
 Telephone: 305 238-5888 Email: Leat1808@bellsouth.net





Town of Cutler Bay Strategic Plan Update Public Involvement Workshop



Date: Monday, June 9, 2014 Location: East Ridge Retirement Village

Please Sign-in

Name: Dora Olsen
Address: 21341 SW 94 Ave.
Telephone: 305-235-9779 Email: Olsendora@aol.com

Name: Rosemary A. Brady
Address: 324 E Ridge Village Dr.
Telephone: 305-235-3785 Email: —

Name: Kathleen Froat
Address: 304 E Ridge Village Drive
Telephone: 305-235-4887 Email: —

Name: Charles Latschow
Address: 8825 SW 154 Terrace, Palmetto Bay 33157
Telephone: 305-253-0498 Email: CLATSHAW7@YHOO.COM

Name: Janet Parkerson
Address: 810 East Ridge Vill. Dr.
Telephone: 305 235 5078 Email: rparker9285@aol.com





Town of Cutler Bay Strategic Plan Update Public Involvement Workshop



Date: Monday, June 9, 2014 Location: East Ridge Retirement Village

Please Sign-in

Name: Annette Rodriguez
 Address: 14707 South Dixie Hwy
 Telephone: 305-378-4077 Email: arodr@miamidade.gov

Name: Jose Rodriguez
 Address: 7920 SW 204 St.
 Telephone: 186-327-0900 Email: JRBU@BELL.SOUTH.NET

Name: Bay Paulsen
 Address: 810 East Ridge Ave Dr
 Telephone: 305-235-5074 Email: _____

Name: Mary Ann Mixon
 Address: 9830 SW 194 St.
 Telephone: _____ Email: _____

Name: ARVIN MAGGARD
 Address: 403 E. RIDGE VILLAGE DR
 Telephone: 286-842-3171 Email: _____





Town of Cutler Bay Strategic Plan Update Public Involvement Workshop



Date: Monday, June 9, 2014 Location: East Ridge Retirement Village

Please Sign-in

Name: LARRY ADAMS
 Address: 803 EAST RIDGE VILLAGE DR.
 Telephone: ~~305~~ 252-6161 Email: _____

Name: Gordon Koh
 Address: _____
 Telephone: _____ Email: _____

Name: Louise + Jay Lockwood
 Address: East Ridge 1101 East Ridge Dr
 Telephone: 352-235-6704 Email: _____

Name: marion Beveridge
 Address: 704 E. Ridge Village Dr
 Telephone: 305-251-8042 Email: _____

Name: KEN HENRY
 Address: 306 EAST RIDGE VILLAGE DRIVE
 Telephone: _____ Email: _____



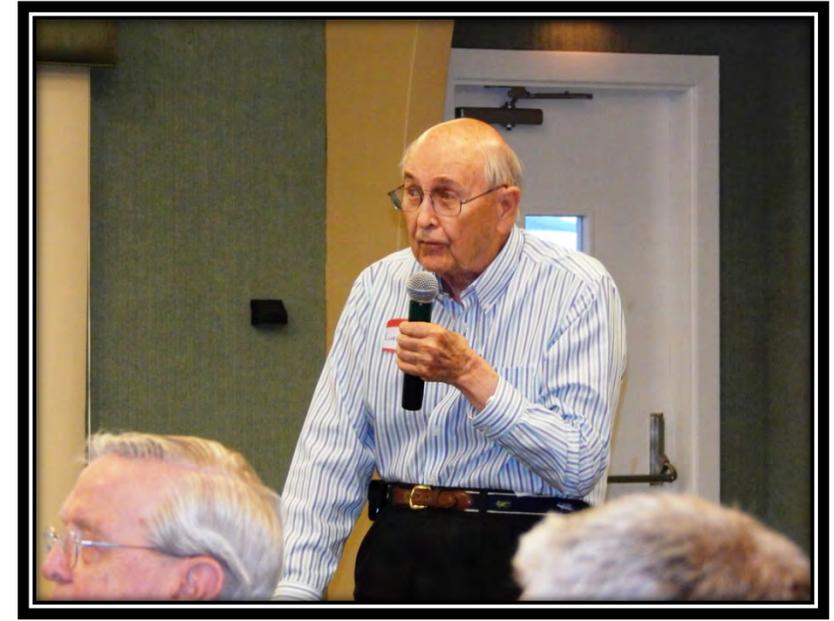
Strategic Master Plan Update 2014



Meeting Held On: June 9, 2014

Location: East Ridge Retirement Village

Strategic Master Plan Update 2014



Meeting Held On: June 9, 2014

Location: East Ridge Retirement Village

Strategic Master Plan Update 2014



Meeting Held On: June 9, 2014

Location: East Ridge Retirement Village



Public Input Workshop

Thursday, June 12, 2014
11:00 am – 1:00 pm

Town Hall Penthouse Suite
10720 Caribbean Blvd, 6th Floor
Cutler Bay, FL 33189

Cutler Bay Business Association Meeting

(This additional outreach meeting was scheduled to provide the business community another public input opportunity)

This Tab includes;

- Summary of Public Input/Suggestions per Activity/Goal
- Photographs of Input/Suggestion Flipcharts with “Dots”
- Sign-In Sheets
- Meeting Photographs

Town of Cutler Bay
Strategic Master Plan Update
Public Meeting Workshop: Cutler Bay Business Association Luncheon

Meeting Held On: June 12, 2014

Time: 11:00 am - 1:00 pm

Public Input/Suggested Activity	Number of Votes Received per Suggested Activity
<i>Goal #1: Resident Friendly & Responsive Town Government</i>	
Use Social Media (i.e. Twitter, Facebook) as an avenue to communicate with both residents and businesses to keep them informed.	0
<i>Goal #2: Financial Stability & Sustainability</i>	
No comments received from participants.	N/A
<i>Goal #3: Growth Management & Infrastructure Needs</i>	
Pursue annexation towards the "South" (Black Point Park Marina)	18
<i>Goal #4: Economic & Business Development</i>	
Encourage "new" waterfront restaurants new the Town (Black Point is currently the only one)	9
Continue to promote the expansion of the Metrorail or other form of Mass Transit to South Dade.	7
Town should consider the establishment of a Business Advisory Committee in order to enhance communication.	6
Promote the establishment of an Assisted Living Facility for mental health within the Town	1
Participant inquired about the status of the new Publix Shopping Center along Old Cutler Road.	0
<i>Goal #5: Community Identity, Unity and Pride</i>	
Host more community events within the Town limits.	7
<i>Goal #6: Public Safety</i>	
No comments received from participants.	N/A

Town of Cutler Bay
Strategic Master Plan Update
Public Meeting Workshop: Cutler Bay Business Association Luncheon

Meeting Held On: June 12, 2014

Time: 11:00 am - 1:00 pm

Public Input/Suggested Activity	Number of Votes Received per Suggested Activity
Goal #7: Parks & Recreation	
Establish a park with a beach/Bay Access similar to Matheson Hammock Park/Marina.	13
Install outdoor/weatherproof weight training exercise machines in Town parks	10
Improve the swimming pool located at Cutler Ridge Park	6
Enforce animal restrictions/rules at Lakes by the Bay Park	0
Goal #8: Codes & Code Enforcement	
Continue to work with both County and State Legislators to allow the use of Golf Carts on county-owned roadways.	16
Goal #9: Public Works	
Create a bike lane along SW 87th Avenue (Galloway Rd.). Additionally, create a <i>continuous</i> bike lane along Caribbean Blvd. Corridor.	6
Implement a Traffic Circle Navigation Awareness Campaign to educate the community on how to navigate the new traffic circles. Also conduct presentations at local high school(s) to educate new and future drivers.	3
A Participant inquired about a missing "End School Zone" sign just south of SW 216 Street, along SW 87th Avenue.	

Mtg #4
Oct 2, 14

- metro rail train expanded
further South.

Beach/Park (i.e. ~~Matheson~~^{Matheson}
Hammock Park)

- Lakes by-the-Bay Park
Animal Restrictions

- Social media - Developments
(Keep-up w/ information)

- Traffic Circle Navigation
Awareness.

- Education in Schools
(future drivers)

MTG #4
06.12.14

 restaurants on water

- Publix potato field project

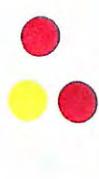
 - Alternate biking route to
Galloway

- Caribbean Blvd gap

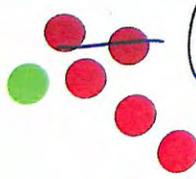
 - Creation of business advisory
Committee

mtg # 4
6/12/14

 weight-resistant machines
in parks

 Cutler Ridge pool
improvements

—no end-school zone
following black point

 Cutler-bay events w/in
cutler-bay 

Mtg #4
06.12.14

- Assisted Living Facility
for mental Health

- Annexation (blackpt.)

- Golf Cart Laws.

Cutler Bay Business Association

GUESTS

Please Print

Date: 5/12/14

Name	Phone	E-Mail	Business Description
Ed MacDermott			HEALTH
JAN HEURCEY	(3) 271-4474		
Mike Sutta	786-326-6041	MikeSutta@gmail.com	Merchant Processing
Rick Morgan	786-543-9280	RickMorgan@RT@LIVE.COM	VOTE DANIELLA
Victor Mistratto	305-861-6630		Financial
TERI JARP	31476-7142	teri.jarp@colliers.com	
Valerie Henry	786-425-5121	VHenry@cummins.org	Financial/consultant
J Romero	305-252-2211	JRomero2@communitybankfl.com	BANK CB

GUESTS

Cutler Bay Business Association

Date: 6/12/14

Please Print

Name	Phone	E-Mail	Business Description
<u>Ed MacDermott</u>			<u>HEALTH</u>
<u>JAN HEERLEY</u>	<u>(3) 271-4474</u>		<u>Merchant Processing &</u>
<u>Mike Sutter</u>	<u>786-326-6041</u>	<u>MikeSutter@gmail.com</u>	<u>WTE DANIELA</u>
<u>Rick Morgan</u>	<u>786-543-9280</u>	<u>RickMorganWRT@LVS.com</u>	<u>FINANCIAL</u>
<u>Victor Mistratto</u>	<u>305-861-6130</u>		
<u>TERI JARP</u>	<u>31476-7142</u>	<u>TERI.JARP@COTIERS.COM</u>	<u>Financial/consult</u>
<u>Valerie Henry</u>	<u>786-425-5121</u>	<u>VHenry@communitybankfl.com</u>	<u>CB Bank</u>
<u>J Romero</u>	<u>305-252-2211</u>	<u>JRomero2@communitybankfl.com</u>	

Strategic Master Plan Update 2014



Meeting Held On: June 12, 2014

Location: Town Center - CBBA Meeting



Public Input Workshop

Monday, June 16, 2014
7:00 pm – 9:00 pm

Cutler Ridge Park
10100 SW 200 Street
Cutler Bay, FL 33157

This Tab includes;

- Summary of Public Input/Suggestions per Activity/Goal
- Photographs of Input/Suggestion Flipcharts with “Dots”
- Sign-In Sheets
- Meeting Photographs

Town of Cutler Bay
Strategic Master Plan Update
Public Meeting Workshop: Cutler Ridge Park

Meeting Held On: June 16, 2014

Time: 7:00 pm - 9:00 pm

Public Input/Suggested Activity	Number of Votes Received per Suggested Activity
Goal #1: Resident Friendly & Responsive Town Government	
Review Senior Needs Survey Report (approved 11/11/2013) and develop a plan to address the needs identified as a result of the survey. (i.e. transportation, home maintenance, health, activities, bi-lingual flyers)	2
Publish a Town Newsletter	2
Conduct "Town Hall" style Meetings several times throughout the year (keep residents informed).	1
Goal #2: Financial Stability & Sustainability	
No comments received from participants.	N/A
Goal #3: Growth Management & Infrastructure Needs	
Provide financial support to South Dade Library for extended hours, more staff and other programs.	3
Install dedicated bike lanes on SW 87th Ave, Franjo Rd., and other major roads	2
Goal #4: Economic & Business Development	
Identify ways to attract more high-end restaurants	5
Goal #5: Community Identity, Unity and Pride	
Install new street signage throughout the Town (similar to Palmetto Bay street signs)	0
Goal #6: Public Safety	
No comments received from participants.	N/A

Town of Cutler Bay
Strategic Master Plan Update
Public Meeting Workshop: Cutler Ridge Park

Meeting Held On: June 16, 2014

Time: 7:00 pm - 9:00 pm

Public Input/Suggested Activity	Number of Votes Received per Suggested Activity
Goal #7: Parks & Recreation	
Build a New Olympic Size Pool (swimmers, divers, water polo, etc.)	8
Establish an Intergenerational Community Center (Concern regarding lack of activities for both Seniors and Teens)	7
Identify ways to preserve existing natural lands (i.e. Wetlands, Bird Sanctuaries) by possibly encouraging volunteer clean-up and maintenance efforts.	5
Purchase additional land to create more parks.	3
Develop more programs for the Pool (i.e. access for local elementary schools, water safety)	2
Create courts/spaces at Parks for both "active" and "passive" activities (i.e. basketball courts, mediation areas, senior games)	2
Create access to Biscayne Bay via the Bel-Aire Canal (i.e. boat ramp access at the SFWMD Dam/Lock)	1
Goal #8: Codes & Code Enforcement	
No comments received from participants.	N/A
Goal #9: Public Works	
Increase planting of native vegetation around the Town.	4
Continue roadway resurfacing/sidewalk repairs throughout the Town	1
Coordinate with Miami-Dade County (E.E.L.) the cleanup of Ned Glenn Nature Preserve (SW 87 Ave)	1
Install pedestrian lighting on Marlin Rd and Old Cutler Rd. to accommodate cyclists	0
Incorporate hanging orchids onto swale trees throughout the Town by working with Fairchild Tropical Gardens.	0
Re-establish native plants along Old Cutler Road Corridor	0

mtg #4 6-16-14
▷ Community Center 
- Seniors/Youth

▷ Senior Needs (survey)

- - Transportation
- Home Maintenance ●
- Health
- Cultural/Social Activities
- Spanish Flyers.

● ▷ Bel-Aire Canal → Bay Access
- Boat ramp access

▷ New Signage throughout Town

● ▷ more resurfacing/Sidewalk repairs
throughout Town.

mtg.#4 6-16-14

▷ Town Newsletter ●●

▷ Town Hall meetings ●
Conducted several times
per year.

▷ Additional Park land purchase ●●●

▷ Additional Bike lanes ●●

- SW 87th Ave
- Franjo Rd.

▷ New Pool ●●●●●●●●

- Stand Alone / Community Center
- Olympic Size ●

mtg #4 6-16-14

▷ More programs for pool
●● - Access for Elementary
School Students.

▷ Pedestrian Lighting on
Marlin + Old Cutter

▷ Native Vegetation planting
around Town ●●●●

●▷ Ned Glenn Reserve

▷ Incorporate orchids into trees
around Town.

- working with Fairchild
Tropical Botanic Garden.

mtg # 4 6-16-14

▷ Bring back native plants
on Old Cutter Road

▷ Sports diversity in Parks ● ●

- Basketball Courts
- meditation areas
- Senior Activities

▷ Preserve Nature - Encourage
Volunteer Efforts

- Wetlands
- Bird Sanctuaries

▷ Business Growth

- More restaurants ● ● ● ● ●

mtg. #4 6-16-14

D South Dade Library ●
- Town Support for ● ●
hours, staff and other
needs.



Town of Cutler Bay Strategic Plan Update Public Involvement Workshop



Date: Monday, June 16, 2014 Location: Cutler Ridge Park

Please Sign-in

Name: DOLORES DIMITRIOU
 Address: 9340 SW 190 ST
 Telephone: 305 431-5819 Email: madame2013@yahoo.com

Name: DAN HUTTON
 Address: 9741 BEL AIRE DR
 Telephone: 3052515999 Email: DHUT100@BELLSOUTH.NET

Name: JEAN TONG-NOON
 Address: 8317 SW 193 St
 Telephone: 31742-3333 Email: JTN193@bellsouth.net

Name: Fred Herling
 Address: 8013 SW 186 St.
 Telephone: _____ Email: fherling@att.net

Name: Alicia Pelletier
 Address: 18701 SW 134 Ave
 Telephone: 3059621992 Email: alicia2801@aol.com





Town of Cutler Bay Strategic Plan Update Public Involvement Workshop



Date: Monday, June 16, 2014 Location: Cutler Ridge Park

Please Sign-in

Name: Kevin Christian

Address: 9785 S.W. 210 Terr. Miami, FL 33189

Telephone: 31742-5245 Email: Christian@KnightFdn.org

Name: Michael Callahan

Address: 9280 CARZBORN BLVD

Telephone: 305/282-5387 Email: MPCallahan01@A77.NET

Name: Tom Condon

Address: 19641 HOLIDAY RD

Telephone: 305-378-9152 Email: _____

Name: Kevin Whelan

Address: 10031 Boston Drive

Telephone: 305-251-9716 Email: _____

Name: JORDAN ARUTT

Address: 8931 SW 192 DR.

Telephone: 305-632-2084 Email: JLARUTT@AOL.COM





Town of Cutler Bay Strategic Plan Update Public Involvement Workshop



Date: Monday, June 16, 2014 Location: Cutler Ridge Park

Please Sign-in

Name: PETER E. PRINS
 Address: 10242 S.W. 27 ST
 Telephone: 786-514-9373 Email: PETEREPRINS@GMAIL.COM

Name: Aida Aifonso
 Address: 9105 NW 25 ST
 Telephone: 305-471-1778 Email: AAAIfonso@uflpp.com

Name: _____
 Address: _____
 Telephone: _____ Email: _____

Name: _____
 Address: _____
 Telephone: _____ Email: _____

Name: _____
 Address: _____
 Telephone: _____ Email: _____





Town of Cutler Bay Strategic Plan Update Public Involvement Workshop



Date: Monday, June 16, 2014 Location: Cutler Ridge Park

Please Sign-in

Name: Sue Loyzelle

Address: 9275 SW 185 Terrace

Telephone: 3-562-6062 Email: sloyzelle@cutlerbay-fl.gov

Name: _____

Address: _____

Telephone: _____ Email: _____



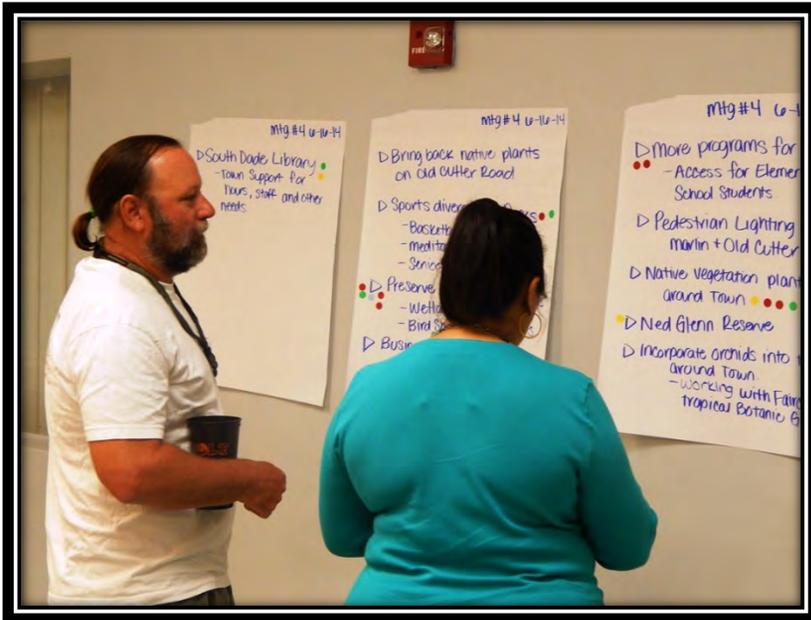
Strategic Master Plan Update 2014



Meeting Held On: June 16, 2014

Location: Cutler Ridge Park

Strategic Master Plan Update 2014



Meeting Held On: June 16, 2014

Location: Cutler Ridge Park



Public Input Workshop

Thursday, August 7, 2014
2:00 pm – 4:00 pm

Saga Bay Apartments
21215 SW 85 Avenue
Cutler Bay, FL 33189

**Public Outreach to the Spanish Speaking
Senior Community**

This Tab includes;

- Summary of Public Input/Suggestions per Activity/Goal
- Photographs of Input/Suggestion Flipcharts with "Dots"
- Meeting Photographs

**Town of Cutler Bay
Strategic Master Plan Update
Public Meeting Workshop: Saga Bay Apartments (Spanish)**

Meeting Held On: August 7, 2014

Time: 2:00 pm - 4:00 pm

Public Input/Suggested Activity	Number of Votes Received per Suggested Activity
Goal #1: Resident Friendly & Responsive Town Government	
No comments received from participants.	N/A
Goal #2: Financial Stability & Sustainability	
No comments received from participants.	N/A
Goal #3: Growth Management & Infrastructure Needs	
Increase Town Circulator Bus days of operation to include the weekend as well as add a stop at the Wal-Mart (SW 211 St)	4
Goal #4: Economic & Business Development	
No comments received from participants.	N/A
Goal #5: Community Identity, Unity and Pride	
No comments received from participants.	N/A
Goal #6: Public Safety	
No comments received from participants.	N/A
Goal #7: Parks & Recreation	
Host recreational activities at Senior Living Facilities (i.e. a monthly "dance") and coordinate field trips (i.e. Zoo Miami)	19
Increase access to cultural activities	3
Increase access to social services.	2
Goal #8: Codes & Code Enforcement	
No comments received from participants.	N/A
Goal #9: Public Works	
Increase mosquito control activities/services	11



Easel Pad
Tableau à feuilles mobiles
Block de Hojas Reposicionables

Super Sticky
Super Collant
Super Adhesivas

11 1/2" (29.5 cm x 3.08 ft)
3.2" (81 mm) (2.3" (58 mm) x 3.08" (78 mm))
Cont. 1 block de 30 hojas

3M

Saga Bay Apartments 8/7/14

- Control de Mosquitos

- Acceso a los Servicios Sociales

- Actividades Recreativas
(Que las actividades vengan al complejo)
(Ejemplo: El zoológico) (un baile mensual)

- Agregar una parada de el bus circular en el Walmart (Agregar servicio de fines de semana)

- Actividades Culturales

Strategic Master Plan Update 2014



Meeting Held On: August 7, 2014

Location: Saga Bay Apartments



Public Input Workshop

Thursday, August 8, 2014
2:00 pm – 4:00 pm

Coral Bay Terrace
8160 SW 210 Street
Cutler Bay, FL 33189

**Public Outreach to the Spanish Speaking
Senior Community**

This Tab includes;

- Summary of Public Input/Suggestions per Activity/Goal
- Photographs of Input/Suggestion Flipcharts with “Dots”
- Meeting Photographs

Town of Cutler Bay
Strategic Master Plan Update
Public Meeting Workshop: Coral Bay Terrace (Spanish)

Meeting Held On: August 8, 2014

Time: 2:00 pm - 4:00 pm

Public Input/Suggested Activity	Number of Votes Received per Suggested Activity
Goal #1: Resident Friendly & Responsive Town Government	
No comments received from participants.	N/A
Goal #2: Financial Stability & Sustainability	
No comments received from participants.	N/A
Goal #3: Growth Management & Infrastructure Needs	
Increase Town Circulator Bus days of operation to include the weekend.	18
Create/Add a Town Circulator Bus Stop within the Southland Mall Property	14
Create/Add a Town Cutler Bay Circulator Bus Stop at Wal-Mart (SW 211 St)	9
Goal #4: Economic & Business Development	
No comments received from participants.	N/A
Goal #5: Community Identity, Unity and Pride	
No comments received from participants.	N/A
Goal #6: Public Safety	
Advocate for installation of Street Lights on SW 210 St and SW 85 Ave	5
Provide Seniors with Identification Cards that include emergency contact info, medication, etc.	5
Goal #7: Parks & Recreation	
Provide recreational activities during the week (ex: Zoo Miami, Computer Classes, Smart Phone Class, Art, etc.)	19
Provide low cost services for low income Seniors	4
Increase access to cultural activities	2
Provide Identity Theft Prevention Classes	1
Provide weekly correspondence/mail translation service (English to Spanish)	1
Increase awareness/access to AARP Services and other agencies	0
Provide Fall Prevention Classes	0
Provide an exercise program	0

**Town of Cutler Bay
Strategic Master Plan Update
Public Meeting Workshop: Coral Bay Terrace (Spanish)**

Meeting Held On: August 8, 2014

Time: 2:00 pm - 4:00 pm

Public Input/Suggested Activity	Number of Votes Received per Suggested Activity
<i>Goal #8: Codes & Code Enforcement</i>	
No comments received from participants.	N/A
<i>Goal #9: Public Works</i>	
No comments received from participants.	N/A

- ~~Clases~~ de prevención de caídas

- Clases de protección contra robo de identificación ●

- AARP

- Servicio de Internet de bajo costo ● ● ● ●

- Parada de Bus en Walmart

- Actividades Recreacionales
(entre la semana)

- Ej:
- Zoológico
 - Clases de Computadores
 - Cómo usar los tel. inteligentes
 - Clases para tejer / coser
 - Clases de Arte
 - Clases de Baile
 - Teatro
 - Inglés

- Postes de luz (sw 210 + 85)

- Tarjetas de Identificación

Strategic Master Plan Update 2014



Meeting Held On: August 7, 2014

Location: Saga Bay Apartments



**Additional Public Comments/Input
received via email at
info@cutlerbay-fl.gov**

This Tab includes;

- Copies of the Emails Received

Jazmin Gonzalez

From: Parham, Paul (WASD) <PAP@miamidade.gov>
Sent: Tuesday, May 27, 2014 12:39 PM
To: info
Subject: Strategic Master Plan Update

Please take into consideration my comments related to the Cutler Bay Strategic Master Plan Update.

- Please list three-to-five (3-5) of the most vital ongoing services that the Town should provide with uncompromising excellence in order to meet your most important needs.
 - Police (Public Safety)
 - Expand parks and recreational facilities. Acquisition of additional open space for passive park purposes, such as the vacant land located on 216 street (Folio: 36-6016-000-0027).
 - Continue enhancement and beautification of major corridors such as Old Cutler and 87th Avenue.
 - Enhanced landscaping throughout Cutler Bay.
 - Maintenance and upkeep of all Cutler Bay right-of-ways (lawn cutting, tree trimming, trash removal).
- In your opinion, what should the Town of Cutler Bay's government be in business to do?
 - Public Safety.
 - Enhance beautification of town.
- Please state in one or two sentences how you would like the Town of Cutler Bay to be described five years from now.
 - Lowest crime rate in Miami-Dade County.
 - Tree canopy with a Coral Gables – Coconut Grove like feel.

Paul Parham
22458 SW 94 Path
Cutler Bay, FL 33190

Jazmin Gonzalez

From: Rafael Casals
Sent: Tuesday, May 27, 2014 5:15 PM
To: r1vergara@aol.com
Cc: Jazmin Gonzalez
Subject: RE: Town strategic master plan

Mr. Vergara:

Thank you for your comments and possible involvement, in our Strategic Master Plan - Update.

I look forward to meeting you at one of our upcoming meetings.

Thanks,

Rafael Casals, CFM
Town Manager

Town of Cutler Bay
Cutler Bay Town Center
10720 Caribbean Blvd. Suite 105
Cutler Bay, Florida 33189
Tel: (305) 234-4262
Fax: (305) 234-4251

Please remember the environment before printing this email.

PLEASE NOTE:

Under Florida law, e-mail addresses are public records. If you do not want your e-mail address released in response to a public records request, do not send electronic mail to this entity. Instead, contact this office by phone or in writing.

-----Original Message-----

From: r1vergara@aol.com [<mailto:r1vergara@aol.com>]
Sent: Tuesday, May 27, 2014 4:47 PM
To: Rafael Casals
Subject: Town strategic master plan

Thank you very much for your invitation. I will participate in any way I can. I will plan on attending the workshops. As my area of experience is renewable power I believe we can lead our community with creative affordable solutions. Please reach out to me if I can help in any way.

Raul Vergara
Cutler Bay Solar solutions
786-457-5958

Jazmin Gonzalez

From: zipp sporting goods <zippsport@bellsouth.net>
Sent: Wednesday, May 28, 2014 8:34 AM
To: info
Subject: master plan

Hello folks , this is mark ramsey . I received an email asking for my input about the direction of the town of cutler bay . you have done a fantastic job and I wish to support anything you have upcoming . I am proud to call cutler bay my home . the parks department has been exceptional in promoting activity and the police presence is exceptional . the roadway improvements are a major upgrade to the overall condition of the town . thank you for your efforts .

Jazmin Gonzalez

From: Dolores Dimitriou <madamed2013@yahoo.com>
Sent: Monday, June 16, 2014 9:19 PM
To: info
Subject: Strategic Master Plan Update

I recommend that you include the Town of Cutler Bay Senior Citizen Surveys and Needs Assessment results in your Master Plan update. It touches many areas needing improvement.
Dolores Dimitriou

Jazmin Gonzalez

From: Jazmin Gonzalez
Sent: Tuesday, July 08, 2014 3:57 PM
To: Rafael Casals
Subject: RE: New Request Assignment Notification

Ralph,

This message states:

"My husband and I have lived in Cutler Bay for the past 4 years and are very pleased to see the positive changes in the community.

We especially love the addition of the trees down in Old cutler road and around the surrounding areas.

A suggestion: A dog park would be a great addition. Perhaps in the Lakes by the Bay park."

Contact Information:

Mrs. Belinda Marti
belinda.marti@yahoo.com

If I may be of further assistance, please let me know.

Thank you,

From: Rafael Casals
Sent: Tuesday, July 08, 2014 3:51 PM
To: Jazmin Gonzalez
Subject: FW: New Request Assignment Notification

Jazmin:

Can you please open this request..

I forgot my password...

Thanks,

From: CUTLERBAYFL Support [<mailto:support@cutlerbay-fl.gov>]
Sent: Tuesday, July 08, 2014 1:53 PM
To: BP_TownManager
Subject: New Request Assignment Notification

You have received a service request through the Citizen Support Center.

Login to the system and view your issue by clicking the link below.

<http://mygovhelpadmin.com/CUTLERBAYFL/Zadmin/ServiceRequests/Details.aspx?id=1726>

Rafael Casals, CFM
Town Manager

Town of Cutler Bay
Cutler Bay Town Center
10720 Caribbean Blvd. Suite 105
Cutler Bay, Florida 33189
Tel: (305) 234-4262
Fax: (305) 234-4251

www.cutlerbay-fl.gov



Please consider the environment before printing this e-mail

PLEASE NOTE: Under Florida law, e-mail addresses are public records. If you do not want your e-mail address released in response to a public records request, do not send electronic mail to this entity. Instead, contact this office by phone or in writing.



Mayor & Council

Input/Comments provided during individual interviews with Town Council and facilitators.

Facilitators

Merrett Stierheim, Town Consultant
&
Rafael G. Casals, Town Manager

This Tab includes;

- Summary of Public Input/Suggestions per Activity/Goal

**Town of Cutler Bay
Strategic Master Plan Update
Mayor & Town Council
Individual Interview Priorities**

Priority/Suggested Activity
<i>Goal #1: Resident Friendly & Responsive Town Government</i>
Develop a Strategic Plan/Mission Statement for each of the Town's Advisory Committees.
Conduct a citizen satisfaction survey as identified in the 2006-11 Strategic Master Plan.
<i>Goal #2: Financial Stability & Sustainability</i>
Need a Review of Town Center/Town Hall Building usage—best use/space plan
Consider full time Grant Writer Position
<i>Goal #3: Growth Management & Infrastructure Needs</i>
Continue discussion regarding the possible annexation to square off Town's Southern Boundaries outside of existing Municipal Advisory Council study areas "A" and "B".
Expand Town Circulator routes. Explore need for additional circulator. Explore connectivity with the Village of Pinecrest, Village of Palmetto Bay Municipal Circulator Systems.
Explore possibility of an elevated walkway (SW 211 St) from Southland Mall to the South Miami-Dade Cultural Arts Center
Acquire an ADA equipped bus for possible point to point service.
<i>Goal #4: Economic & Business Development</i>
Seek funding sources to create an Economic Redevelopment Plan
Create a Town wide marketing plan to attract high-end retailers, restaurants and other commerce
Consider a new Special Events Committee and a Business Advisory Committee whose membership would be comprised of a member of the three (3) business associations and Council appointments
Develop strategies/incentives to attract higher-end restaurant establishments
<i>Goal #5: Community Identity, Unity and Pride</i>
Continue fundraising efforts for the Town's Community Fund to aid nonprofits
Include funding to construct additional Town Welcome Signs (Franjo Road and Caribbean Blvd.)
Need for more Community Events - explore possibility of hiring a Community Event Staff member
Florida Green Building Council - Increase classification from "Silver" to Florida "Gold"
Explore more opportunities for entertainment at the South Miami Dade Cultural Arts Center

**Town of Cutler Bay
Strategic Master Plan Update
Mayor & Town Council
Individual Interview Priorities**

Priority/Suggested Activity
<i>Goal #6: Public Safety</i>
Study and change shift times in Police to track peak criminal activity times.
Continue to partner with Cutler Bay Academy of Advanced Studies, Cutler Ridge Campus' Principal regarding school's perceived discipline problems - police mentoring programs
Continue to explore the possibility of Golf Cart Mobility on arterials, especially leading to Black Point Marina. Golf Carts are to be licensed and inspected, drivers license required per Town Code. Continue to work with Miami-Dade County Officials towards this goal.
<i>Goal #7: Parks & Recreation</i>
Need for a Senior Center, fully staffed and various activities. Residents requiring Adult Day Care now go outside of the Town limits
Need for a Community Center. Focus on youth activities, summer camps, basketball, racquet ball, etc.
Explore possibility of an agreement with Miami-Dade County Public School Board to allow joint use of existing school athletic fields during after school hours
Explore possible Dog Obedience Training Programs at Town Parks
Explore possibilities with South Florida Water Management District to create a Canoe/Kayak/Boardwalk Recreational access to Biscayne Bay with parking
<i>Goal #8: Codes & Code Enforcement</i>
Town Council to revisit the existing Sign Ordinance—Too restrictive
Continue dialogue with Miami-Dade County Officials to coordinate a Regional (5 cities) partnership for County Permit Review process - possible location South Dade Government Center and/or Town Center
<i>Goal #9: Public Works</i>
Construct pedestrian sidewalks on both sides of Caribbean Blvd.
Increase outreach efforts for homebound residents regarding mitigation efforts, Grant Flood Zones and flood risk
Explore possible partnerships with local businesses and homeowner associations regarding Sustainable Landscaping Projects
Continue to construct additional bike paths/lanes to shopping districts and other popular destinations



Town's Department Head

Workshop

Thursday, July 17, 2014
9:00 am – 11:00 am

Town Center
10720 Caribbean Boulevard #105
Cutler Bay, FL 33189

This Tab includes;

- Summary of Public Input/Suggestions per Activity/Goal
- Photographs of Input/Suggestion Flipcharts
- Meeting Photographs

**Town of Cutler Bay
Strategic Master Plan Update
Department Head Workshop**

Meeting Held On: July 17, 2014

Time: 9:00 am - 11:00 am

Public Input/Suggested Activity
<i>Goal #1: Resident Friendly & Responsive Town Government</i>
Human Resources: Implement an Administrative Code
Human Resources; Develop an Executive Benefits Package for Directors
Human Resources: Review and update Job Descriptions
Human Resources; update Town's Employee Policies and Procedures Manual
Develop a Communications Plan that will improve and streamline communication with Town residents (use of social media, newsletters, televised meetings, etc.)
Identify ways to increase outreach efforts and keep residents informed
<i>Goal #2: Financial Stability & Sustainability</i>
Improve/Increase online access to Financial Reporting (i.e. monthly reporting vs. quarterly, online bill pay, financial statements)
Consider using an online Grants Tracking/Monitoring System to streamline grant reporting and financial information for all departments
Start annual budget process earlier in the year
<i>Goal #3: Growth Management & Infrastructure Needs</i>
Conduct a "Space Plan" of the Town Center for the next 5 years (i.e. move police to first floor, use space for Senior Center/Community Center, enlarge the building department, etc.)
<i>Goal #4: Economic & Business Development</i>
Implement an Economic Development Marketing Campaign
Develop an Economic Development Master Plan
Implement additional economic development incentives
<i>Goal #5: Community Identity, Unity and Pride</i>
No comments received for this goal.
<i>Goal #6: Public Safety</i>
Develop a plan to address increased traffic in the Town
Advocate for Professional Development Training for Police Chief. (i.e. ICMA, Police Chief Association)
Install License Plate Readers. Review technology available to assist with safety and crime monitoring
Build a Police Station with holding cells
Increase police staffing to reflect rate of population growth

**Town of Cutler Bay
Strategic Master Plan Update
Department Head Workshop**

Meeting Held On: July 17, 2014

Time: 9:00 am - 11:00 am

Public Input/Suggested Activity
<i>Goal #7: Parks & Recreation</i>
Identify opportunities at local parks to install Basketball Courts
Consider Joint Use Agreements with Schools to use outdoor fields/courts or remain open afterschool hours for use by the community
Build more youth recreational facilities
Build a Senior Center
Install a Dog Park
Offer Dog Obedience Classes or other pet friendly activities at Town Parks.
Incorporate "programming" and community activities into the next Parks & Recreation Master Plan
Install "Thorguard" Lightening Prediction System
Increase park land
<i>Goal #8: Codes & Code Enforcement</i>
Increase space in Building Department to allow for in-house review of plans
Increase number of code enforcement officers to allow for increased monitoring (i.e. early AM, nights and weekends)
Use the Web Q&A Mobile App to allow residents to report code compliance or public works related concerns from their smart phone
Revise LDRs to give Code Enforcement more specific guidelines (similar to Miami-Dade County Codes)
100% Electronic Permitting
<i>Goal #9: Public Works</i>
Initiate more Joint Participation Agreements (JPA's) with Miami-Dade County for additional corridor/road improvements.
Install more trash receptacles along public roadways
Install "Do Not Litter" Signs/Consider joining the "Keep America Beautiful" Program (i.e. Miami Lakes)
Implement Town-Wide Storm Drain cleaning every 2 years

7/17/14

- > Restructure Office space for Building + Code Compliance
- > Space Plan for next 5 years.
- > Additional Code Enforcement Officer for early AM + weekends
- > Revise LDR to give Code Enforcement more specific guidelines.
- > Web Q+A mobile App.
- > Better Outreach Efforts.

7/17/14

- > Social Media
- > IT Staff / Department
- > Improve Communication
 - Possible Communications Plan?
- >

7/17/14

- > Professional Development training for Police Chief.
- > License plate readers
- > Update Employee Policies and procedures.
- > Administrative Code.
- > Executive Package for Directors (Benefit Package)
- > more economic development incentives
- >

7/17/14

- > Economic Development marketing Campaign
- > Start Budget Process Early
- > Resident Financial Access online (monthly vs. Quarterly)
 - Financial Statements
 - Online Bill Pay
- > Off-Site Police Station/Jail
 - Relocate to 1st Floor
- > Permitting → 100% Electronic
- > Code Compliance - In-house review

7/17/14

- > More JPA's for additional
Corridor improvements
- > move trash bins
- > "Do NOT Litter" Signs - Keep
America Beautiful Program
- > Town-wide Stormdrain
cleaning every 2 years.
- > Create Ordinance for
private stormwater.
- > Traffic Concerns
(police)
- > Police Staffing = Population
growth

7/17/14

- > Basketball Courts
- > More youth recreational facilities
- > Senior Center
- > Dog Park
- > Lightning Prediction System ("Thorguard")
- > More park land.
- > Dog Obedience Classes @ Parks (incentive for dog park)

Strategic Master Plan Update 2014



Meeting Held On: July 17, 2014

Location: Town Center – Department Head Workshop