



TOWN MANAGER'S MONTHLY REPORT

January 2020

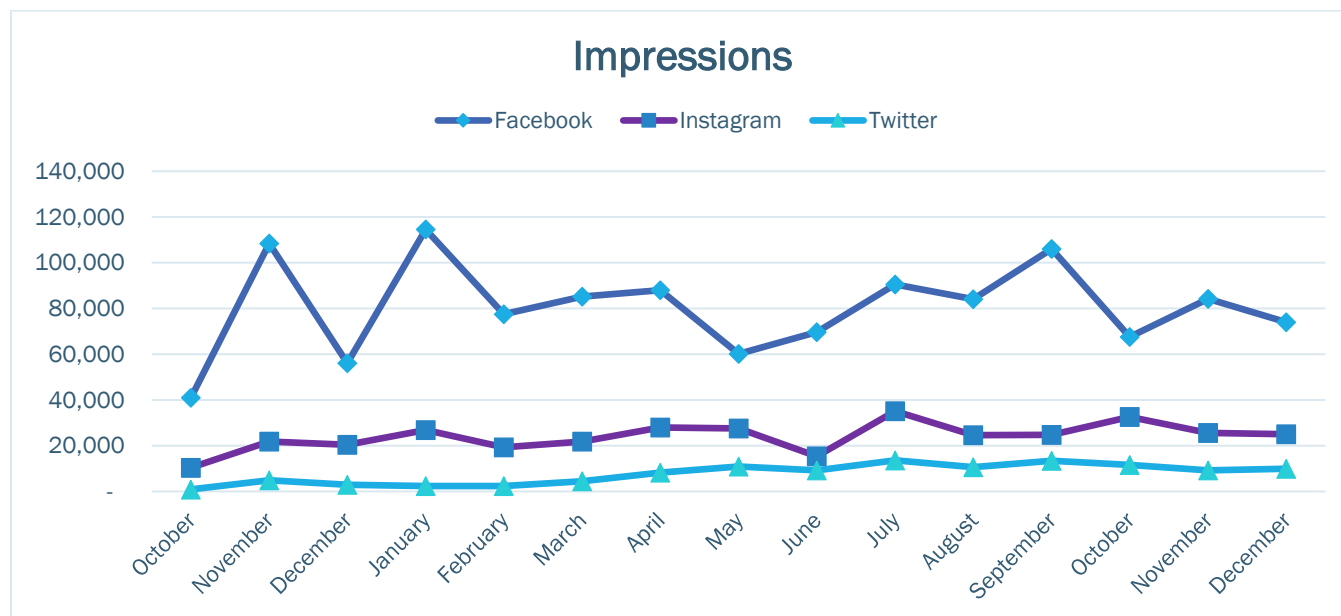
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The following report is intended to provide the Mayor and Town Council a general overview of Town Matters.

Social Media

The Town is committed to keeping our residents informed through various communication outlets, which include our social media platforms. The platform that currently has the most reach and impressions is Facebook—as indicated by the chart below.



*Impressions: the number of times any content from the Town's page or about the Town's page entered a person's screen.



FACEBOOK

- 2,742 Total Page Likes (+376 from last report)
- 8,313 Clicks in December 2019
- 74,006 Impressions in December 2019



TWITTER

- 166 Total Followers (+13 from last report)
- 9,919 Impressions in December 2019



INSTAGRAM

- 2,744 Total Followers (+359 from last report)
- 1,196 Likes in December 2019
- 25,020 Impressions in December 2019



YOUTUBE

- 11 total videos uploaded
- 1,100 combined views as of 1/8/20



NEXTDOOR

- 9,719 Members within Page's Reach
- 36 Member "thank you" in December 2019
- 7,554 Impressions in December 2019



LINKEDIN

- 326 Impressions in Nov/Dec 2019
- 149 Followers (+9 from last report)

Top 5 Facebook Posts in November 2019 (Biggest Reach & Engagement):

Post Date	Post Description	Reach	Engagement
11/27/2019 11:14 AM	 Cutler Bay Senior High James Michael Hawkins 12th Grade	  7.6K 	617 1.8K 
11/09/2019 8:12 AM	 Happy birthday, Cutler Bay! On November 9, 2005, the Town of	  2.4K 	224 141  
11/05/2019 5:26 PM	 FRANJO PARK RESTORATION AND IMPROVEMENTS UPDATE: The	  2.3K 	279 106  
11/06/2019 4:19 PM	 As a follow up to our post yesterday regarding Franjo Park, we would like	  2.1K 	211 61  
11/13/2019 2:04 PM	 Notice on the emergency repair being conducted at the intersection	  667 	16 7  

Top 5 Instagram Posts in November 2019 (Biggest Reach & Engagement):



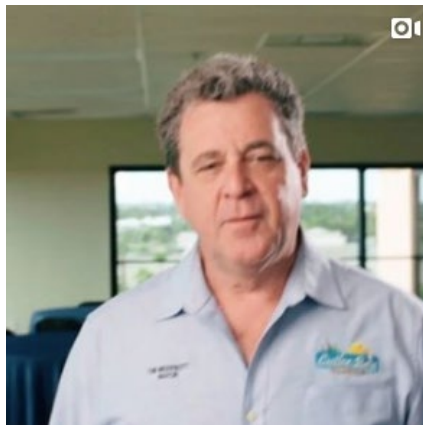
Likes: 209 | Comments: 6 | Reach: 1,438



Likes: 78 | Comments: 5 | Reach: 1,242



Likes: 98 | Comments: 6 | Reach: 1,175




























Likes: 94 | Comments: 4 | Reach: 1,177

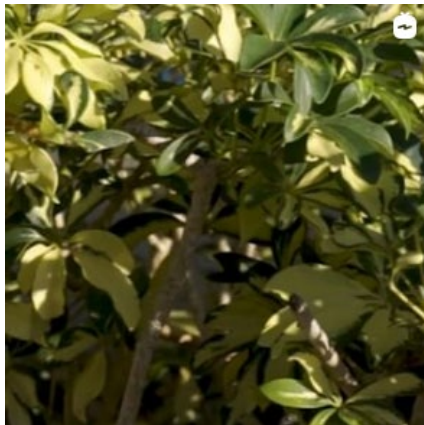


Likes: 69 | Comments: 8 | Reach: 1,184

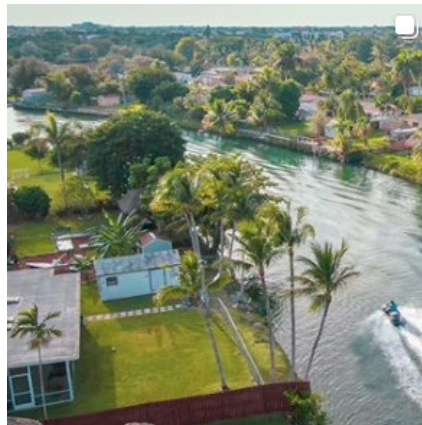
Top 5 Facebook Posts in December 2019 (Biggest Reach & Engagement):

Post Date	Post Description			Reach		Engagement
12/13/2019 9:35 AM	 During Mayor Meerbott's 2019 State of the Town Address on Wednesday,			8.5K		1.1K 412 
12/30/2019 5:15 PM	 We're looking for the best Chili, Cornbread or Salsa maker... are you			3.5K		341 182 
12/06/2019 1:31 PM	 No Right Turn Signs Being Installed in Palmetto Bay: Beginning			3.3K		866 180 
12/04/2019 9:15 AM	 We're celebrating #InclusiveSchoolsWeek at our			2.3K		118 78 
12/16/2019 1:38 PM	 9th Annual Holiday Golf Cart Parade Toy Drive and Winter Celebrat			2.1K		862 430 

Top 5 Instagram Posts in December 2019 (Biggest Reach & Engagement):



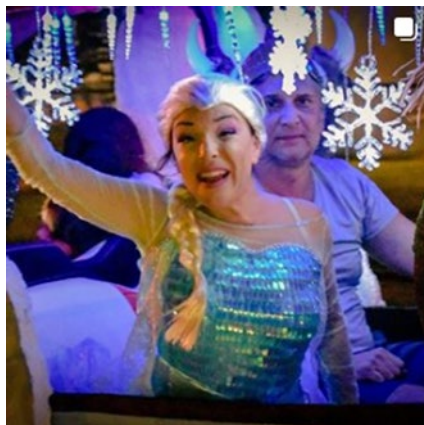
Likes: 98 | Comments: 4 | Reach: 1,518



Likes: 184 | Comments: 10 | Reach: 1,400



Likes: 80 | Comments: 7 | Reach: 1,314



Likes: 139 | Comments: 6 | Reach: 1,254



Likes: 85 | Comments: 2 | Reach: 1,126

Meetings & Events

Upcoming meetings and events are displayed in **bold color**.

DATE	TRAINING/MEETING/SPECIAL EVENT	LOCATION
11/14/2019	Cutler Bay Business Association Panelist – Theme Vision 2020	East Ridge at Cutler Bay
11/15/2019	South Dade Municipal Coalition Meeting	Chambers South Palmetto Bay
11/15/2019	Town of Cutler Bay 14 th Annual Thanksgiving Luncheon	Cutler Bay Town Center
11/15/2019	2019 State of the Town Filming with Council Member Callahan	Cutler Bay Town Center
11/20/2019	Strategic Plan for South Dade Economic Development	Zoo Miami
11/20/2019	Regularly Scheduled Town Council Meeting	Cutler Bay Town Center
11/27/2019	Meeting with Cutler Bay Senior High School Principal	Cutler Bay High School
11/27/2019	Wetland Conservation Site Visit with Council Member Coriat	Old Cutler Rd & SW 184 th Street
12/03/2019	11 th Annual Southeast Florida Regional Climate Leadership Summit	Casa Marina Resort, Key West
12/06/2019	Encompass Health Governing Board Meeting	Encompass Health
12/09/2019- 12/10/2019	Legislative Priorities with Mayor Meerbott and Council Member Duncan	Tallahassee, Florida
12/11/2019	Mayor Meerbott's 2019 State of the Town Address	Cutler Bay Town Center
12/14/2019	Holiday Golf Cart Parade, Toy Drive and Winter Celebration	Cutler Ridge Park
12/16/2019	Miami-Dade County Public Schools Special Meeting – ICMA Managers	School Board Admin Building
12/17/2019	MDC-Homestead Key Stakeholder Interview	Cutler Bay Town Center
12/17/2019	East Ridge Quarterly Employee Wellness Luncheon Meeting	East Ridge at Cutler Bay
12/18/2019	Town of Cutler Bay Annual Holiday Luncheon	Cutler Bay Town Center
12/19/2019	Town's Economic Development and Opportunity Zone Discussion with Mayor Meerbott and Town Attorney Friedman	Cutler Bay Town Center
12/20/2019	Met with M-DC Commissioner Levine-Cava for Potential Vacant Land Acquisition	South Dade Government Center
01/06/2020	Parks & Recreation Advisory Committee Meeting	Cutler Bay Town Center
01/07/2020	USACE Back Bay Coastal Storm Risk Management Study	Cutler Bay Town Center
01/07/2020	CFAL Committee Meeting	Cutler Bay Town Center
01/09/2020	Sunshine, Public Records Law & Cultural Sensitivity Training	Cutler Bay Town Center
01/09/2020	Cutler Bay Business Association Networking Event	First Baptist Church
01/15/2020	Regularly Scheduled Town Council Meeting	Cutler Bay Town Center
01/21/2020	Meet & Greet with Florida International University Pi Alpha Board	Cutler Bay Town Center
01/21/2020	Meet & Greet with American heart Association Go Red for Women's Involvement	Encompass Health
01/22/2020	Town Council Workshop – Discussion Building Moratorium	Cutler Bay Town Center
01/24/2020	MDCCMA Executive Board Association Luncheon	Miami International Airport

Note: For additional information regarding upcoming meetings, workshops, and/or special events, please visit our website at www.cutlerbay-fl.gov

A Look Back at the Last Decade

To know where you're going, you have to know where you've been.

That's why we're closing out this decade reflecting on some of the Town's most significant achievements and highlights for the last 10 years. Here we go...

- In 2019 we earned a Community Rating System Class 4-becoming only the 2nd municipality in Florida to have this rating. This achievement not only means we have taken great steps to reduce the risk of flooding in our community, it also means residents are saving 30% on their flood insurance premiums!
- In 2019 we were recognized by AARP and the World Health Organization for adopting our Age-Friendly Community Action Plan, becoming the 2nd municipality in Florida to do so. We're a community for all ages to enjoy!
- We established our Cutler Bay Community Fund in 2013 with the goal improving the quality of life of residents in our community, as well as support local non-profit 501(c)(3) organizations. Since the fund's inception, we've awarded over \$25,000 of grant funding to organizations that include: Cutler Bay Middle School, Cutler Bay High School, COAST Academy Parent Association, the EDGE Charitable Foundation, DEEP Foundation, Cutler Bay Community Theater and more
- In the last 10 years we've obtained over \$22 MILLION in funding that Town staff secured through various grants we were awarded. This funding has helped fund multiple Town projects: from summer camp programs, to road improvements projects and everything in between
- In 2010-11 we built out and inaugurated our largest Town Park, Lakes by The Bay Park, a 45-acre multi-use park which features three lighted baseball/softball fields, four batting cages, two lighted soccer/football/lacrosse fields, a .6 mile exercise path with fitness stations, covered playground, restroom/concession building, and paved parking
- We've maintained healthy reserves in our general fund balance, holding a yearly average of over \$18 million since 2010
- Property value has steadily increased in Cutler Bay and is currently over 40% higher than the 2010 Town-wide Taxable Property Value
- Since incorporation we've planted over 3,600 new trees and have earned Arbor Day Foundation's Tree City USA designation every year since 2009, as well as their Growth Award every year since 2012-what can we say, we LOVE trees!
- We've completed multiple drainage and roadway improvement projects including the award-winning complete street projects of Old Cutler Road and Caribbean Boulevard
- We launched our finance transparency portal in 2018, providing the public with easy access to real-time government financial information for the current fiscal year, as well as a historical view of previous years (visit the portal by following this link:
<http://openbooks.tylertech.com/cutlerbay/TransWebpages/Home.aspx>)
- We've maintained and improved service on our Town Circulator Bus, which increased to running 7 days a week in 2018 and provides a reliable and inexpensive way for residents to commute
- We've established, developed and/or maintained multiple annual Town events and parades that have become a staple of our community such as our Halloween event, Chili Day Cook-off, Wings Over the Bay Cook-off, Cutler Bay Open Charity Golf Tournament, Back to School Splash ,4th of July Celebration and more!

Thank you to our previous and current Town Council members, Town staff, residents, neighbors and partners for working hard to improve our wonderful community—look at the amazing things we've accomplished together! We can't wait to see what the next 10 years have in store for the Town of Cutler Bay and we look forward to continue working with everybody to make our Town stronger, brighter and better.

From Town Council and Staff, we wish you a happy and prosperous new year!

Police Department

CRIME STATISTICS CHART FOR December 2019

	December	2019 YTD	2018 YTD	YTD % CHANGE
Homicide	0	3	1	200.00%
Forcible Sex Offenses	2	14	11	27.27%
Robbery	2	29	32	-9.38%
Aggravated Assault/Battery	10	56	60	-6.67%
Burglary	7	63	84	-25.00%
Larceny	88	1,171	1,109	5.59%
Auto Theft	13	92	79	16.46%
TOTAL:	122	1,428	1,376	3.78%

For additional information on crime statistics specific to your neighborhood, click on the following link:

<http://www.crimemapping.com/map/fl/miami-dadecounty>

The Miami-Dade Police Department Town of Cutler Bay Policing Unit is fully outfitted with Body Worn Cameras for all uniformed officers who respond to dispatched calls for service.

EMERGENCY CALLS* AVERAGE RESPONSE TIMES

Goal Response Time: Eight (8) minutes or less

*Definition of an Emergency Call: Generally, a call that is considered life threatening, requiring an emergency response with lights and siren.

YEAR-TO-DATE (JANUARY 1 – December 31)	EMERGENCY/PRIORITY RESPONSE TIMES (MINUTES/SECONDS)	TOTAL CALLS FOR SERVICE (EMERGENCY/PRIORITY)
2019	07:04	1,894
2018	06:58	1,979

NON-EMERGENCY CALLS* AVERAGE RESPONSE TIMES

Goal Response Time: Thirty (30) minutes or less

*Definition of a Non-Emergency Call: Generally, a call that is not life threatening, or the report of a crime where a subject is no longer on scene.

YEAR-TO-DATE (JANUARY 1 – December 31)	ROUTINE RESPONSE TIMES (MINUTES/SECONDS)	TOTAL CALLS FOR SERVICE (ROUTINE)
2019	14:00	12,583
2018	13:30	13,215

OPERATION GRINCHBUSTERS FINAL STATISTICS

The Town of Cutler Bay Policing Unit implemented their annual “Grinchbuster Detail” holiday action plan from Thursday, November 28, 2019- Sunday, January 5, 2019. The final statistics, compared to the same period as last year, shows an overall targeted crime reduction of **-8.24%** Town-Wide. This reduction is contributed to categories in Forcible Sex Offenses, Robbery, and Larceny.

PACE/Green Corridor Update

ACTIVITY REPORTED November 2019

FINANCED PROJECTS		
MUNICIPALITY	AMT. FINANCED	PROJECTS
Coral Gables	\$12,298,133	326
Cutler Bay	\$23,116,281	1,084
Miami	\$35,455,529	1,382
Miami Shores	\$7,148,374	243
Palmetto Bay	\$23,354,843	648
Pinecrest	\$9,580,988	202
South Miami	\$4,301,059	138
Grand Total	\$115,255,207	4,023

PROJECTS IN CONSTRUCTION		
MUNICIPALITY	EST. VALUE	PROJECTS
Coral Gables	\$102,270,505	753
Cutler Bay	\$72,667,419	1960
Miami	\$203,372,240	3214
Miami Shores	\$39,284,581	552
Palmetto Bay	\$101,456,989	1142
Pinecrest	\$64,011,517	438
South Miami	\$22,155,606	299
Grand Total	\$605,218,857	8,358

Note: These projects include solar panels, hurricane windows/doors, roofs, energy-efficient HVAC systems, insulation, and LED lighting systems. For program information, please contact Ygrene Energy Fund Florida, LLC at (305) 569-0015 or visit the following website: www.ygreneworks.com

Building & Code Compliance Department

BUILDING & CODE COMPLIANCE STATISTICS CHART FOR December 2019

Building Division	December
Building Permits (all trades)	173
Certificates of Use	3
Certificates of Occupancy	4
Permit Renewals	8
Code & Compliance Division	December
Cases Opened this Month	56
Cases Opened Since January 2019	960
Courtesy Door Hangars Distributed Total	4,237
Cases Brought Before Special Magistrate	7
Next Special Magistrate Hearing Date	01/14/2020
Weekend Enforcement Efforts	December
Garage Sales	2
Work Without a Permit	4
Commercial Vehicles	5
Right-of-Way Sales	0
Boats	3
Prohibited Signs	0
Signs – Picked Up Along The Right-of-Way	18
Miscellaneous*	1

*Auto repairs, junk vehicles, follow-up compliance inspections, etc.

Other News



Wetland Conservation Site Visit

On November 27, 2019, Town Manager Casals and Council Member Coriat visited the Wetland Conservation Site on Old Cutler Road & SW 184th Street. They hiked through the restoration site discovering all the flowers, plants and animals that continue to thrive in the area thanks to the efforts of our community to protect our part of the Biscayne Bay Coastal Wetlands. Keeping the area safe and healthy not only protects the animals we have here all year round but also ensures that migratory birds have plenty of places to nest, forage for food and breed on their long journeys.



Town's Legislative Priorities

From December 9, 2019 – December 10, 2019 Town Manager Casals alongside Mayor Meerbott and Council Member Duncan traveled to Tallahassee, FL to discuss some of the Town's legislative priorities and initiatives. Some of the topics covered included the Property Assessed Clean Energy (PACE) program, CRS Program, opportunity zone development, drainage improvement projects and more.



Holiday Golf Cart Parade, Toy Drive and Winter Celebration

On December 14, 2019, the Town celebrated its 9th Annual Holiday Golf Cart Parade, Toy Drive and Winter Celebration. Town Manager Casals thanks everyone who helped make this event a huge success with over 250 participants in the parade including Council Members Robert "B.J." Duncan and Roger Coriat. This year we were again able to donate many toys to Holtz Children's Hospital at Jackson Memorial.

Additional Resources



The Town launched Facebook, Instagram, Nextdoor and Twitter pages to continue keeping our residents informed. Find and follow the Town on Facebook, Nextdoor ("Town of Cutler Bay"), Instagram and Twitter (@townofcutlerbay)



The Town and Miami-Dade Police Department offer the Community on Patrol (COP) App to allow the residents of Miami-Dade to be on patrol in their neighborhoods and report any suspicious activity to the Town's Policing Unit. The COP App can be downloaded for free in the iTunes Store or Google Play by searching "Community on Patrol"



Keep up with the latest Town events, newsletters, alerts and other useful information by signing up for our e-notifications. To subscribe to our e-Notification emails visit the Town's website at www.cutlerbay-fl.gov



Code Compliance has a 24-hour hotline! Residents can simply call **(786) 573-5551** to report any code compliance concerns.



The Town is proud to offer the Cutler Bay FL Mobile App. This user-friendly mobile app gives residents access to the latest news and events happening in the Town. Residents can also use the app to report any issues or concern via their phone. Residents can download the app for free in the iTunes Store or Google Play by searching "Cutler Bay FL"



Track your ride and plan your trip using the Miami-Dade County Transit app! In it you will find information on the Town's Circulator Bus Service; view real-time tracking of buses, Metrobus and Metrorail; fare information and more! Please visit the Miami-Dade County Transit website for more information at www.miamidade.gov/transit