



## TOWN MANAGER'S MONTHLY REPORT

April 2020

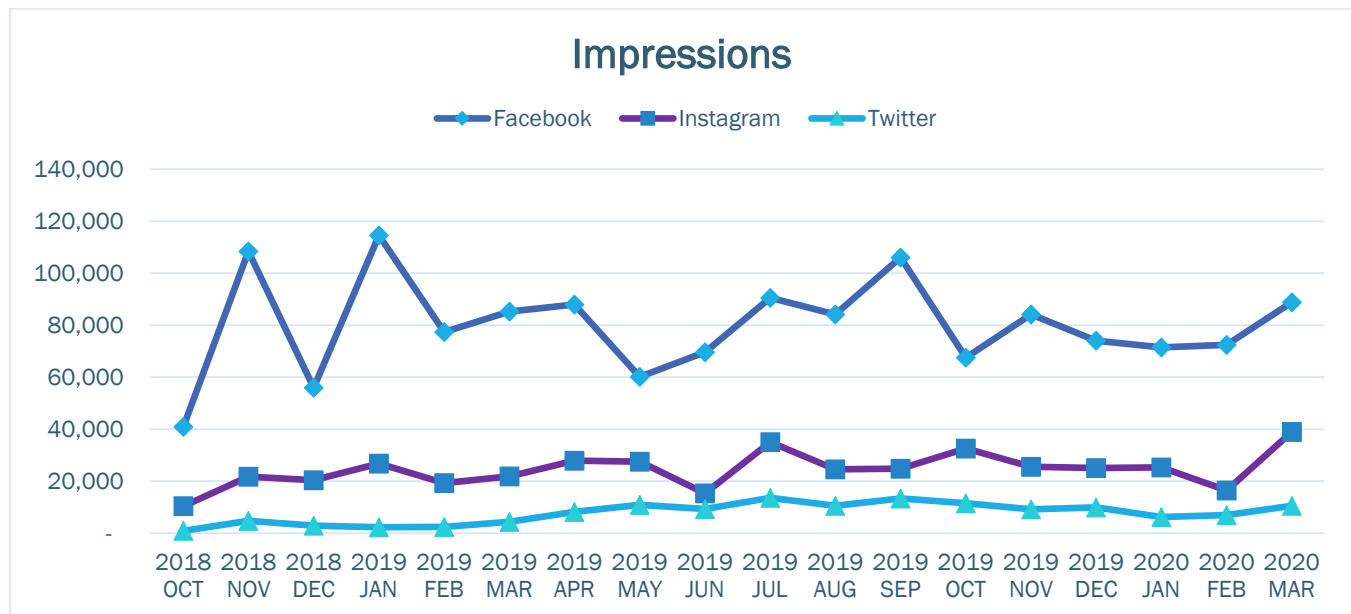
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The following report is intended to provide the Mayor and Town Council a general overview of Town Matters.

### Social Media

The Town is committed to keeping our residents informed through various communication outlets, which include our social media platforms. The platform that currently has the most reach and impressions is Facebook—as indicated by the chart below.



\*Impressions: the number of times any content from the Town's page or about the Town's page entered a person's screen.



#### FACEBOOK

- 3,343 Total Page Likes (+360 from last month)
- 6,716 Clicks in March 2020
- 88,779 Impressions in March 2020



#### TWITTER

- 242 Total Followers (+56 from last month)
- 10,500 Impressions in March 2020



#### INSTAGRAM

- 3,611 Total Followers (+529 from last month)
- 1,669 Likes in March 2020
- 38,965 Impressions in March 2020 (not including stories)



#### YOUTUBE

- 17 total videos uploaded
- 1,989 combined views as of 4/13/20



#### NEXTDOOR






- 9,754 Verified Members within Page Reach
- 69 Member "thank you" in March 2020
- 10,400 Impressions in March 2020



#### LINKEDIN

- 75 impressions in March 2020
- 171 Followers (+4 from last month)

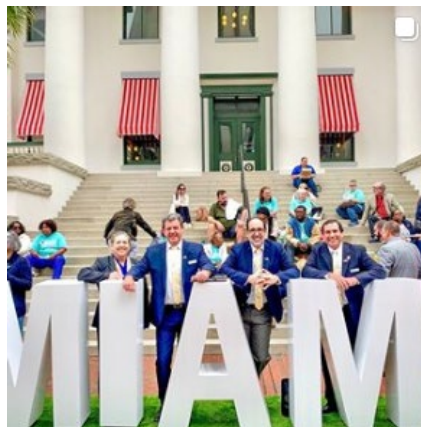
### Top 5 Facebook Posts in March 2020 (Biggest Reach & Engagement):

Post Date	Post Description	Reach	Engagement
03/23/2020 4:58 PM	 Did you know that Miami-Dade County offers free meal delivery to	 12.1K 	538 441 
03/31/2020 3:42 PM	 Confirmed COVID-19 Cases in Cutler Bay Per the Florida	 5K 	965 186 
03/27/2020 1:01 PM	 Don't be alarmed if you notice fire and smoke at the Ned Glenn Nature	 4.1K 	721 185 
03/19/2020 3:34 PM	 Listen to an important message from Mayor Tim Meerbott regarding	 2.6K 	431 78 
03/18/2020 12:33 PM	 Please be advised that the COVID-19 Drive-Thru Testing Site	 2K 	336 77 

### Top 5 Instagram Posts in February 2020 (Biggest Reach & Engagement):



Likes: 110 | Comments: 0 | Reach: 1,162



Likes: 87 | Comments: 2 | Reach: 1,081



Likes: 73 | Comments: 5 | Reach: 1,220



Likes: 69 | Comments: 8 | Reach: 1,216



Likes: 50 | Comments: 1 | Reach: 1,046

### Top 5 Facebook Posts in March 2020 (Biggest Reach & Engagement):

Post Date	Post Description			Reach		Engagement
02/17/2020 10:30 AM	 Have you noticed our new police speed trailers around Town? These			2.9K		544 0
02/20/2020 9:05 AM	 Last night our Town Council recognized our local Palmetto			1.4K		185 0
02/16/2020 9:00 AM	 This past Friday, our SW 100 Avenue Stormwater Retrofit project received			1.3K		195 0
02/26/2020 12:44 PM	 Mayor Tim Meerbott recently sat with Miami Today and opened up about			1.3K		123 5
02/20/2020 5:59 PM	 24 hours left until Movie Night at Cutler Ridge Park! We'll be showing			1.1K		98 0

### Top 5 Instagram Posts in March 2020 (Biggest Reach & Engagement):



Likes: 136 | Comments: 5 | Reach: 2,332



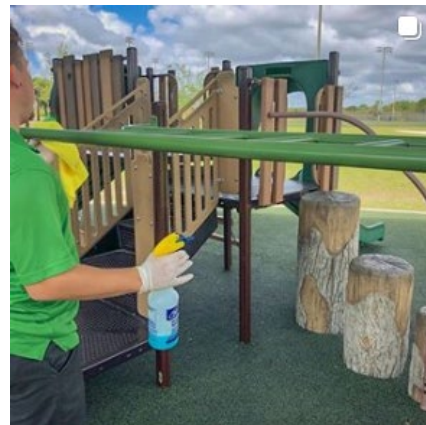
Likes: 122 | Comments: 3 | Reach: 2,225



Likes: 126 | Comments: 20 | Reach: 2,135



Likes: 125 | Comments: 6 | Reach: 1,688



Likes: 197 | Comments: 8 | Reach: 1,615

## Meetings & Events

Upcoming meetings and events are displayed in **bold color**.

DATE	TRAINING/MEETING/SPECIAL EVENT	LOCATION
02/13/20	Cutler Bay Business Association Networking Luncheon	Town of Cutler Bay
02/14/20	American Public Works Association South FL. Branch Awards Luncheon	Tamarac Community Center
02/18/20	Meet & Greet: FIU Pi Alpha Alpha Board	Town of Cutler Bay
02/19/20	Regularly Scheduled Town Council Meeting	Cutler Bay Town Center
02/20/20	Encompass Health Governing Board Meeting	Encompass Health
02/21/20	South Dade Municipal Coalition Meeting	Chamber SOUTH Palmetto Bay Office
02/21/20	Miami-Dade City & County Management Association Luncheon	Miami Beach Convention Center
02/21/20	Meet & Greet: Miami-Dade Fire Rescue Station 6	Station 6, Homestead
02/25/20	Cutler Bay Senior High Internship Opportunity Discussion	Cutler Bay Senior High School
02/25/20	Economic Development Meeting	Chamber SOUTH Palmetto Bay
02/25/20	Floodplain Mitigation Advisory Committee Meeting and Public Input Meeting	Cutler Bay Town Center
02/26/20	Town Council Workshop to Discuss Town Finances	Cutler Bay Town Center
02/27/20	Meeting with Contractor to Discuss Project Status	Canoe/Kayak Launch
02/28/20	Greater Miami Chamber of Commerce Resilient Solutions Summit	Rusty Pelican
03/02/20	Florida International University Sea Level Solutions Center Discussion	Town of Cutler Bay
03/04/20 – 03/06/20	ICMA Southeast Regional Conference	Durham, North Carolina
03/12/20	Cutler Bay Business Association Luncheon: Census 2020 Panelist	East Ridge
03/13/20	Community Development Departmental Updates with Town Staff	Town of Cutler Bay
03/13/20	Issued a Declaration of State of Emergency COVID-19	Town of Cutler Bay
03/13/20 – 04/15/20	Daily Conference Calls with Elected Officials Providing Updates on COVID-19	Town of Cutler Bay
03/16/20	Municipal Partners Discussion with Mayor Carlos A. Gimenez	Town of Cutler Bay
03/17/20	Miami Dade City and County Managers Association (MDCCMA): City Managers COVID-19 Emergency Conference Call	Town of Cutler Bay
03/18/20 – 04/15/20	Town Departmental Directors Discussions: COVID-19 Updates	Town of Cutler Bay
03/20/20	MDCCMA: City Managers COVID-19 Emergency Conference Call	Town of Cutler Bay
03/24/20	Seritage Parcel Discussion Conference Call	Town of Cutler Bay
03/24/20	Transit Alliance Miami Campaign Briefing Conference Call	Town of Cutler Bay
03/27/20	Cutler Bay Business Association/ Accelerate South Dade Morning Huddle with Mayor Meerbott	Town of Cutler Bay
03/31/20	MDCCMA: City Managers COVID-19 Emergency Weekly Conference Call	Town of Cutler Bay



DATE	TRAINING/MEETING/SPECIAL EVENT	LOCATION
03/31/20	Florida Department of Emergency Management Municipal Conference Call	Town of Cutler Bay
04/01/20	Representative Donna Shalala Tele-Town Hall addressing COVID-19	Town of Cutler Bay
04/02/20	Parks & Recreation Departmental Updates with Town Staff	Town of Cutler Bay
04/06/20	Accelerate South Dade Morning Huddle with Council Member Coriat	Town of Cutler Bay
04/07/20 – 04/09/20	Virtual 2020 Florida Floodplain Managers Association Annual Conference	Town of Cutler Bay
04/07/20	MDCCMA: City Managers COVID-19 Emergency Weekly Conference Call	Town of Cutler Bay
04/07/20	South Florida Water Management District 53 Acre Mitigation Conference Call	Town of Cutler Bay
04/08/20	Feeding South Florida Food Distribution Conference Call	Town of Cutler Bay
04/08/20	UF/IFAS Invasive Plants Best Management Practices Webinar	Town of Cutler Bay
04/14/20	Farm Share Food Distribution Event	Town of Cutler Bay
04/14/20	MDCCMA: City Managers COVID-19 Emergency Weekly Conference Call	Town of Cutler Bay
04/17/20	Officer Mary Ann Stahl Retirement Proclamation Presentation	Town of Cutler Bay
04/20/20	South Dade Chamber of Commerce South Dade Recovery Strategy Discussion	Town of Cutler Bay
04/21/20	MDCCMA: City Managers COVID-19 Emergency Weekly Conference Call	Town of Cutler Bay
04/22/20	Regular Town Council Meeting (Virtual)	Town of Cutler Bay
04/23/20	Parks & Recreation Departmental Updates with Town Staff	Town of Cutler Bay
04/28/20	MDCCMA: City Managers COVID-19 Emergency Weekly Conference Call	Town of Cutler Bay
04/30/20	Florida International University Sea Level Solutions Center Tour	Florida International University

Note: For additional information regarding upcoming meetings, workshops, and/or special events, please visit our website at [www.cutlerbay-fl.gov](http://www.cutlerbay-fl.gov)

## Our Commitment to Keeping You Informed:

### Coronavirus Disease 2019 (COVID-19) Updates, Information and Resources

In an effort to keep you informed, the Town continues to provide updates regarding our operations during the Coronavirus Disease 19 (COVID-19) pandemic through this designated webpage, <http://cutlerbay-fl.gov/your-community/coronavirus>. For the most up-to-date information regarding the disease, please visit the Centers for Disease Control, (<https://www.cdc.gov/>) and Prevention and the Florida Department of Health's (<http://www.floridahealth.gov/>) websites.

### #2020Census

The results of the #2020Census will inform decisions and proportionately allocate hundreds of billions of dollars in federal funding to communities across the country based on the amount of people that get counted—that includes hospitals, fire departments, school lunch programs, and other critical programs and service. It will also determine how many seats in Congress each state gets. Responding can be done online, by phone, or by mail and should take just a few minutes to do. You should have received your invitation in the mail already with instructions on how to participate. If you have not, the Census will be sending additional mailings soon. If you have any questions about the 2020 Census, contact Florida's Census Regional office at (470) 889-6800.

## Police Department

### CRIME STATISTICS CHART FOR MARCH 2020

	MARCH	2020 YTD	2019 YTD	YTD % CHANGE
Homicide	0	0	1	-100.00%
Forcible Sex Offenses	1	2	2	0
Robbery	3	9	8	12.50%
Aggravated Assault/Battery	6	16	10	60.00%
Burglary	6	18	18	0
Larceny	59	228	287	-20.56%
Auto Theft	6	24	20	20.00%
<b>TOTAL:</b>	<b>81</b>	<b>297</b>	<b>346</b>	<b>-14.16%</b>

For additional information on crime statistics specific to your neighborhood, click on the following link:

<http://www.crimemapping.com/map/fl/miami-dadecounty>

The Miami-Dade Police Department Town of Cutler Bay Policing Unit is fully outfitted with Body Worn Cameras for all uniformed officers who respond to dispatched calls for service.

#### EMERGENCY CALLS\* AVERAGE RESPONSE TIMES

*Goal Response Time: Eight (8) minutes or less*

\*Definition of an Emergency Call: Generally, a call that is considered life threatening, requiring an emergency response with lights and siren.

YEAR-TO-DATE (JANUARY 1 – MARCH 31)	EMERGENCY/PRIORITY RESPONSE TIMES (MINUTES/SECONDS)	TOTAL CALLS FOR SERVICE (EMERGENCY/PRIORITY)
<b>2020</b>	06:49	500
<b>2019</b>	07:13	493

#### NON-EMERGENCY CALLS\* AVERAGE RESPONSE TIMES

*Goal Response Time: Thirty (30) minutes or less*

\*Definition of a Non-Emergency Call: Generally, a call that is not life threatening, or the report of a crime where a subject is no longer on scene.

YEAR-TO-DATE (JANUARY 1 – MARCH 31)	ROUTINE RESPONSE TIMES (MINUTES/SECONDS)	TOTAL CALLS FOR SERVICE (ROUTINE)
<b>2020</b>	13:09	2,992
<b>2019</b>	14:45	2,896

#### HELP IDENTIFY ILLEGAL DUMPING AND ATV RIDERS

The Town of Cutler Bay Policing Unit encourages you to report ATV riding and illegal dumping in the Town's protected mitigation sites (the portion of land north and south of SW 224 Street and 97 Avenue).

- Contact the Town's Code Compliance Hotline at (786) 573-5551 to report [illegal dumping](#).
- Contact the Town's Police Department at (305) 234-4257 / (305) 467-5423 to report [illegal ATV riding](#).

## PACE/Green Corridor Update

ACTIVITY REPORTED MARCH 2020

FINANCED PROJECTS		
MUNICIPALITY	AMT. FINANCED	PROJECTS
Coral Gables	\$13,023,627	341
Cutler Bay	\$23,975,597	1,119
Miami	\$37,935,779	1,468
Miami Shores	\$7,543,813	256
Palmetto Bay	\$23,983,290	670
Pinecrest	\$10,164,773	209
South Miami	\$4,353,929	140
<b>Grand Total</b>	<b>\$120,980,808</b>	<b>4,203</b>

PROJECTS IN CONSTRUCTION		
MUNICIPALITY	EST. VALUE	PROJECTS
Coral Gables	\$106,873,694	786
Cutler Bay	\$74,412,315	2,024
Miami	\$211,600,926	3,370
Miami Shores	\$41,075,348	578
Palmetto Bay	\$105,016,956	1,190
Pinecrest	\$65,569,981	452
South Miami	\$22,684,852	307
<b>Grand Total</b>	<b>\$627,234,071</b>	<b>8,707</b>

**Note:** These projects include solar panels, hurricane windows/doors, roofs, energy-efficient HVAC systems, insulation, and LED lighting systems. For program information, please contact Ygrene Energy Fund Florida, LLC at (305) 569-0015 or visit the following website: [www.ygreneworks.com](http://www.ygreneworks.com)

## Building & Code Compliance Department

BUILDING & CODE COMPLIANCE STATISTICS CHART FOR FEBRUARY & MARCH 2020

Building Division	FEBRUARY	MARCH
Building Permits (all trades)	196	180
Certificates of Use	3	1
Certificates of Occupancy	1	2
Permit Renewals	18	8
Code & Compliance Division	FEBRUARY	MARCH
Cases Opened this Month	57	53
Cases Opened Since January 2020	115	168
Cases Brought Before Special Magistrate	6	10
Next Special Magistrate Hearing Date	03/11/2020	05/12/2020
Weekend Enforcement Efforts	FEBRUARY	MARCH
Garage Sales	0	0
Work Without a Permit	1	1
Commercial Vehicles	2	1
Right-of-Way Sales	0	0
Boats	1	1
Prohibited Signs	0	0
Signs – Picked Up Along The Right-of-Way	9	7
Miscellaneous*	1	1

\*Auto repairs, junk vehicles, follow-up compliance inspections, etc.

## Other News



### US Army Corp of Engineers Public Meeting

On February 20, 2020, Town Manager Casals attended a meeting that was hosted here at the Town Hall for the USACE from Jacksonville District for the Draft Environmental Impact Statement (EIS) for the Combined Operational Plan (COP). The purpose of the COP is to define operations for the constructed features of the Modified Water Deliveries to Everglades National Park and Canal 111 South Dade Projects, to include flood control, water supply for agricultural irrigation, and more. To review the Draft Environmental Impact Statement for the COP visit [www.saj.usace.army.mil/COP](http://www.saj.usace.army.mil/COP).



### ICMA Southeast Regional Conference

From March 4 through March 6, 2020, Town Manager Casals attended the Southeast – Local Government Roadshow 2020 hosted by ICMA in Durham, North Carolina. Their mission is to create unique opportunities to meet other local government peers and learn new skills from each other. The keynote general session focused on ransomware in Local Governments, understanding the compounding factors magnifying the risk and how cities can shield their systems from the growing risk.



### Community Development Department COVID-19 Meeting

On March 13, 2020, Town Manager Casals met with the Community Development Department staff to discuss the latest updates on the Coronavirus Disease 2019 (COVID-19) and drive team accountability. Town Manager Casals encouraged the Department to focus on solutions by using their collective intelligence in making critical business adjustments during this time and measuring Key Performance Indicators in efforts to achieve success.

## Additional Resources



The Town launched Facebook, Instagram, Nextdoor and Twitter pages to continue keeping our residents informed. Find and follow the Town on Facebook, Nextdoor ("Town of Cutler Bay"), Instagram and Twitter (@townofcutlerbay)



Code Compliance has a 24-hour hotline! Residents can simply call (786) 573-5551 to report any code compliance concerns.



The Town is proud to offer the Cutler Bay FL Mobile App. This user-friendly mobile app gives residents access to the latest news and events happening in the Town. Residents can also use the app to report any issues or concern via their phone. Residents can download the app for free in the iTunes Store or Google Play by searching "Cutler Bay FL"



The Town and Miami-Dade Police Department offer the Community on Patrol (COP) App to allow the residents of Miami-Dade to be on patrol in their neighborhoods and report any suspicious activity to the Town's Policing Unit. The COP App can be downloaded for free in the iTunes Store or Google Play by searching "Community on Patrol"



Keep up with the latest Town events, newsletters, alerts and other useful information by signing up for our e-notifications. To subscribe to our e-Notification emails visit the Town's website at [www.cutlerbay-fl.gov](http://www.cutlerbay-fl.gov)



Track your ride and plan your trip using the Miami-Dade County Transit app! In it you will find information on the Town's Circulator Bus Service; view real-time tracking of buses, Metrobus and Metrorail; fare information and more! Please visit the Miami-Dade County Transit website for more information at [www.miamidade.gov/transit](http://www.miamidade.gov/transit)