



# TOWN MANAGER'S MONTHLY REPORT

February 2020

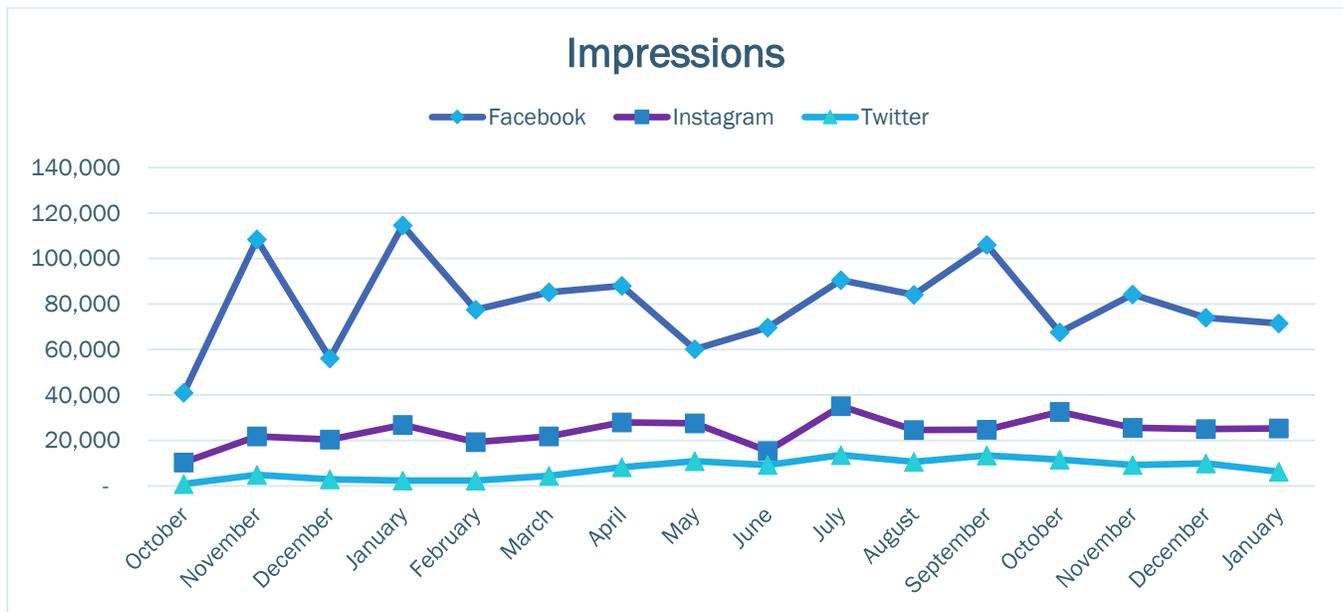
Rafael G. Casals, ICMA-CM, CFM  
rcasals@cutlerbay-fl.gov



The following report is intended to provide the Mayor and Town Council a general overview of Town Matters.

## Social Media

The Town is committed to keeping our residents informed through various communication outlets, which include our social media platforms. The platform that currently has the most reach and impressions is Facebook—as indicated by the chart below.



\*Impressions: the number of times any content from the Town's page or about the Town's page entered a person's screen.



### FACEBOOK

- 2,870 Total Page Likes (+128 from last month)
- 9,618 Clicks in January 2020
- 71,488 Impressions in January 2020



### TWITTER

- 172 Total Followers (+4 from last month)
- 6,280 Impressions in January 2020



### INSTAGRAM

- 2,947 Total Followers (+203 from last month)
- 1,401 Likes in January 2020
- 25,355 Impressions in January 2020



### YOUTUBE

- 11 total videos uploaded
- 1,170 combined views as of 2/12/20



### NEXTDOOR

- 9,442 Verified Members within Page Reach
- 62 Member "thank you" in January 2020
- 9,198 Impressions in January 2020



### LINKEDIN

- 392 Impressions in January 2020
- 162 Followers (+13 from last month)

**Top 5 Facebook Posts in January 2020 (Biggest Reach & Engagement):**

Post Date	Post Description	Reach	Engagement
01/09/2020 6:07 PM	 IT'S OFFICIAL! We've completed the "land swap" deal—exchanging the	7.1K	2K 406
01/29/2020 12:19 PM	 Mayor Tim Meerbott has issued an open letter regarding the visioning	6.4K	1.9K 349
01/03/2020 12:48 PM	 Did you know that the use, sale or distribution of plastic straws in	4.3K	681 243
01/13/2020 5:45 PM	 This morning our Town Manager, Rafael Casals, and Building and	2.4K	266 130
01/27/2020 3:07 PM	 11th Annual Chili Day in Cutler Bay	2.3K	653 365

**Top 5 Instagram Posts in January 2020 (Biggest Reach & Engagement):**



Likes: 197 | Comments: 33 | Reach: 1,670



Likes: 150 | Comments: 4 | Reach: 1,464



Likes: 143 | Comments: 9 | Reach: 1,462



Likes: 92 | Comments: 14 | Reach: 1,388



Likes: 129 | Comments: 8 | Reach: 1,331

## Meetings & Events

Upcoming meetings and events are displayed in **bold color**.

DATE	TRAINING/MEETING/SPECIAL EVENT	LOCATION
01/09/2020	Sunshine, Public Records Law & Cultural Sensitivity Training	Cutler Bay Town Center
01/09/2020	Cutler Bay Business Association Networking Event	Christ Fellowship
01/13/2020	Miami-Dade Back Bay CSRM Study- Locations Site Visit	Black Point Park and Marina
01/15/2020	Regularly Scheduled Town Council Meeting	Cutler Bay Town Center
01/16/2020	Meeting with Dania Beach Manager to Discuss the Parks Master Plan	Cutler Bay Town Center
01/17/2020	South Dade Municipal Coalition Meeting	Cutler Bay Town Center
01/17/2020	Site Visit: Cutler Bay Town Center Future Municipal Complex	Vacant Parcel on Old Cutler Road
01/17/2020	Meeting with Cutler Bay Business Association Representatives to Discuss Partnership Opportunities	Cutler Bay Town Center
02/03/2020	Biscayne Bay Coastal Wetlands Cutler Flow-Way Discussion with Representatives from the South Florida Water Management District	Town of Cutler Bay
02/04/2020 – 02/06/2020	Miami-Dade Counts Days in Tallahassee, FL to Discuss Legislative Priorities and Funding Requests	Tallahassee, FL
02/10/2020	South Dade Traffic Study Meeting with Mayor Carlos Gimenez and other Elected Officials representing South Dade.	Stephen P. Clark Center
02/11/2020	Florida Department of Agriculture and Consumer Services Monitoring Visit	Town of Cutler Bay
<b>02/13/2020</b>	<b>Cutler Bay Business Association Networking Luncheon</b>	<b>Town of Cutler Bay</b>
<b>02/14/2020</b>	<b>American Public Works Association South Florida Branch Awards Luncheon</b>	<b>Tamarac Community Center</b>
<b>02/18/2020</b>	<b>Meet &amp; Greet: FIU Pi Alpha Alpha Board</b>	<b>Town of Cutler Bay</b>
<b>02/19/2020</b>	<b>Regularly Scheduled Town Council Meeting</b>	<b>Cutler Bay Town Center</b>
<b>02/21/2020</b>	<b>South Dade Municipal Coalition Meeting</b>	<b>Chamber SOUTH Palmetto Bay Office</b>
<b>02/21/2020</b>	<b>Encompass Health Governing Board Meeting</b>	<b>Encompass Health</b>
<b>02/21/2020</b>	<b>Miami-Dade City &amp; County Management Association Luncheon</b>	<b>Miami Beach Convention Center</b>
<b>02/21/2020</b>	<b>Movie Night: Dora and the Lost City of Gold</b>	<b>Cutler Ridge Park</b>
<b>02/25/2020</b>	<b>Cutler Bay Senior High Internship Opportunity Discussion</b>	<b>Cutler Bay Senior High School</b>
<b>02/25/2020</b>	<b>Economic Development Meeting</b>	<b>Chamber SOUTH Palmetto Bay Office</b>
<b>02/25/2020</b>	<b>Floodplain Mitigation Advisory Committee Meeting and Public Input Meeting</b>	<b>Cutler Bay Town Center</b>
<b>02/26/2020</b>	<b>Town Council Workshop to Discuss Town Finances</b>	<b>Cutler Bay Town Center</b>

Note: For additional information regarding upcoming meetings, workshops, and/or special events, please visit our website at [www.cutlerbay-fl.gov](http://www.cutlerbay-fl.gov)

## Police Department

### CRIME STATISTICS CHART FOR JANUARY 2020

	January	2020 YTD	2019 YTD	YTD % CHANGE
Homicide	0	0	0	N/C
Forcible Sex Offenses	1	1	0	N/C
Robbery	2	2	3	-33.33%
Aggravated Assault/Battery	4	4	1	300.00%
Burglary	6	6	9	-33.33%
Larceny	108	108	119	-9.24%
Auto Theft	6	6	9	-33.33%
<b>TOTAL:</b>	<b>127</b>	<b>127</b>	<b>141</b>	<b>-9.93%</b>

For additional information on crime statistics specific to your neighborhood, click on the following link:

<http://www.crimemapping.com/map/fl/miami-dadecounty>

The Miami-Dade Police Department Town of Cutler Bay Policing Unit is fully outfitted with Body Worn Cameras for all uniformed officers who respond to dispatched calls for service.

#### EMERGENCY CALLS\* AVERAGE RESPONSE TIMES

Goal Response Time: *Eight (8) minutes or less*

\*Definition of an Emergency Call: Generally, a call that is considered life threatening, requiring an emergency response with lights and siren.

YEAR-TO-DATE (JANUARY 1 – JANUARY 31)	EMERGENCY/PRIORITY RESPONSE TIMES (MINUTES/SECONDS)	TOTAL CALLS FOR SERVICE (EMERGENCY/PRIORITY)
2020	07:10	175
2019	07:18	161

#### NON-EMERGENCY CALLS\* AVERAGE RESPONSE TIMES

Goal Response Time: *Thirty (30) minutes or less*

\*Definition of a Non-Emergency Call: Generally, a call that is not life threatening, or the report of a crime where a subject is no longer on scene.

YEAR-TO-DATE (JANUARY 1 – JANUARY 31)	ROUTINE RESPONSE TIMES (MINUTES/SECONDS)	TOTAL CALLS FOR SERVICE (ROUTINE)
2020	12:30	1,042
2019	17:16	1,063

#### HELP IDENTIFY ILLEGAL DUMPING AND ATV RIDERS

The Town of Cutler Bay Policing Unit encourages you to report ATV riding and illegal dumping in the Town's protected mitigation sites (the portion of land north and south of SW 224 Street and 97 Avenue).

- Contact the Town's Code Compliance Hotline at (786) 573-5551 to report **illegal dumping**.
- Contact the Town's Police Department at (305) 234-4257 / (305) 467-5423 to report **illegal ATV riding**.

## PACE/Green Corridor Update

ACTIVITY REPORTED JANUARY 2020

FINANCED PROJECTS		
MUNICIPALITY	AMT. FINANCED	PROJECTS
Coral Gables	\$12,694,068	332
Cutler Bay	\$23,742,978	1,107
Miami	\$36,711,019	1,423
Miami Shores	\$7,357,018	249
Palmetto Bay	\$23,615,546	658
Pinecrest	\$9,950,705	206
South Miami	\$4,301,059	138
<b>Grand Total</b>	<b>\$118,372,393</b>	<b>4,113</b>

PROJECTS IN CONSTRUCTION		
MUNICIPALITY	EST. VALUE	PROJECTS
Coral Gables	\$104,726,560	771
Cutler Bay	\$73,230,872	1985
Miami	\$207,833,457	3292
Miami Shores	\$40,131,089	566
Palmetto Bay	\$103,271,623	1166
Pinecrest	\$64,921,109	444
South Miami	\$22,436,532	303
<b>Grand Total</b>	<b>\$616,551,242</b>	<b>8,527</b>

**Note:** These projects include solar panels, hurricane windows/doors, roofs, energy-efficient HVAC systems, insulation, and LED lighting systems. For program information, please contact Ygrene Energy Fund Florida, LLC at (305) 569-0015 or visit the following website: [www.ygreneworks.com](http://www.ygreneworks.com)

## Building & Code Compliance Department

BUILDING & CODE COMPLIANCE STATISTICS CHART FOR JANUARY 2020

Building Division	January
Building Permits (all trades)	188
Certificates of Use	6
Certificates of Occupancy	2
Permit Renewals	21
Code & Compliance Division	January
Cases Opened this Month	58
Cases Opened Since January 2020	58
Cases Brought Before Special Magistrate	11
Next Special Magistrate Hearing Date	02/19/2020
Weekend Enforcement Efforts	January
Garage Sales	1
Work Without a Permit	2
Commercial Vehicles	3
Right-of-Way Sales	0
Boats	2
Prohibited Signs	0
Signs - Picked Up Along The Right-of-Way	15
Miscellaneous*	2

\*Auto repairs, junk vehicles, follow-up compliance inspections, etc.

## Other News



### CBBA Networking Luncheon

On January 9, 2020, Town Manager Casals attended a meeting between both, Cutler Bay Business Association and Palmetto Bay Business Association that featured guest speaker Miami-Dade Commissioner Daniella Levine Cava. This was an opportunity to learn about local and county initiatives and concerns, including public transportation, traffic, the environment and the economy. Both Cutler Bay Mayor Tim Meerbott and Palmetto Bay Mayor Karyn Cunningham were also in attendance and had the opportunity to greet and address attendees.



### Miami-Dade CSRM Study Site Visit Locations

On January 13, 2020, Town Manager Casals with Building and Code Compliance Manager Santiago Gonzalez, toured the Biscayne Bay Coastal Wetlands (BBCW) Restoration Project located on SW 184 street and Old Cutler Road, along with representatives from the United States Army Corps of Engineers - USACE the Florida Department of Transportation, MyFWC Florida Fish and Wildlife, and Miami-Dade County Government's Department of Environmental and Resources Management.



### South Dade Municipal Coalition Meeting

On January 17, 2020, Town Manager Casals alongside Mayor Meerbott met with various local leaders and elected officials at the South Dade Municipal Coalition Meeting we hosted. One of the goals of the meeting was to discuss regional marketing strategies for the South Miami-Dade area with interested stakeholders.

## Additional Resources



The Town launched Facebook, Instagram, Nextdoor and Twitter pages to continue keeping our residents informed. Find and follow the Town on Facebook, Nextdoor ("Town of Cutler Bay"), Instagram and Twitter (@townofcutlerbay)



The Town and Miami-Dade Police Department offer the Community on Patrol (COP) App to allow the residents of Miami-Dade to be on patrol in their neighborhoods and report any suspicious activity to the Town's Policing Unit. The COP App can be downloaded for free in the iTunes Store or Google Play by searching "Community on Patrol"



Keep up with the latest Town events, newsletters, alerts and other useful information by signing up for our e-notifications. To subscribe to our e-Notification emails visit the Town's website at [www.cutlerbay-fl.gov](http://www.cutlerbay-fl.gov)



Code Compliance has a 24-hour hotline! Residents can simply call **(786) 573-5551** to report any code compliance concerns.



The Town is proud to offer the Cutler Bay FL Mobile App. This user-friendly mobile app gives residents access to the latest news and events happening in the Town. Residents can also use the app to report any issues or concern via their phone. Residents can download the app for free in the iTunes Store or Google Play by searching "Cutler Bay FL"



Track your ride and plan your trip using the Miami-Dade County Transit app! In it you will find information on the Town's Circulator Bus Service; view real-time tracking of buses, Metrobus and Metrorail; fare information and more! Please visit the Miami-Dade County Transit website for more information at [www.miamidade.gov/transit](http://www.miamidade.gov/transit)