



# TOWN MANAGER'S MONTHLY REPORT

June 2019

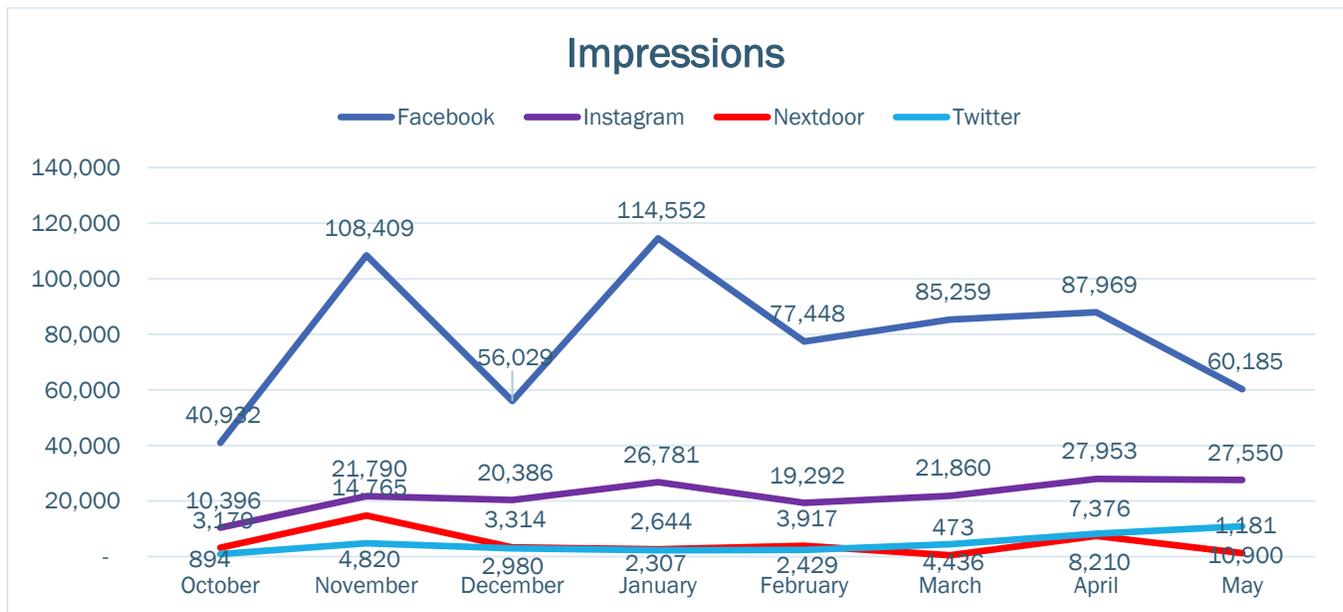
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The following report is intended to provide the Mayor and Town Council a general overview of Town Matters.

## Social Media

The Town is committed to keeping our residents informed through various communication outlets, which include our social media platforms. The platform that currently has the most reach and impressions is Facebook—as indicated by the chart below.



\*Impressions: the number of times any content from the Town's page or about the Town's page entered a person's screen.



### FACEBOOK

- 1,688 Total Page Likes (+114 from last month)
- 3,152 Clicks in May 2019
- 60,185 Impressions in May 2019



### TWITTER

- 90 Total Followers (+5 from last month)
- 10,900 Impressions in May 2019



### INSTAGRAM

- 1,527 Total Followers (+80 from last month)
- 1,029 New Likes in May 2019
- 27,550 Impressions in May 2019



### YOUTUBE

- 8 videos uploaded in 2018
- 642 combined views as of 06/7/19



### NEXTDOOR

- 8,254 Members within Page's Reach
- 4 Member "thank you" in May 2019
- 1,181 Impressions in May 2019



### LINKEDIN

- 298 Impressions in May 2019
- 115 (+5 followers as of 6/7/19)

Top 5 Facebook Posts in May 2019 (Biggest Reach & Engagement):

Post Date	Post Description	Reach	Engagement
05/02/2019 5:00 PM	 Thank you to our local faith leaders for coming together with Mayor Tim	1.2K	246 144
05/30/2019 3:50 PM	 Mayor Tim Meerbott has signed the Resilient 305 Mayor's Accord—a	1.5K	219 83
05/25/2019 8:00 AM	 Starting TODAY the Cutler Ridge Pool opens on the weekends! Pool	1.3K	102 80
05/28/2019 12:07 PM	 🙄 Did you know... That blowing grass clippings and leaves onto	1K	106 42
05/24/2019 5:30 PM	 Memorial Day weekend is one of the busiest weekends on the water for	1.4K	83 23

Top 5 Instagram Posts in May 2019 (Biggest Reach & Engagement):



Likes: 87 | Comments: 3 | Reach: 866



Likes: 85 | Comments: 4 | Reach: 726



Likes: 76 | Comments: 5 | Reach: 781



Likes: 70 | Comments: 3 | Reach: 762



Likes: 69 | Comments: 7 | Reach: 852

## Meetings & Events

Upcoming meetings and events are displayed in **bold color**.

DATE	TRAINING/MEETING/SPECIAL EVENT	LOCATION
05/13/2019	Meeting with Miami-Dade Department of Transportation and Public Works to Discuss Franjo Road Proposed Capacity Improvements	Stephen P. Clark Center
05/13/2019	FEMA Recovery Transition Meeting	Town of Cutler Bay
05/14/2019	Presented at the AARP Sharing Symposium with Vice Mayor Loyzelle	Miami Dadeland Marriott
05/14/2019	South Dade Chamber of Commerce (SDCC) May After Hours "Military Appreciation Month"	Centerstate Bank Perrine Branch
05/15/2019	Town Council Workshop to Discuss Revisiting Annexation and Possible Building Moratorium	Town of Cutler Bay
05/15/2019	Regularly Scheduled Town Council Meeting	Town of Cutler Bay
05/16/2019	National Disaster Preparedness Training: Coastal Hazards Assessment & Planning Tools	Miami-Dade County (M-DC) Emergency Management
05/17/2019	Miami-Dade City and County Management Association (MDCCMA) Monthly Meeting	Greater Miami Convention and Visitors Bureau
05/22/2019	Citizens Independent Transport Full Board Presentation	Stephen P. Clark Center
05/29/2019-06/01/2019	Florida City and County Management Association 2019 Annual Conference	Hilton Orlando Lake Buena Vista
06/05/2019	Cutler Bay Senior High School Graduation Commencement Ceremony	South Miami-Dade Cultural Arts Center
06/06/2019	Commander's Reception	The Palace Gardens
06/11/2019	Greater Miami Convention and Business Bureau 5-year Strategic Plan Meeting Regarding Tourism	Homestead Seminole Theater
<b>06/13/2019</b>	<b>Cutler Bay Business Association Networking Luncheon</b>	<b>East Ridge</b>
<b>06/19/2019</b>	<b>Regularly Scheduled Town Council Meeting</b>	<b>Town of Cutler Bay</b>
<b>06/20/2019</b>	<b>SDCC Board of Directors Monthly Meeting</b>	<b>Capri Restaurant</b>
<b>06/21/2019</b>	<b>Governing Body Meeting</b>	<b>Encompass Health</b>
<b>06/22/2019</b>	<b>MDCCMA 2019-2020 Executive Board Installation Dinner</b>	<b>Ritz- Carlton</b>
<b>06/25/2019-06/26/2019</b>	<b>Florida Stormwater Association Operator Certification Level 2 Training</b>	<b>M-DC Overtown Transit Village</b>
<b>06/27/2019</b>	<b>Fiscal Year 2019-2020 Budget and Visioning Workshop</b>	<b>Town of Cutler Bay</b>
<b>07/04/2019</b>	<b>52<sup>nd</sup> Annual July 4<sup>th</sup> Whispering Pines Park Celebration</b>	<b>Whispering Pines Park</b>

Note: For additional information regarding upcoming meetings, workshops, and/or special events, please visit our website at [www.cutlerbay-fl.gov](http://www.cutlerbay-fl.gov)

## Police Department

CRIME STATISTICS CHART FOR MAY 2019

	MAY	2019 YTD	2018 YTD	YTD % CHANGE
Homicide	0	1	1	0
Forcible Sex Offenses	0	3	4	-25.00%
Robbery	6	15	10	50.00%
Aggravated Assault/Battery	6	23	28	-17.86%
Burglary	3	23	34	-32.35%
Larceny	88	478	439	8.88%
Auto Theft	6	32	34	-5.88%
<b>TOTAL:</b>	<b>109</b>	<b>575</b>	<b>550</b>	<b>4.55%</b>

For additional information on crime statistics specific to your neighborhood, click on the following link:

<http://www.crimemapping.com/map/fl/miami-dadecounty>

The Miami-Dade Police Department Town of Cutler Bay Policing Unit is fully outfitted with Body Worn Cameras for all uniformed officers who respond to dispatched calls for service.

### EMERGENCY CALLS\* AVERAGE RESPONSE TIMES

Goal Response Time: Eight (8) minutes or less

\*Definition of an Emergency Call: Generally, a call that is considered life threatening, requiring an emergency response with lights and siren.

YEAR-TO-DATE (JANUARY 1 – MAY 31)	EMERGENCY/PRIORITY RESPONSE TIMES (MINUTES/SECONDS)	TOTAL CALLS FOR SERVICE (EMERGENCY/PRIORITY)
2019	06:58	811
2018	07:06	868

### NON-EMERGENCY CALLS\* AVERAGE RESPONSE TIMES

Goal Response Time: Thirty (30) minutes or less

\*Definition of a Non-Emergency Call: Generally, a call that is not life threatening, or the report of a crime where a subject is no longer on scene.

YEAR-TO-DATE (JANUARY 1 – MAY 31)	ROUTINE RESPONSE TIMES (MINUTES/SECONDS)	TOTAL CALLS FOR SERVICE (ROUTINE)
2019	14:15	4,999
2018	13:36	5,658

### HELP IDENTIFY ILLEGAL DUMPING AND ATV RIDERS

The Town of Cutler Bay Policing Unit encourages you to report ATV riding and illegal dumping in the Town's protected mitigation sites (the portion of land north and south of SW 224 Street and 97 Avenue).

- Contact the Town's Code Compliance Hotline at (786) 573-5551 to report **illegal dumping**.
- Contact the Town's Police Department at (305) 234-4257 / (305) 467-5423 to report **illegal ATV riding**.

## PACE/Green Corridor Update

ACTIVITY REPORTED APRIL 2019

FINANCED PROJECTS		
MUNICIPALITY	AMT. FINANCED	PROJECTS
Coral Gables	\$11,160,897	289
*Cutler Bay	\$19,812,637	959
Miami	\$28,918,587	1,124
Miami Shores	\$6,614,912	226
Palmetto Bay	\$20,513,804	571
Pinecrest	\$8,392,596	183
South Miami	\$3,849,028	123
<b>Grand Total</b>	<b>\$99,262,460</b>	<b>3,475</b>

PROJECTS IN CONSTRUCTION		
MUNICIPALITY	EST. VALUE	PROJECTS
Coral Gables	\$94,676,158	691
*Cutler Bay	\$63,949,986	1,726
Miami	\$181,520,227	2,764
Miami Shores	\$36,103,864	503
Palmetto Bay	\$94,202,451	1,042
Pinecrest	\$59,199,824	400
South Miami	\$20,875,945	277
<b>Grand Total</b>	<b>\$550,528,451</b>	<b>7,403</b>

**Note:** These projects include solar panels, hurricane windows/doors, roofs, energy-efficient HVAC systems, insulation, and LED lighting systems. For program information, please contact Ygrene Energy Fund Florida, LLC at (305) 569-0015 or visit the following website: [www.ygreneworks.com](http://www.ygreneworks.com)

## Building & Code Compliance Department

BUILDING & CODE COMPLIANCE STATISTICS CHART FOR MAY 2019

Building Division	MAY
Building Permits (all trades)	276
Certificates of Use	9
Certificates of Occupancy	4
Permit Renewals	20
Code & Compliance Division	MAY
Cases Opened this Month	74
Cases Opened Since January 2019	393
Courtesy Door Hangars Distributed Total	4,237
Cases Brought Before Special Magistrate	14
Next Special Magistrate Hearing Date	06/11/2019
Weekend Enforcement Efforts	MAY
Garage Sales	5
Work Without a Permit	2
Commercial Vehicles	3
Right-of-Way Sales	0
Boats	2
Prohibited Signs	0
Signs - Picked Up Along The Right-of-Way	38
Miscellaneous*	1

\*Auto repairs, junk vehicles, follow-up compliance inspections, etc.

### Other News



#### 4th Annual Age-Friendly Communities Sharing Symposium

On May 14, 2019, Vice Mayor Loyzelle and Town Manager Casals participated as guest speakers at the 4th Annual Age-Friendly Communities Sharing Symposium. The presentation, which highlighted the efforts the Town has taken to become an Age-Friendly community, was shown to other community and municipal leaders in Florida. The Symposium was organized by Florida Department of Elder Affairs and AARP Florida, and designed for community leaders and partners across the Aging Network.



#### May After Hours: Military Appreciation Event

On May 14, 2019, Town Manager Casals attended the *May After Hours: Military Appreciation* event hosted by the Cutler Bay Business Association and the South Dade Chamber of Commerce at CenterState Bank. This event recognized all local military members, Veterans, and their families who served our country. Also, in attendance were Mayor Meerbott, Vice Mayor Loyzelle, and Major Ricelli.



#### Florida City & County Management Association 2019 Annual Conference

From May 29, 2019 – June 1, 2019, Town Manager Casals attended the Florida City & County Management Association (FCCMA) 2019 Annual Conference in Orlando, FL. The FCCMA is a professional organization of practicing public administrators from throughout Florida local governments and is committed to providing education, support, information, and regulation to its members. In addition, the FCCMA supports and promotes the council-manager plan as the form of local government that advances the highest ethical and professional standards.

### Additional Resources



The Town launched Facebook, Instagram, Nextdoor and Twitter pages to continue keeping our residents informed. Find and follow the Town on Facebook, Nextdoor (“Town of Cutler Bay”), Instagram and Twitter (@townofcutlerbay)



Code Compliance has a 24-hour hotline! Residents can simply call (786) 573-5551 to report any code compliance concerns.



The Town and Miami-Dade Police Department offer the Community on Patrol (COP) App to allow the residents of Miami-Dade to be on patrol in their neighborhoods and report any suspicious activity to the Town’s Policing Unit. The COP App can be downloaded for free in the iTunes Store or Google Play by searching “Community on Patrol”



The Town is proud to offer the Cutler Bay FL Mobile App. This user-friendly mobile app gives residents access to the latest news and events happening in the Town. Residents can also use the app to report any issues or concern via their phone. Residents can download the app for free in the iTunes Store or Google Play by searching “Cutler Bay FL”



Keep up with the latest Town events, newsletters, alerts and other useful information by signing up for our e-notifications. To subscribe to our e-Notification emails visit the Town’s website at [www.cutlerbay-fl.gov](http://www.cutlerbay-fl.gov)



Track your ride and plan your trip using the Miami-Dade County Transit app! In it you will find information on the Town’s Circulator Bus Service; view real-time tracking of buses, Metrobus and Metrorail; fare information and more! Please visit the Miami-Dade County Transit website for more information at [www.miamidade.gov/transit](http://www.miamidade.gov/transit)