



Town of Cutler Bay

Town Hall
10720 Caribbean Blvd
Cutler Bay, FL 33189

Meeting Minutes

Town Council

MAYOR AND COUNCIL MEMBERS

Mayor Peggy R. Bell

Vice Mayor Sue Ellen Loyzelle

Council Member Mary Ann L. Mixon

Council Member Michael P. Callahan

Council Member Roger Coriat

CHARTER OFFICIALS

Town Attorney Mitchell Bierman

Town Attorney Chad Friedman

Town Manager Rafael G. Casals, ICMA-CM, CFM

Town Clerk Debra E. Eastman, MMC

Monday, April 2, 2018

7:00 PM

Council Chambers

Special Town Council Meeting

1. CALL TO ORDER, ROLL CALL, PLEDGE OF ALLEGIANCE, & MOMENT OF SILENCE

Mayor Bell called the meeting to order at 7:08 p.m. Town Clerk Debra Eastman called the roll. Mayor Bell led the Pledge of Allegiance.

Present: 4 - Mayor Peggy Bell, Vice Mayor Sue Ellen Loyzelle, Council Member Michael P. Callahan and Council Member Roger Coriat

Absent: 1 - Council Member Mary Ann Mixon

2. TOWN COUNCIL ANNOUNCEMENTS, BOARD & COMMITTEE REPORTS

Vice Mayor Loyzelle announced the upcoming Communities For a Lifetime Committee Meeting on Wednesday, April 4, 2018.

3. PUBLIC COMMENTS

Mayor Bell opened Public Comments. There being no one wishing to speak, Mayor Bell closed Public Comments.

4. REPORTS

- General Obligation Bond Key Dates
- General Obligation Bond Goals
- Proposed Budget Informational Outreach

Town Manager Rafael Casals reviewed the key dates related to the General Obligation Bond Referendum in Attachment A, including the legal notices, informational advertising, and the dates for informational meetings based upon previous discussion from the March 29 Town Council Workshop.

There was discussion on additions to the informational brochure and changes to key dates.

A motion was made by Vice Mayor Loyzelle, seconded by Mayor Bell, to

rearrange the informational brochure in month order (March, April, May and June), list all the key dates in date order, and add a key indicating the meaning of the colors, if there is enough space. Mayor Bell called for the vote and the motion passed 5-0.

Town Manager Rafael Casals discussed the changes made on Attachment B regarding the focus and goals per the Town Council discussion from the March 29 Town Council Workshop.

There was extensive discussion on the intent of the bond to acquire vacant land and the focus and goals to be developed with a marketing firm.

A motion was made by Council Member Coriat, seconded by Council Member Callahan, to take into account all of the suggestions and commentary made and for staff to convey it to the marketing firm. Mayor Bell called for the vote and the motion passed 5-0.

Town Manager Rafael Casals discussed the written proposal received for marketing and scope of services, and reviewed the associated cost.

There was discussion on direct mailers, post cards, press releases, possibility of outreach to the public via social media, a timeline on providing information to the public, and the cost of the election and marketing campaign.

A motion was made by Council Member Callahan, seconded by Council Member Coriat, to approve the informational marketing budget not to exceed \$85,000.00 in total. Mayor Bell called for the vote and the motion passed 5-0.

A. TOWN MANAGER'S REPORT

B. TOWN ATTORNEY'S REPORT

Town Attorney Mitchell Bierman spoke on a lawsuit filed by multiple municipalities challenging the State of Florida penalty provisions against cities that enact gun legislation. Vice Mayor Loyzelle and Council Member Callahan informed the Town Attorney they would like to be named as individual plaintiffs.

C. TOWN CLERK'S REPORT

Town Clerk Debra Eastman informed the Town Council of communications issues with the electronic signs on Marlin Road and Carribean Boulevard and the efforts being taken to repair them.

Vice Mayor Loyzelle spoke on the upcoming election for State Representative for District 114 on May 1, 2018, and requested that the Town Clerk provide information to the public via the email notification system on the website.

Council Member Callahan announced the upcoming Parks and Recreation Committee Meeting was rescheduled to April 9, 2018.

Council Member Coriat announced he would defer to a later date a motion on rules adopted by the Council on discussion.

Mayor Bell announced a Youth Council Committee Health Fair potentially at the end of the month, and discussed public interest and participation of non-appointed members attending the Economic Growth Committee meetings. Town Attorney Mitchell Bierman explained that the public is entitled to attend and can contribute comments at the pleasure of the committee chair or the voted body, if they are willing to allow more than the chair is willing to allow.

5. CONSENT AGENDA

There was no Consent Agenda.

A. APPROVAL OF MINUTES

There were no Minutes for Approval.

6. QUASI-JUDICIAL HEARINGS (PUBLIC HEARING REQUIRED)

There were no Quasi-Judicial Hearings.

(THESE HEARINGS ARE SCHEDULED FOR A TIME CERTAIN OF 8:00 P.M.)

EACH PARTY WILL BE LIMITED TO A PRESENTATION OF 20 MINUTES. THIS TIME LIMITATION MAY BE EXTENDED BY THE CHAIR OF THE MEETING.

7. ORDINANCES FOR FIRST READING (NO PUBLIC HEARING REQUIRED)

There were no Ordinances for First Reading, No Public Hearing Required.

8. ORDINANCES FOR FIRST READING (PUBLIC HEARING REQUIRED)

There were no Ordinances for First Reading, Public Hearing Required.

9. ORDINANCES FOR SECOND READING (PUBLIC HEARING REQUIRED)

There were no Ordinances for Second Reading, Public Hearing Required.

10. RESOLUTIONS

There were no Resolutions.

11. PUBLIC COMMENTS

Mayor Bell opened Public Comments.

Tom Condon requested an update on the Town Council's thoughts regarding the Town Center Plaza Project in relation to the General Obligation Bond. Eduardo Varona spoke on bulldozing at Coral Reef Commons, and spoke in favor of the Town Council's efforts to acquire vacant land.

There being no one else wishing to speak, Mayor Bell closed Public Comments.

12. ADJOURNMENT

The meeting adjourned at 9:40 p.m.