



Rafael G. Casals  
Town Manager

## MEMORANDUM

To: Honorable Mayor and Town Council  
From: Rafael G. Casals, Town Manager  
Date: June 17, 2015  
Re: Accepting a Fiscal Year 2015-16 Mini-Grant for Distracted Driving Prevention

### REQUEST

**A RESOLUTION OF THE MAYOR AND TOWN COUNCIL OF THE TOWN OF CUTLER BAY, FLORIDA, ACCEPTING A FISCAL YEAR 2014-15 AND A FISCAL YEAR 2015-16 MINI-GRANT FOR DISTRACTED DRIVING PREVENTION, THROUGH THE FLORIDA DEPARTMENT OF HEALTH, INJURY PREVENTION PROGRAM (IPP) IN THE AMOUNT OF \$5,000 PER YEAR FOR A TOTAL OF \$10,000; AUTHORIZING THE TOWN MANAGER TO ACCEPT THE GRANT, AND PROVIDING FOR AN EFFECTIVE DATE.**

### BACKGROUND AND ANALYSIS

**Funding Source:** Florida Department of Health  
**Grant Title:** FY 2015-16 Mini-Grant for Distracted Driving Prevention  
**Amount Awarded:** \$5,000 **Match Required:** \$0

This project is offered by the Florida Department of Health (the “Department”), Injury Prevention Program through funding appropriated by the Centers for Disease Control and Prevention (CDC), National Center for Injury Prevention and Control pursuant to the authority of SEC 301, 317 & 391A, 42USC241, 247B & 280B-B3 and per Florida Statute 401.243. The Injury Prevention Program released a Request for Proposal (RFP) seeking qualified applicants to enter into a mini-grant agreement with the Department to implement community-based interventions that address at least one or more of three (3) priority focus areas; Child Drowning Prevention, Older Adults Fall Prevention, and Distracted Driving.

On August 14, 2013, the Town of Cutler Bay requested \$5,000 to implement a Distracted Driving Campaign. This grant request was renewable for up to three (3) years based on the availability of funding and the Town’s successful implementation of the program. Since the 2013-14 Fiscal Year, the Town has conducted an outreach campaign targeting drivers of all ages and that engages non-driving/under aged children/youth as advocates (*Attachment A*).





During FY2014-15, the Town worked in collaboration with Cutler Bay High and the Town's Student Interns to produce a two minute commercial raising awareness about distracted driving. The Town and youth also coordinated an outreach event at Cutler Bay High and participated in a series of public outreach activities (*Attachment B*). The Town received notification of award in the amount of \$5,000 for the 2015-16 Fiscal Year on May 18, 2015 (*Attachment C*).

### **RECOMMENDATION**

It is recommended that the Town Council grant the Town Manager permission to retroactively accept a FY2014-15 mini-grant in the amount of \$5,000 and accept a FY2015-16 mini-grant in the amount of \$5,000 for Distracted Driving Prevention, through the Florida Department of Health, Injury Prevention Program.

